

NEWS RELEASE

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The Norfolk Admirals Transform into the Yorktown Admirals for a Night of Hockey & Hometown Spirit

Experience County Entertainment, Limited-Edition Merchandise, and Yorktown Pride on Feb. 21, 2026

December 10, 2025

For the second year in a row, Yorktown is taking to the ice! The Norfolk Admirals are bringing a piece of the historic town to the ice rink for an unforgettable night of community pride and engagement. On Saturday, February 21, 2026, the Norfolk Admirals will transform into the Yorktown Admirals at Scope Arena, with a full rebrand featuring in-arena assets and uniforms that reflect Yorktown pride.

Don't miss this unique opportunity to cheer on the team while embracing the spirit of Yorktown. [Secure your tickets today](#) and join the Yorktown Admirals for an evening of thrilling hockey and hometown camaraderie.

“Our continued collaboration with the Norfolk Admirals reflects the strong sense of community pride that defines York County,” said Kristi Olsen-Hayes, Director of York County Economic & Tourism Development. “This partnership honors Yorktown’s rich history while creating exciting opportunities that bring residents and visitors together to celebrate, connect, and make lasting memories.”

During the game, guests will enjoy performances by the York County Department of Fire and Life Safety Honor Guard, the York Poquoson Sheriff’s Office Honor Guard, The Fifes & Drums of York Town, and choral students from Tabb Middle School in the York County School Division.



Ticketholders will also have the opportunity to contribute to Visit Williamsburg's [Great American Birthday Quilt](#), a patriotic project that brings the community (and its creativity) together. Individual quilt squares created at the event will be stitched into a large display, which will be unveiled later in 2026 at the Colonial Williamsburg Visitor Center.

A one-of-a-kind Yorktown Admirals jersey and t-shirt are now [available for purchase](#) (through Dec. 14), and a limited selection of Yorktown Admirals specialty merchandise will be available for purchase at the game. Game-worn players' jerseys will be sold at auction prior to and after the game.



Attendees are invited to hit the ice and skate around the rink after the game. Registration details will be announced soon. This free activity includes complimentary skate rentals, or guests may bring their own.

The game begins at 7:05 p.m. EST at the Norfolk Scope, located at 201 E. Brambleton Ave. in Norfolk. Several [parking options are available](#) in and around the stadium, with fees ranging from \$2 to \$10.

Additional photos are available at <https://bit.ly/4s4dhce>

Additional Event Info:

- visityorktown.org/yorktownadmirals
- Email: tourism@yorkcounty.gov
- Facebook, Instagram & TikTok: Visit Yorktown
- **#visityorktown #yorktownadmirals #york757**

About Norfolk Admirals Professional Hockey

Norfolk Admirals Professional Hockey is a member of the ECHL, the premier Double-A hockey league, and brings affordable, family entertainment to Hampton Roads and play its home games at Scope Arena in Norfolk, striving to contribute to Norfolk's rich regional impact of entertainment, culture, and the arts. The Admirals are affiliated with the National Hockey League's (NHL) Winnipeg Jets and the American Hockey League's (AHL) Manitoba Moose. The Admirals have won three Kelly Cups (1991, 1992, 1998). The club transitioned to the AHL in 2000 and won the Calder Cup in 2012 while capturing 28 consecutive wins—still the record for the longest active streak in AHL history. The team rejoined the ECHL in 2015. Blake Cullen founded the Hampton Roads Admirals in 1989. Visit www.norfolkadmirals.com for more information.