

# COUNTY OF YORK

## MEMORANDUM

**DATE:** December 5, 2025

**TO:** York County Board of Supervisors

**FROM:** Mark L. Bellamy, Jr., County Administrator 

**SUBJECT:** Update on Virginia Peninsula Community College (VPCC) Annual Localities Breakfast

I attended Virginia Peninsula Community College's annual Localities Breakfast Thursday and wanted to share a summary of the key items that may be of interest to the Board.

VPCC provided an update on its ongoing construction plans, including two new off-site workforce training facilities and planned improvements to the Hampton campus. These projects aim to expand training capacity and enhance regional workforce development opportunities. The college also highlighted efforts to streamline the onboarding process for both new and returning students, to reduce barriers and improve overall student access. Additionally, VPCC noted that dual enrollment opportunities for high school students will likely become more costly due to anticipated state-level changes. More information is expected as the state finalizes guidance, and I will continue to monitor and provide updates as they become available.

Schott/3326

Attachment:

- PowerPoint – 2025 Localities Breakfast



# 2025 LOCALITIES BREAKFAST WELCOME



# 2025 LOCALITIES BREAKFAST

**Provide funding for 3 functions:**

- **Construction/Renovation**



- **Workforce Trades Center**



- **Enrollment Support**



# 2025 LOCALITIES BREAKFAST



## Student perspective

Present value benefits  
**\$284.4 million**

Present value costs  
**\$37.7 million**

Net present value  
**\$246.6 million**

Benefit-cost ratio

7.5

Rate of return

24.7%



## Taxpayer perspective

Present value benefits  
**\$68.6 million**

Present value costs  
**\$20.1 million**

Net present value  
**\$48.5 million**

Benefit-cost ratio

3.4

Rate of return

8.9%



## Social perspective

Present value benefits  
**\$829.1 million**

Present value costs  
**\$86.5 million**

Net present value  
**\$742.6 million**

Benefit-cost ratio

9.6

Rate of return

n/a\*

\* The rate of return is not reported for the social perspective because the beneficiaries are not necessarily the same as the original investors.

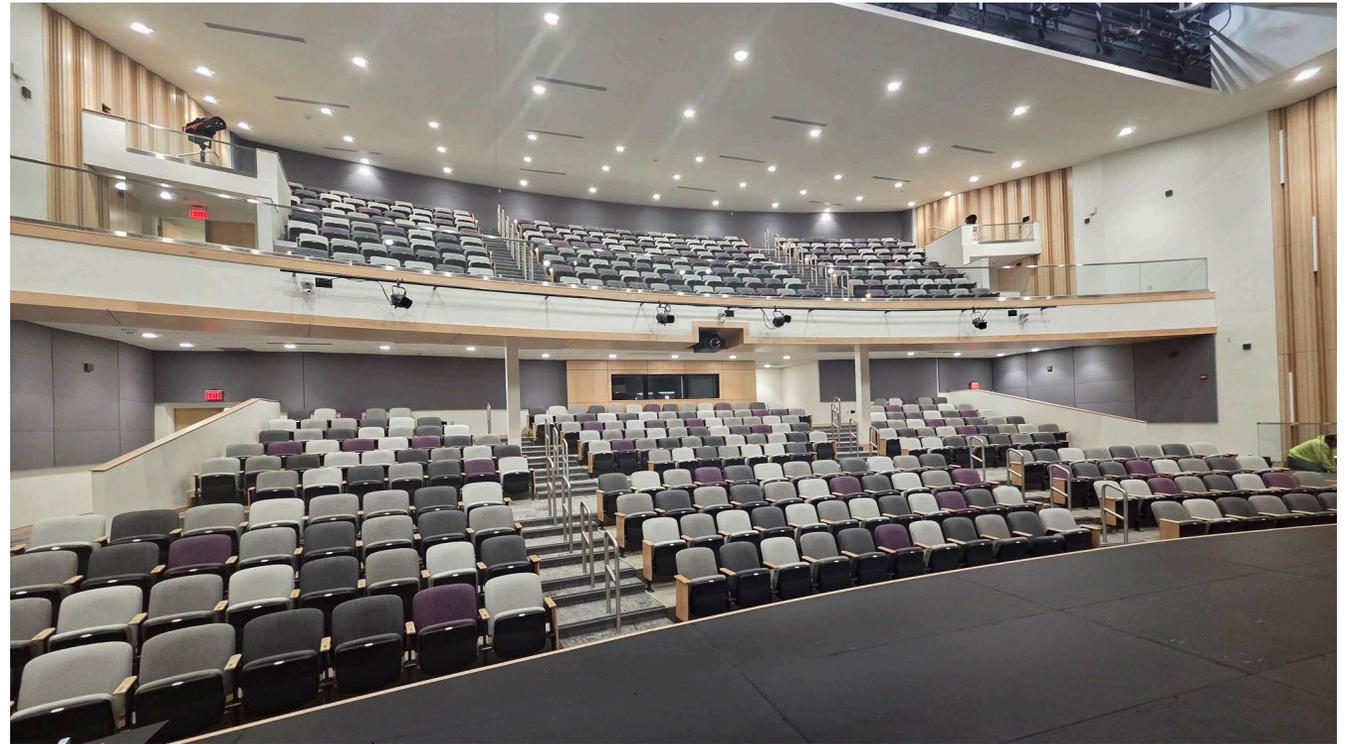
# CONSTRUCTION/RENOVATION PROJECTS COMPLETED

## Gator's Café Renovations



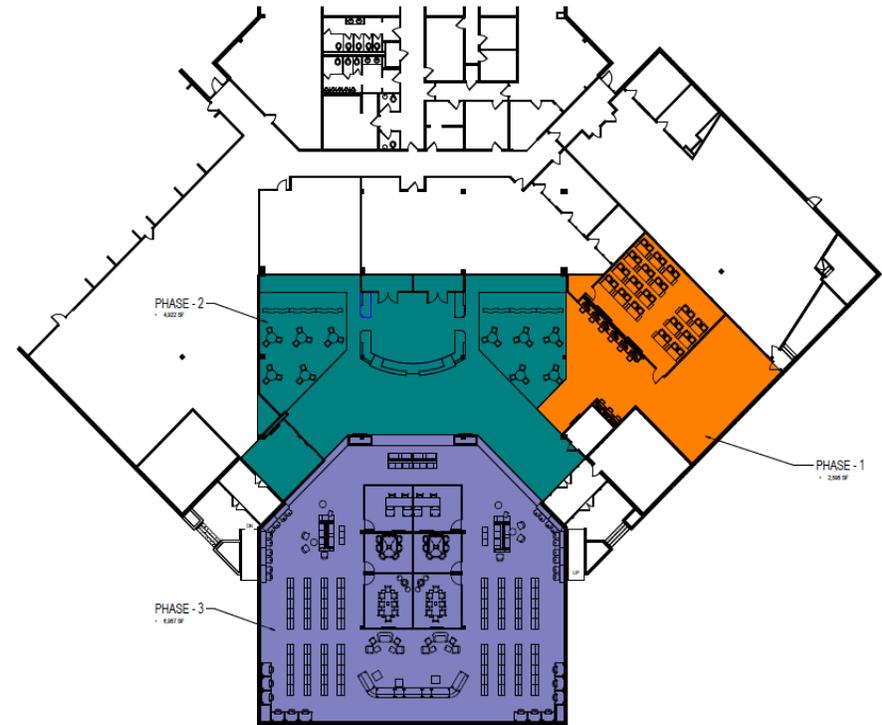
# CONSTRUCTION/RENOVATION PROJECTS IN PROCESS

## Templin Auditorium Replacement



# CONSTRUCTION/RENOVATION POTENTIAL FUTURE PROJECTS

## Library Renovation



# CONSTRUCTION/RENOVATION FUTURE PROJECTS

## Diggs-Moore-Harrison Replacement Building



# HAMPTON ROADS' NEEDS TALENT

MILITARY NEWS

## Hampton Roads shipbuilders grappling with worker shortage

## Skills shortage persists in cybersecurity despite decade of hiring

The cybersecurity workforce has grown each year since 2013, yet hundreds of thousands of more workers are needed to close current supply gaps.

## The Hidden Threat to National Security Is Not Enough Workers

## Facing ongoing nursing shortage, Hampton Roads hospitals ramp up recruitment efforts

BUSINESS

## Construction Industry Has Work, Needs More Workers

## US solar, storage growth clipped by labor shortages

# FASTFORWARD

## FUNDING TRAINING FOR IN-DEMAND JOBS

**What is FastForward?** FastForward in Virginia is a program that makes short-term, high-demand career training more affordable through a unique funding model.

**How does it work?** Students pay one-third of the tuition upfront, and if they complete the training, the state covers the second-third. Upon earning their credential, the state pays the remaining third, up to a maximum of \$3,000.

**Our completers experience significant wage increases**

- **79%** at Camp Community College
- **87%** at Virginia Peninsula Community College
- **104%** at Tidewater Community College



# FASTFORWARD BY LOCALITY & INDUSTRY

## FY25 Enrollment by Locality

- Hampton: 403
- Newport News: 513
- Poquoson: 11
- W'burg / JCC: 170
- York: 72
- All others: 243

## FY25 Enrollment by Industry

- Maritime: 615
- Healthcare: 409
- CDL: 145
- Residential/Commercial  
Construction: 118
- IT: 109
- Professional Skills: 16



# EXPANDING ACCESS TO SKILLED TRADES TRAINING

- **New facility in Toano**
- **New facility in Newport News**
- **Local and Federal support**
  - VPCF Educational Foundation
  - Newport News EDA
  - Maritime Industrial Base
  - Hampton Roads Workforce Council
  - Grants and VCCS Funding
- **Programs**
  - Construction – Carpentry, Electrical, Facilities Maintenance, HVAC, Plumbing
  - Maritime – Welding, Structural Fitting, Marine Electrical



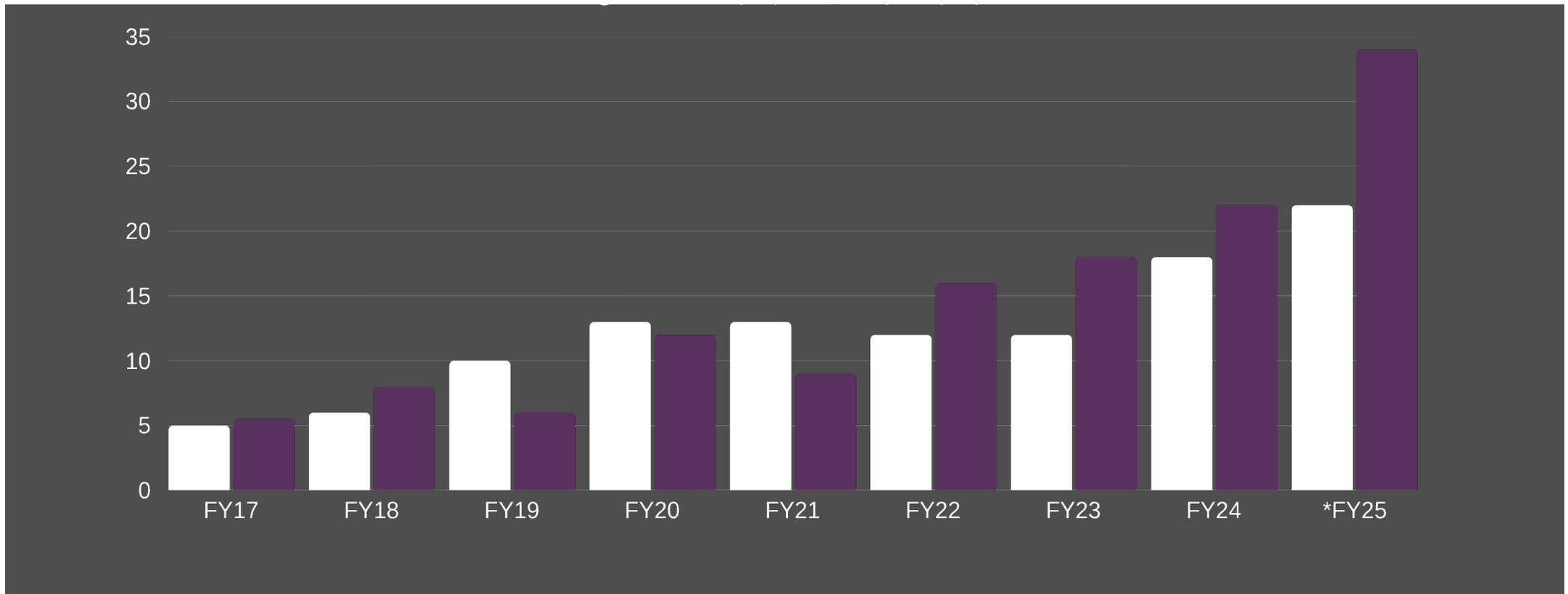
# EXPANDING TRAINING TO KEEP PACE WITH DEMAND

- Launched SHRM program
- Exploring the launch of Behavioral Health and Hospitality Programs
- Marine Trade Training program growth
- Partner with Key Stakeholders
- Experienced significant annual enrollment growth in FY24 and FY25
- Gaining momentum toward satisfying industry demands.
- **Enrollment growth has now outpaced available funding.**



# STUDENT DEMAND OUTPACING FUNDING

**\*FY25 PAYOUTS PAUSED IN LATE SPRING. ACTUAL DEMAND WAS HIGHER**



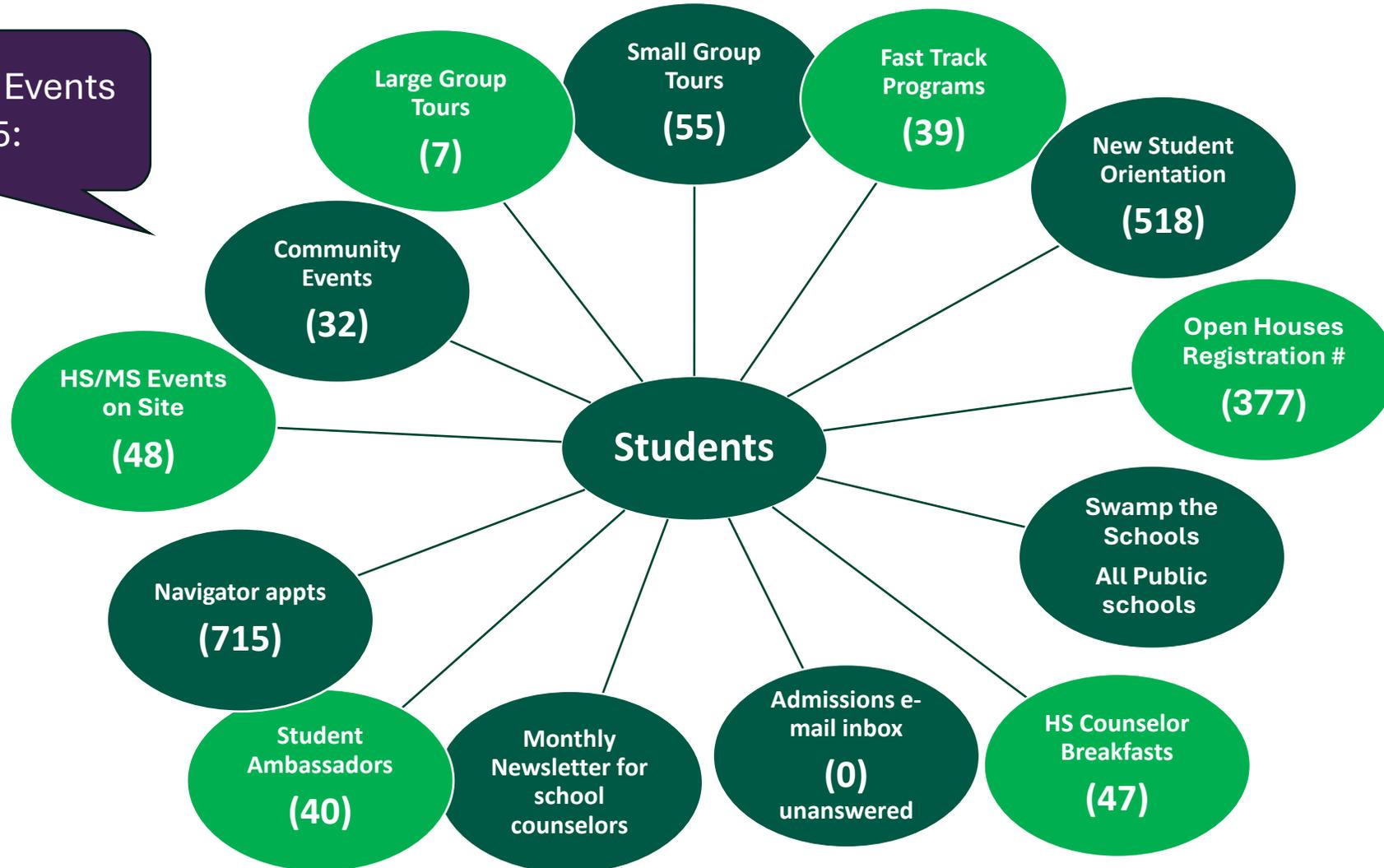


**VIRGINIA  
PENINSULA**  
COMMUNITY COLLEGE

# **ENROLLMENT MANAGEMENT AND STUDENT SUCCESS INVESTMENTS**

## Investment in College Navigators

Recruitment Events  
for 2025:



# ONBOARDING STUDENT EXPERIENCES

## Fast Track Initiative: Enroll in a Day

39 Events → 457 Attendees

Improved Conversion Rate ( applicant to registrant) and Student Experience

April 2025 – 58%    April 2024 – 41%    April 2023 – 39%

May 2025 – 46%    May 2024 – 44%    May 2023\* – 30% (\*fraud was high)



**FASTTRACK** ENROLL IN A DAY!  
FOR NEW VPCC STUDENTS  
Spring 2026  
2 - 5 p.m.

Hampton Campus  
Kecoughtan Hall/Library Computer Lab

HT Campus in Williamsburg  
Room 117

Wednesday, Nov. 5,    Wednesday, Dec. 17  
Monday, Nov. 17    Monday, Jan. 5  
Tuesday, Dec. 16    Friday, Jan. 9

The poster features a green silhouette of a person running while holding a rolled-up diploma and wearing a graduation cap. At the bottom, there is a decorative border of white and grey chevrons pointing to the right.



# Virginia Peninsula Community College Stop Out Students Reengaged

Launched May 2024



**936**

Students  
enrolled



**633**

Students  
in pipeline



**259k**

Activities  
with students



**26**

Students  
graduated



**\$965k**

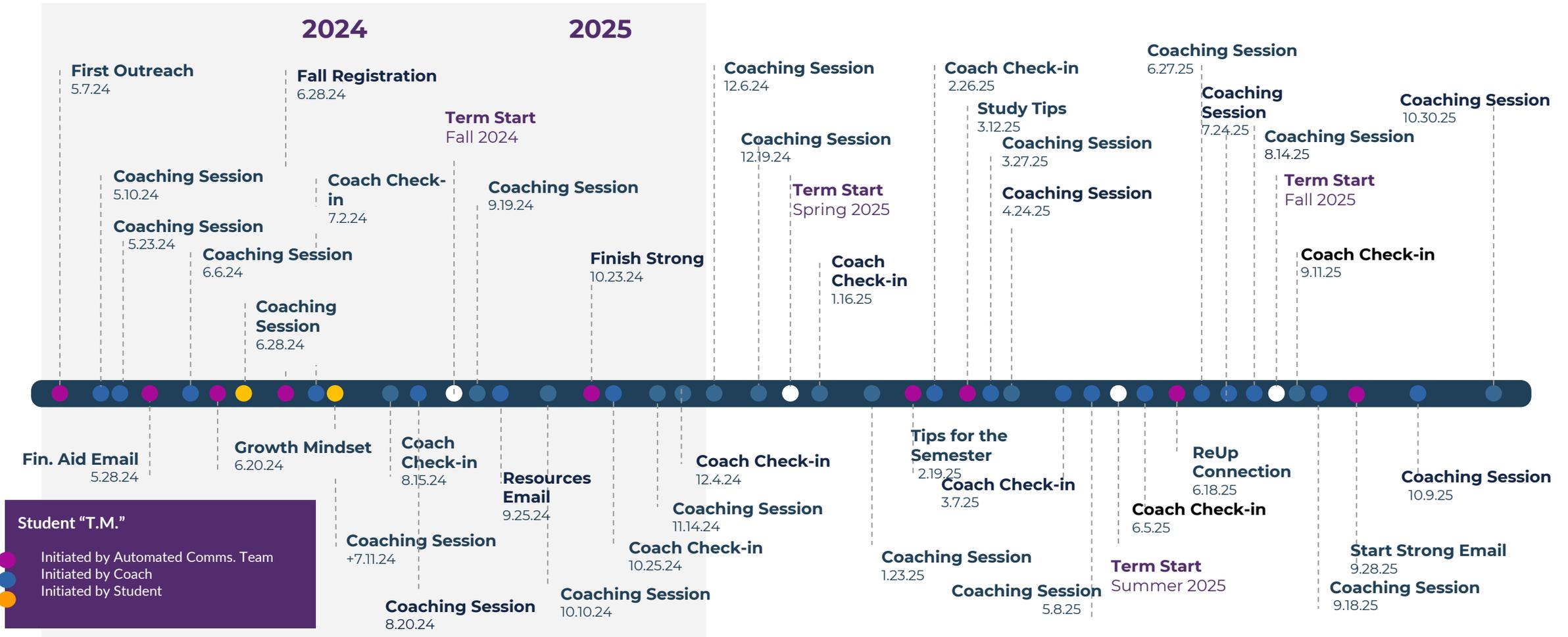
Recovered  
tuition

# VPCC Student T. M.'s Journey

**JOURNEY STATS**  
 Timeline: 29 months  
 Touchpoints: 187

Last Date of Attendance: 5/2019  
 SMS: 47  
 Coaching Sessions: 22

Combination of automated proactive outreach and coach initiated communication to students results in meaningful engagement, enrollment, and completion.

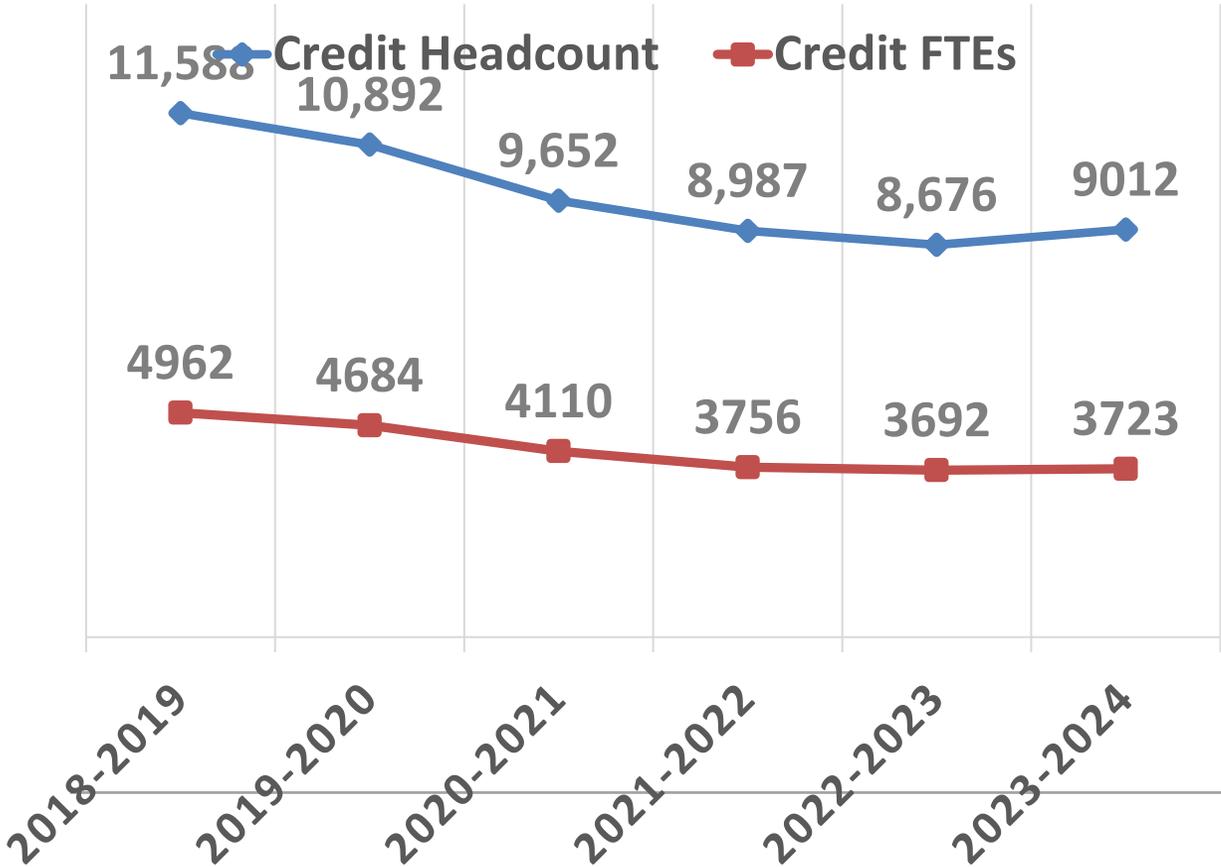


Data as of 11/3/25. Some touch points were eliminated for clear visual representation

# All Student Enrollment Trending Upward

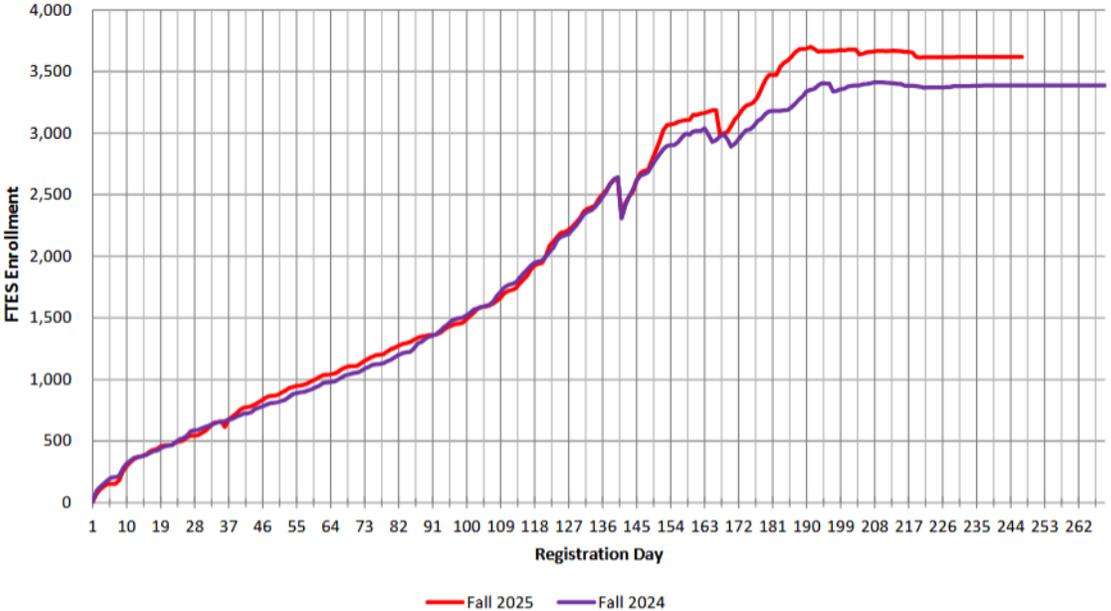


## CREDIT ENROLLMENT TRENDS



Virginia Peninsula Community College  
Registration Enrollment (FTES) by Registration Day -- Fall 2025 v Fall 2024

Working Draft



16 Week Session	Fall 2025			Fall 2024			Change	
	Reg. Day	Date	FTES	Reg. Day	Date	FTES	FTES	%
Priority Registration Begins	1	03/24/2025	15	1	03/25/2024	7	8	114.3
Open Registration Begins	8	03/31/2025	182	8	04/01/2024	219	-37	-16.9
Classes Begin	150	08/20/2025	2,848	150	08/21/2024	2,782	66	2.4
Last Day to Add a Class / Change a Class	155	08/25/2025	3,077	155	08/26/2024	2,903	174	6.0
Last Day to Drop with a Refund	166	09/05/2025	2,187	169	09/09/2024	2,951	-764	-25.9
Census	167	09/06/2025	2,991	170	09/10/2024	2,891	100	3.5
Current Registration	247	11/25/2025	3,617	247	11/26/2024	3,387	230	6.8
End-of-Term FTES	End-of-Term			End-of-Term		3,388		

# YOUR INVESTMENT IN VPCC MATTERS

- **How VPCC is Funded**

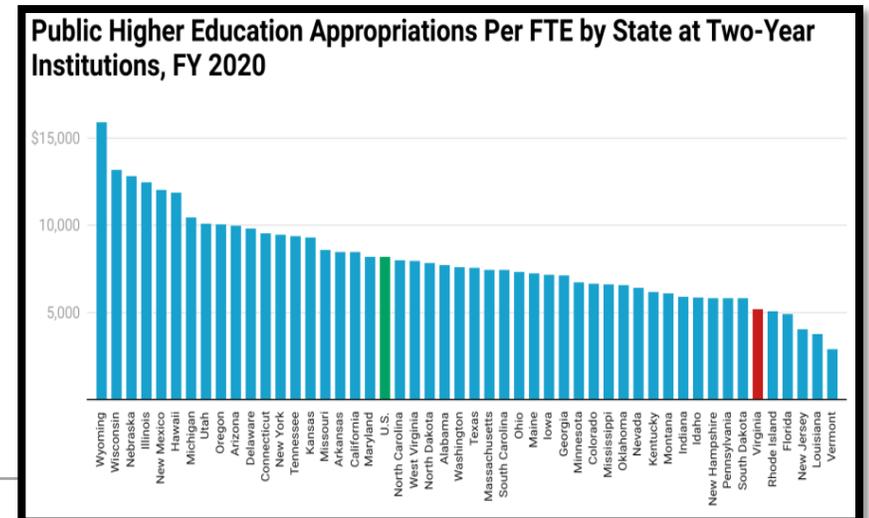
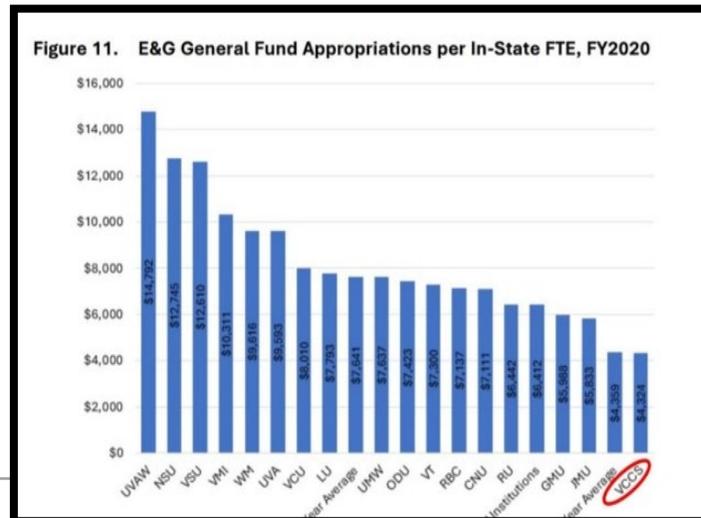
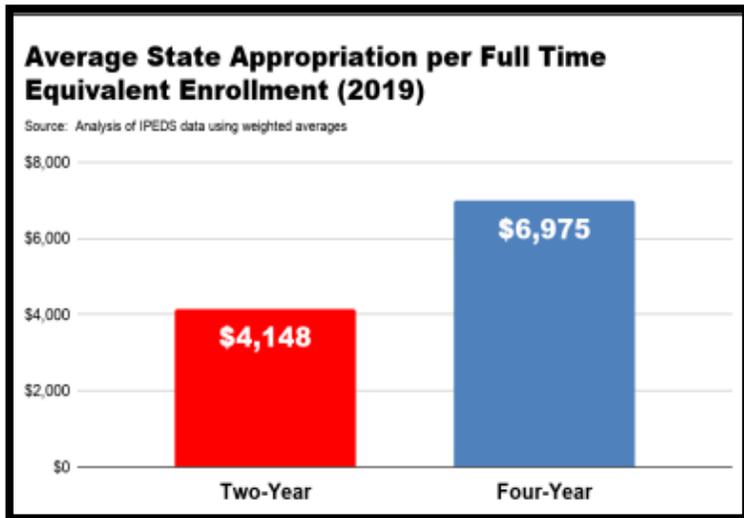
61% State Funds | 35% Tuition & Fees | 4% Local Funds & Auxiliary Services

- **State Investment**

Virginia four-year colleges receive 68% more per full-time equivalent (FTE) student than two-year institutions, even though community colleges have less institutional wealth and serve students with much greater need (see figure 1).

Even after increased total investment during the tenures of Governors McAuliffe and Northam, **as of 2020 Virginia still ranked 44th in the nation** in state funding for two-year colleges per full-time equivalent student.

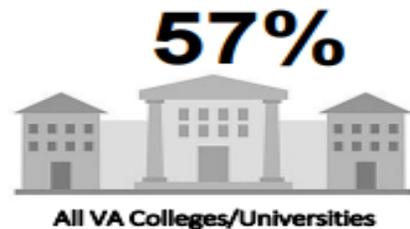
**We need your help to attract, develop, and deploy the best talent for the Peninsula.**



# GRADUATE MOBILITY STUDY

**Academic Years: 2007/2008 to 2017/2018**

- SCHEV Graduate Mobility Study identify the extent to which graduates of Virginia's colleges and universities remain within Virginia and contribute to its economy and its civic life.
- Which graduates were still living or working in the Commonwealth in 2018?



**Community College graduates remain in Virginia at significantly higher rates.  
Investing in Virginia's community colleges meets workforce needs and enhance the economic vitality of  
the Commonwealth.**

# FUTURE CONSIDERATION INVEST IN STUDENT RETENTION EFFORTS

- **Campus Wellness** | Reopening the Wellness Center and expanding holistic wellness programming. Athletics growth. **Male enrollment (up 5%).**
- **Pathways to 4-Year Institutions:** *Bridge to CNU, ODU, ECPI, HU, W&M.* Transfer Fairs each semester with 23 university institutions represented.
- **Student Engagement Revamp** | Enhancing Homecoming, SpringFest, Fall Fest, movie nights, guest speakers, and future theater events, to create a vibrant campus culture of belonging.
- **Expanded Virtual Services** | Virtual services include wellness programs, advising, and engagement opportunities mirroring on-campus offerings.
- **Leadership Development** | Gator Leadership Academy, Student Ambassadors, seminars, conferences, student participation in professional associations will cultivate student leadership skills and engagement.
- **Career Readiness Initiatives** | Career support tool LightCast to help students explore careers and prepare for post-grad

12/5/2025

22

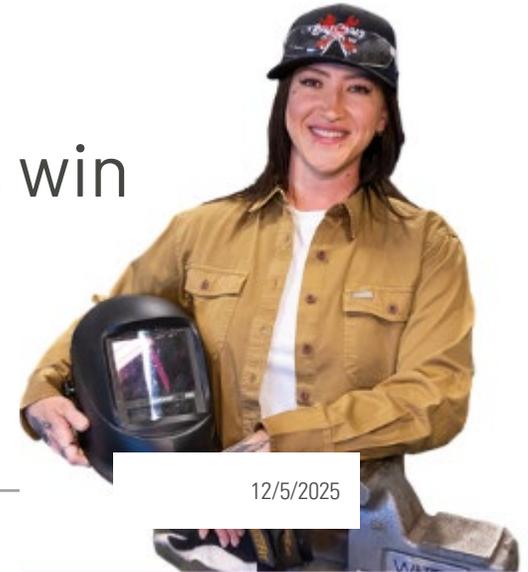


# FUTURE CONSIDERATION: INVEST IN SHORT-TERM PROFESSIONAL CREDENTIALS

Since FY17, Virginia has **invested \$95M in FastForward.**

This investment **yielded \$6.2B in Wages**, earned in Virginia, from FastForward Completers

Investing in Workforce Development credentials win for local employers.



12/5/2025



# FUTURE CONSIDERATION: DUAL ENROLLMENT

**CCRV** | College Career Ready Virginia is a statewide initiative that allows eligible high school juniors and seniors to earn transferable college credits through the Passport Program (15 credits) or the Uniform Certificate of General Studies (UCGS, 32 credits) at **no tuition cost**.

**VCCS Discussion: Uniform Tuition Charge for Non-UCGS Courses**

**January 2026** | We will convene school superintendents and dual enrollment coordinators to plan appropriately for any negative impacts this change may have on Peninsula high school student families.

**Locality Assistance to ensure neither the college or high school families are impacted. More news to come in Spring 2026.**



Hampton students who earned their associate degrees through the division's Virginia Peninsula Community College Academy of the College Experience participate in VPCC's commencement ceremony on Tuesday, May 14, 2024. (Courtesy Image / Hampton City Schools)

# Thank you!

