

Hampton Roads Small Business Development Center Peninsula Upcoming Workshops

Owning Your Own Business Workshop- October 20th 2016 09:00AM- 12:00PM

This is a three-hour information session for new and start-up business owners. The session covers the very basic steps to starting and running a small business. Topics include (but are not limited to): Components required to Develop a Business Plan; Choices of Legal Structures; Tips on Marketing the Business; and Discussions on Financing the Business.

Cost is \$20 per person!

Marketing your Business Through Social Media – October 25th 2016 09:00AM – 12:00PM

With the Holiday season just around the corner, get a marketing head start with practical email and social media marketing ideas. Learn how to boost your seasonal marketing strategies, and get tips and advice that can critical to your business success for the year. **Topics to be covered:** Using social media for your business, how email marketing can take your business to the next level and much more.

Cost is \$20 per person!

Veterans Conference: Understanding Security and Protection for Your Business- November 10th 2016 08:30- 03:30pm

This conference is part of an ongoing effort by the SBDC and its resource partners to reach members of the military community including active-duty service members, veterans, transitioning active duty service member, Disabled veterans who are either in business or interested in starting a business. **More Details to Follow.**

Cost is \$10 per person!

Small Business Networking Extravaganza: From Homebased to StoreFront- November 18th 2016- 06:30PM- 08:30PM

Join The Hampton Roads Small Business Development Center and several business organizations for the ultimate business event! Come and sample local small business eateries products. Mix and Mingle with business people representing different industries and companies in and around Hampton Roads. Get great information on how to take your homebased business to the next level.

Cost is \$5 per person!

All events will be held at:

**Peninsula Workforce Development Center
600 Butler Farm Rd, Hampton VA 23666**

If you have any questions, please contact 757-865-3128/ 757-865-5872

To register for these online, please go to www.hrsbdc.org/calendar

All registrations must be received at least two business days before the event.



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