

Child Development Resources

York County Board of Supervisors

Paul Scott, Executive Director

June 5, 2018



Purpose

“ To inspire and empower children, families, and early childhood professionals to reach their full potential, whatever their challenges.”



We Value....

- **Family Centered Service Delivery** that respects the values and culture of each family.
- **A Team Approach** because no one discipline, program, or agency can meet the complex needs of those we serve, a team approach is necessary.
- **Quality** by identifying and adopting best practices in the field and across the organization.
- **Communication** that is characterized by respect, honesty, courtesy, resulting in positive, problem-solving interactions.
- **Education and Advocacy** by sharing with individuals, other agencies, and government leaders on the life-long benefits of investing in early childhood development.



Board of Directors



Betsy C. Anderson,
CDR's Chairman of the Board

Board of Directors

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Executive Director, Paul F. Scott
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Board meetings: Held 5 times per year in January, February, May, September and November. Meetings are held at 6:00 p.m. at CDR's main office in Norge unless otherwise scheduled.

Members

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Strategic Plan

1.

- Direct Services

2.

- Training

3.

- Facilities

4.

- Resource Development & Communications

5.

- Finance

6.

- Human Resources

7.

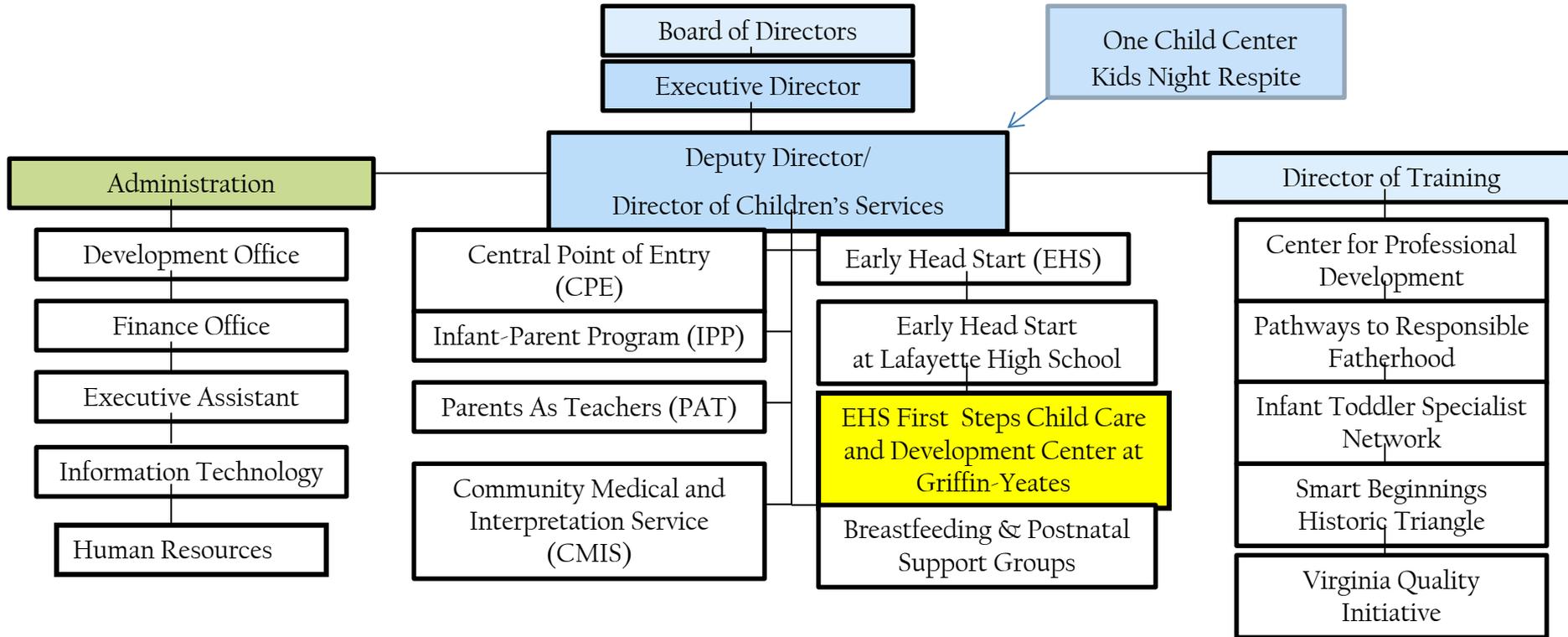
- Governance & Board Development

Office of Development

- Raises critical funds which allow us to provide services at highest quality – publicly funded does often mean ‘fully’ funded. Most of CDR’s funding is ‘restricted’ to a specific program, ‘unrestricted’ gifts allow us to do innovative things
- Marketing, communications, special events, and fundraising
- Fundraising events throughout the year including our Bid-N-Buy Auction in March and Super Hero 5K in August
- Donor relations with individuals who wish to support CDR’s mission via gifts and estate planning



Child Development Resources Organizational Chart 2018-19



CDR's Center for Professional Development

CDR provides training and technical assistance for early childhood professionals which includes the:

VA Infant & Toddler Specialist Network to promote excellence in early care centers and family care homes by increasing the educational level and skills of those who work with infants and toddlers.



1-2-3 READ!



- Researched-based storybook early literacy curriculum for infants and toddlers developed by CDR
- Uses staff trained by CDR to conduct 1-2-3 READ!
Training for infant and toddler personnel throughout Virginia
- Training participants also have the opportunity to receive on-site coaching for individualized support from an ELMC to support implementation of 1-2-3 READ! in their programs

Smart Beginnings Historic Triangle

- Provides training and mentoring to increase skills of staff who work with young children and their families.
- Offers college level early childhood education courses in conjunction with Thomas Nelson Community College.
- Create broad community awareness of the need for, availability and benefit of early care and education.
- Provides leadership and support for programs to participate in Virginia's Star Quality Initiative.
- Serves as Advisory Committee for PAT & Part C

Virginia's Quality Initiative



- VQI provides a consistent way to distinguish the level of quality in early care and education programs
- Allows parents to make more informed choices about the care for their children
- Provides programs with tools to improve the quality of their program



New Pathways for Responsible Fatherhood

- Promotes fathers' involvement in their children's lives
- Provides mentoring and home visiting
- Rookie Dads two hour hospital class gives men information about what to expect in their new role
- Linkages: Building Strong Connections (VPRJ) provides family support for incarcerated parents
- Fresh Start provides job coaching and links to employment opportunities
- Referrals to community resources



CDR's Children's Services

- **Central Point of Entry (566-TOTS)**
- **Infant-Parent Program**
- **Parents As Teachers (PAT)**
- **Early Head Start**
- **First Steps Child Care & Development Centers**
- **Community & Medical Interpretation Service**



CDR's Children's Services

Children and families may receive:

- Full-day, year-round, center based child care & development services
- Comprehensive home-based services
 - Home visits
 - Service coordination/Links to community resources
 - Playgroups and parent groups
 - Mental Health Services
 - Health screenings
 - Therapies (Speech, OT, PT)
 - Breastfeeding & Post-Partum Support



Central Point of Entry: 566-TOTS

- Links families to services at CDR
- Answering parents' questions
- Provides developmental screening
- Sends information by mail
- Connects families with other resources and services in the community
- Provides outreach at community events
- Over 950 calls per year – 30% from



CDR's Home Visiting Programs

- ❖ Federally funded **Early Head Start**
- ❖ State and locally funded **Parents As Teachers**
- ❖ Federal, state and locally funded **Infant & Parent Program**
- ❖ Federally funded **Pathways to Responsible Fatherhood**



First Steps Child Care and Development Centers



Early Head Start provides quality early care and education for children, 6 weeks to 3 years of age, who are working, in school, or in job training.

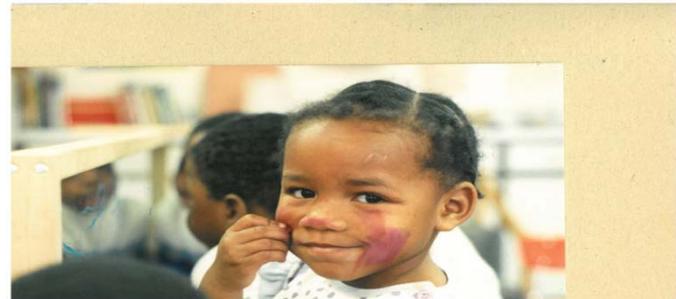
The Griffin-Yeates Center serves families who live in York County.



CDR's History with York County

1990 – Partnership with York County begins for managing the First Steps Child Care & Development Center at Griffin – Yeates as an Inclusive, community based preschool for infants to age 5 – sliding fee scale

1998 – Center is converted to serve Early Head Start eligible infants and toddlers, while York County Head Start continues to serve preschoolers, ages 3-5.



First Steps Child Care and Development Center

- The average income of enrolled families is less than \$15,000 per year
- Community care averages \$10,028
- 5 year accreditation by the National Association for the Education of Young Children (NAEYC) through 2018
- Level 4 Center through the Virginia Star Quality Initiative program
- Partnership with EHS offers comprehensive services and eliminates fees



Investment Impact

Outcome: Families with children, ages birth to three years old, will improve their child's health and development by receiving comprehensive child care and development services.

- ***Increased rates of child development***
- ***Increase in parent knowledge and skills through participation in center activities***

Child Development

- *Use of new Frog Street curriculum, designed specifically for infants, toddlers, and threes*
- *Developmental monitoring using the Early Learning Accomplishment Profile (ELAP)*
- *Measures developmental progress over time*



Development Progress

- ELAP data consistently show that children at First Steps meet or exceed expected developmental milestones
- Highest gains in language development and social-emotional skills
- Developmental quotients exceed 100%



Parent Education and Support

- 100% of families participated in parent-teacher conferences, home visits, and/or parent education events
- Parent education activities included:
 - father involvement
 - budgeting and financial literacy
 - school readiness
 - leadership/volunteer opportunities
 - health and mental health
 - using community resources



Community Engagement

- York County families actively participate on the Early Head Start (EHS) Policy Council
 - Two home based families
 - One center based family from GYC
 - York Head Start Staff Member



Program Successes and Challenges

- Developmentally centered parenting approach
- Use of peer coaching
- Complex family needs
- Comprehensive services
- Need exceeds capacity – wait list
- Child care subsidy reimbursement



CDR Funding Sources

- ❖ US Dept. of Health & Human Services
- ❖ VA Department of Behavioral Health & Developmental Services
- ❖ VA Department of Social Services
- ❖ VA Department of Health
- ❖ York County, James City County, City of Williamsburg
- ❖ Colonial Behavioral Health
- ❖ Medicaid, TriCare & Private Insurance
- ❖ United Way & Other Foundations
- ❖ Parent Fees & Child Care Subsidies
- ❖ Civic & Community Groups
- ❖ Private Philanthropy



Website



parents



professionals



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A large banner image showing two young children, a boy and a girl, smiling. The boy is in the foreground, wearing an orange shirt with a blue pattern. The girl is behind him, also smiling.

we are cdr!

working towards
the best possible outcomes

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