



# Hampton and Peninsula

HEALTH DISTRICTS



We proudly serve the  
Cities of Hampton,  
Newport News, Poquoson  
& Williamsburg and the  
Counties of  
James City and York.

## HAMPTON & PENINSULA HEALTH DISTRICTS' INITIATIVES



### Project LEAD

#### OUR LATEST NUMBERS

Since the program's inception in 2023, Project LEAD has:

- o Distributed **4565** harm reduction kits
- o Distributed **4484** doses of naloxone
- o Distributed **3565** fentanyl test strips
- o Completed REVIVE! trainings at **110** public events and had unique face-to-face engagements with **5000+** community members

### THE BACK-TO-SCHOOL IMMUNIZATION NUMBERS ARE IN!

#### Peninsula Health District

Eight Walk-in Clinics

Number of Clients Served: **648**

Total Vaccines Given: **1,234**

#### Hampton Health District

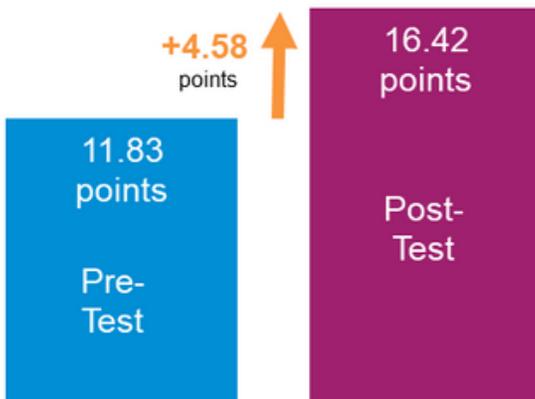
Eight Walk-in Clinics

Number of Clients Served: **547**

Total Vaccines Given: **1,097**



### HEAL Program Health Knowledge Average Pre and Post Test Scores



### HEALTH LITERACY IN VPRJ

Starting this past June, HPHD's Population Health Team taught incarcerated individuals at Virginia Peninsula Regional Jail (VPRJ) health literacy education. Those who participated in the HEAL program demonstrated substantial improvements in health education literacy from pre-test to post-test.

These findings suggest that the HEAL program was highly effective in increasing participants' health education literacy, equipping them with stronger skills and knowledge to better navigate their health and healthcare.



# Hampton and Peninsula

HEALTH DISTRICTS

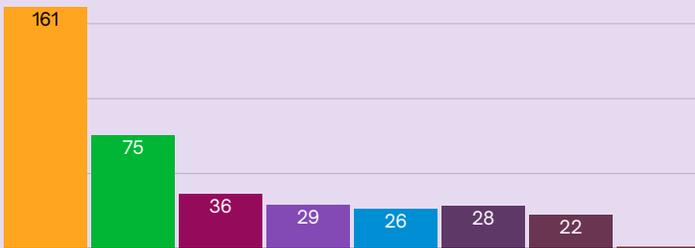


We proudly serve the  
Cities of Hampton,  
Newport News, Poquoson  
& Williamsburg and the  
Counties of  
James City and York.

## HAMPTON & PENINSULA HEALTH DISTRICTS' INITIATIVES

Eastern Region WIC Unite Us Referrals by Health District

- Hampton
- Norfolk
- Peninsula
- Virginia Beach
- Chesapeake
- Western Tidewater
- Portsmouth
- Eastern Shore



### UNITING TO IMPROVE ACCESS TO HEALTHY FOOD & WELLNESS

The Hampton & Peninsula Health Districts' WIC Programs have teamed up with CHKD & eight other organizations through the Unite Us platform to connect families to vital services like food access, breastfeeding support, and other essential community resources that promote health and well-being.

Since launching this pilot referral initiative with CHKD in March 2025, the partnership has averaged 30 referrals per month, linking 365 clients to care within just six months. This innovative collaboration creates trackable care pathways and lays the groundwork for expanding this support across Virginia.

**Spotlight: The Hampton WIC office leads as the top food referral partner, receiving over 161 referrals to date!**

### COLLABORATION WITH THE HNNCSB

The Hampton & Peninsula Health Districts (HPHD) are proud to announce that the Hampton-Newport News Community Services Boards (HNNCSB) will have their new Medication-Assisted Treatment (MAT) Mobile Unit on-site at the Peninsula Health Center.

This mobile unit provides convenient access to recovery services for individuals seeking help with substance use disorders. The MAT Mobile Unit will be available for CSB clients every Monday and Thursday from 9:00 AM to 12:00 PM.

