



THE NCS™

THE NATIONAL COMMUNITY SURVEY™

York County, VA

The National Community Survey™

2025 Results





Civic Communication & Analytics Platform

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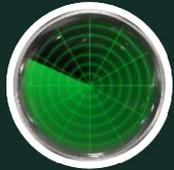
Advanced Survey Science & Performance Analytics

Data insights to help communities move forward. The premiere provider of professional civic surveys and performance benchmarking analyses.

Partners with:



Resident Surveys in Local Governance



**Monitor trends
in resident
opinion**



**Measure
government
performance**



**Inform budget,
land use,
strategic
planning
decisions**



**Benchmark
against other
communities**

The NCS™ Facets of Community Livability



The National Community Survey™ in York County

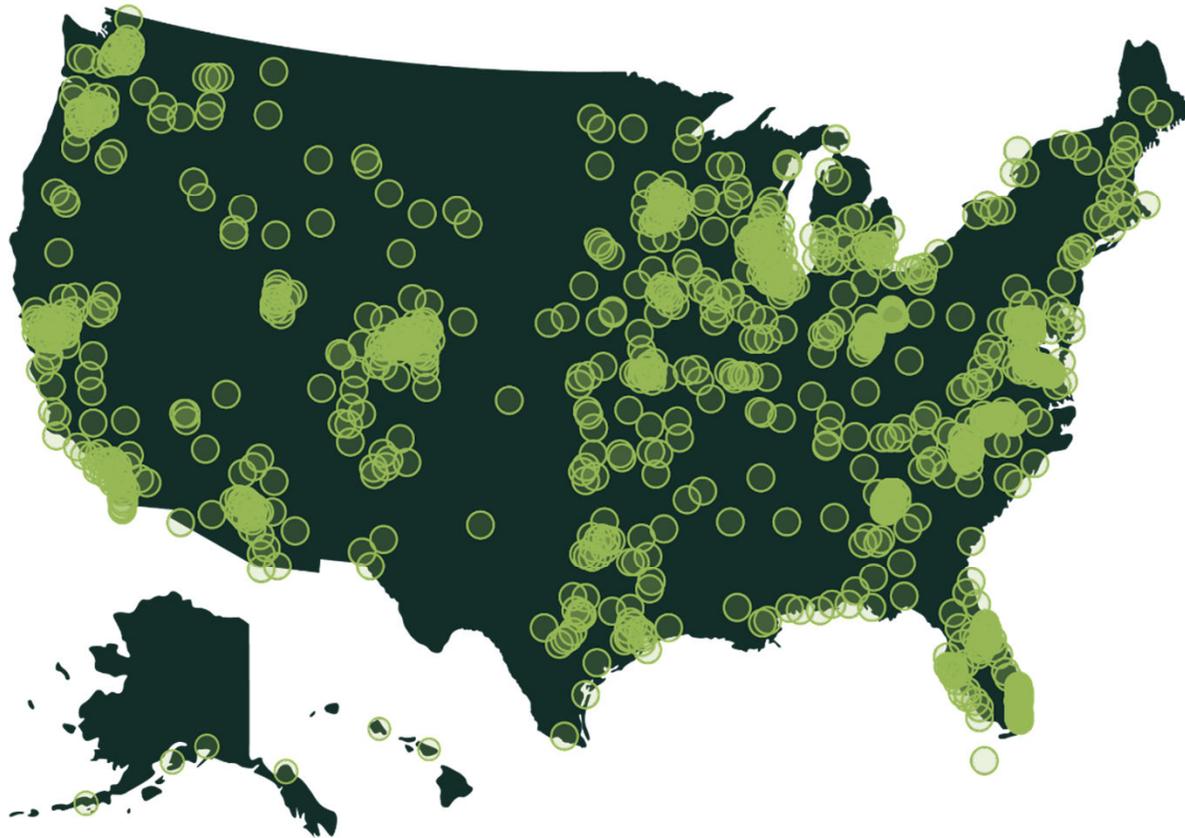
The NCS™ for York County, VA

- Survey conducted from April 17 – May 29, 2025
- Mailing approach employed:
 - Probability-based sample of 3,000 randomly selected households
 - 440 total responses received
 - 15% overall response rate
 - Non-probability, open-participation survey: 140 responses
- Results statistically weighted to reflect York County overall
- 95% confidence interval with a +/- 4.7% margin of error

Slide 5

TW1 Changed from 3000 to 440 per the report
Wyatt, Tim, 2025-08-08T19:53:43.508

Polco's Benchmarking Database



More than
500
comparison
communities
across the
nation.

Representing
the opinions
of more than
50 million
residents.



Overview of Survey Results



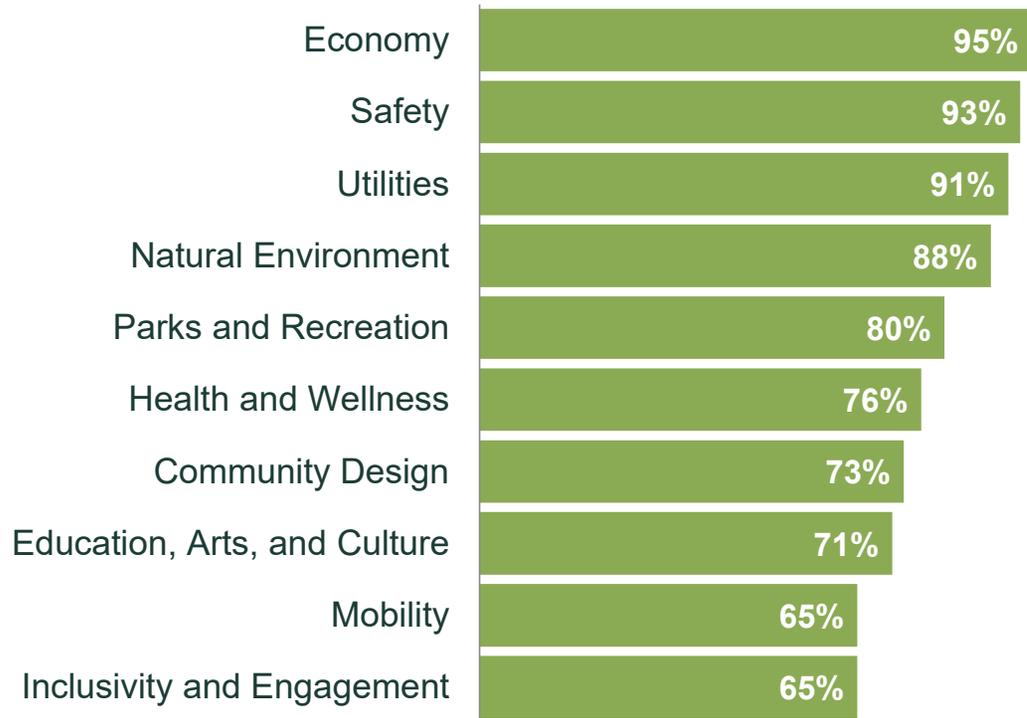
Facets of Community Livability: Quality



Percent excellent or good



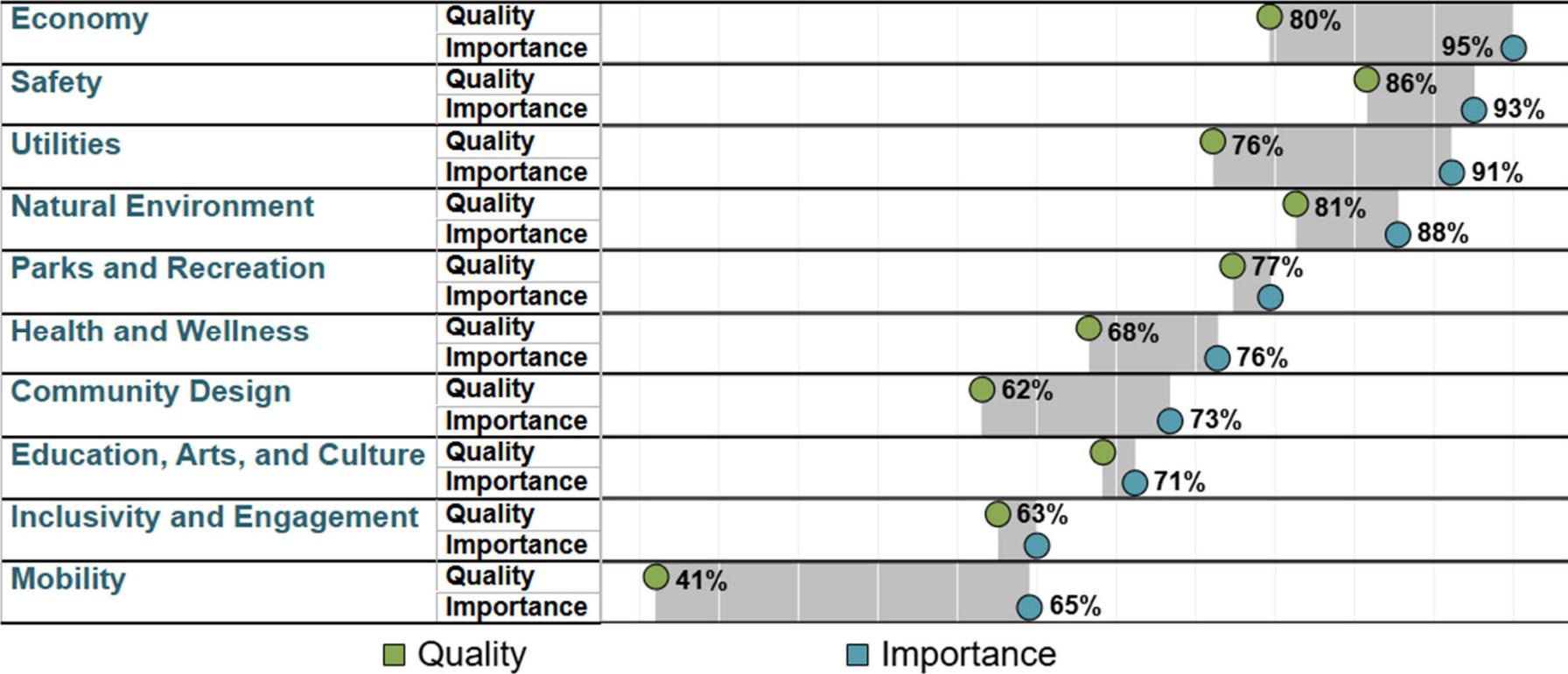
Facets of Community Livability: Importance



Percent essential or very important



Balancing Quality and Importance



Percent excellent or good

Percent essential or very important

Virginia Community Cohort



Population Rank	Jurisdiction	Population
1	Loudoun County	427,082
2	Chesterfield County	371,610
3	Richmond	227,595
4	Newport News	184,774
5	Stafford County	160,520
6	Alexandria	156,788
7	Hanover County	111,652
8	Lynchburg	79,255
9	York County	70,590
10	Charlottesville	45,863
11	Manassas	42,674
12	Powhatan County	31,074
13	Staunton	25,765
14	Vienna	16,369
15	Williamsburg	15,564
16	Ashland	7,667

Median Household Income Rank	Jurisdiction	Median Household Income
1	Vienna	223,571
2	Loudoun Count	178,707
3	Stafford County	133,792
4	Manassas	117,919
5	Alexandria	113,638
6	Powhatan County	110,667
7	Hanover County	109,504
8	York County	108,326
9	Chesterfield County	98,910
10	Williamsburg	70,206
11	Charlottesville	69,829
12	Newport News	66,718
13	Ashland	65,000
14	Richmond	62,671
15	Staunton	62,586
16	Lynchburg	59,808



Comparisons to Virginia Benchmarks



12 received **higher** ratings

106 received **similar** ratings

5 received **lower** ratings





Comparisons to National Benchmarks



10 received **higher** ratings

109 received **similar** ratings

4 received **lower** ratings





Key Findings





Residents demonstrate strong satisfaction with the quality of life in York County.

1



Overall Community Quality



About
9 in 10

residents gave **excellent** or **good** ratings to:

- York County as a place to live
- York County as a place to raise children 
- York County as a place to retire 
- Overall image or reputation of York County 
- The overall quality of life in York County

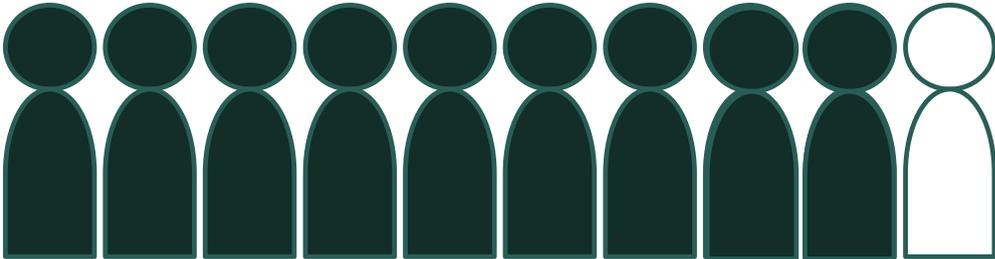
9 in 10 residents

- Plan to remain in York County for the next five years 
- Would recommend living in York County to someone who asked 

Virginia Benchmark



Higher/Lower than





**York County
government
ratings are in line
with national and
Virginia
benchmarks.**



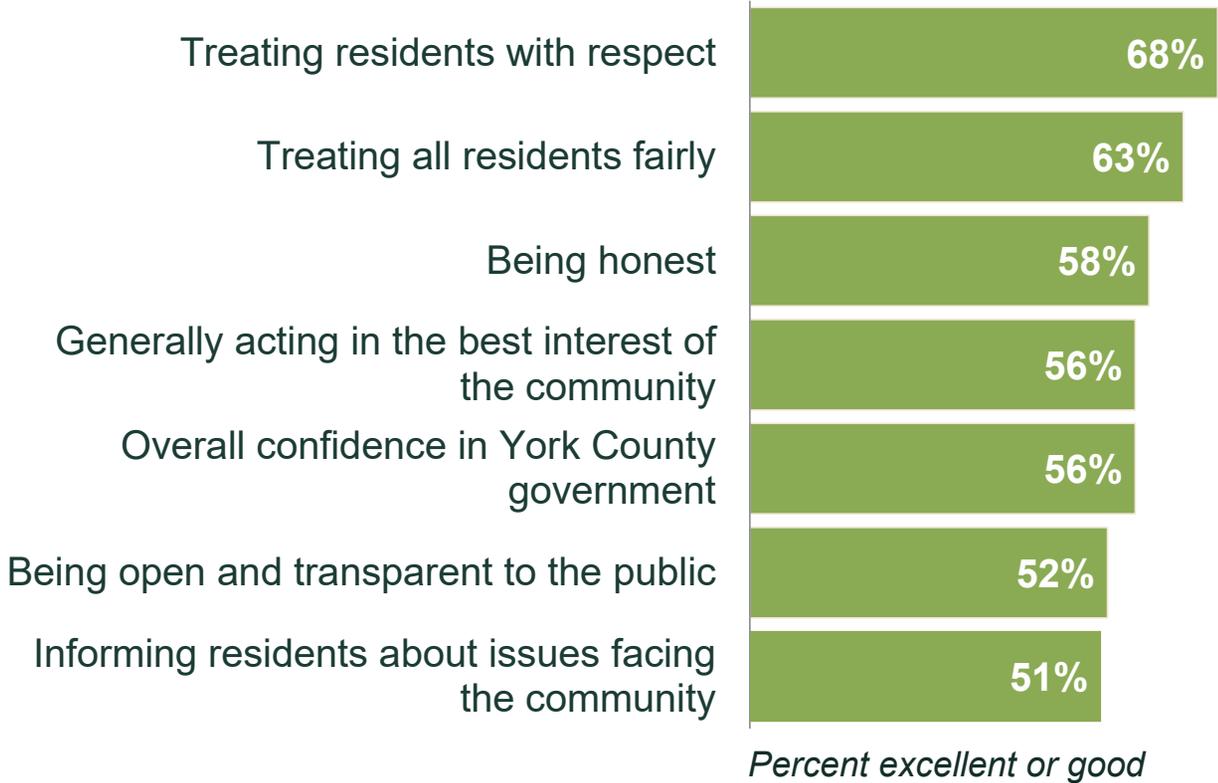
2



Governance in York County



Please rate the following categories of York County government performance.





The community experiences consistently high levels of safety.

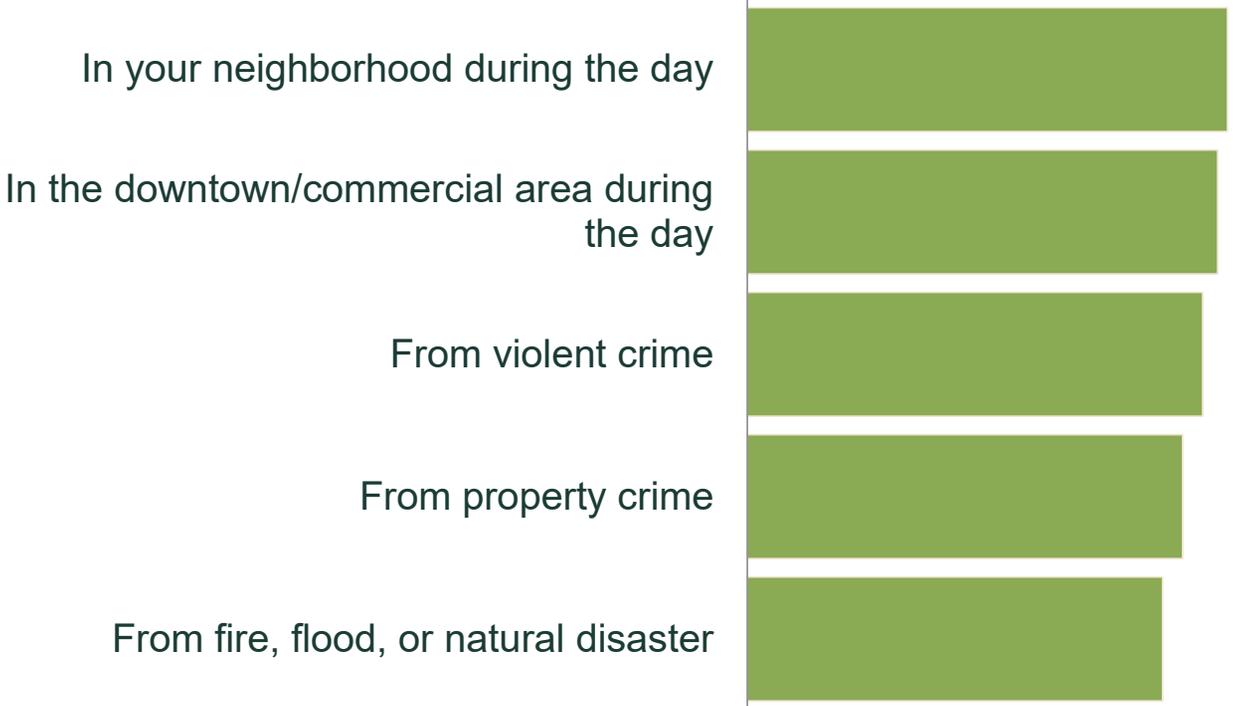
3



Safety in York County



Please rate how safe or unsafe you feel:



Percent very or somewhat safe

Safety Services in York County



National Benchmark Comparison

- Higher
- Similar

Virginia Benchmark



Higher/Lower than

94%

Fire services

90%

Ambulance/
Emergency
medical
services

88%

Police/
Sheriff
services



81%

Crime
prevention



Percent excellent or good

The Economy in York County



Please rate each of the following in the York County community:

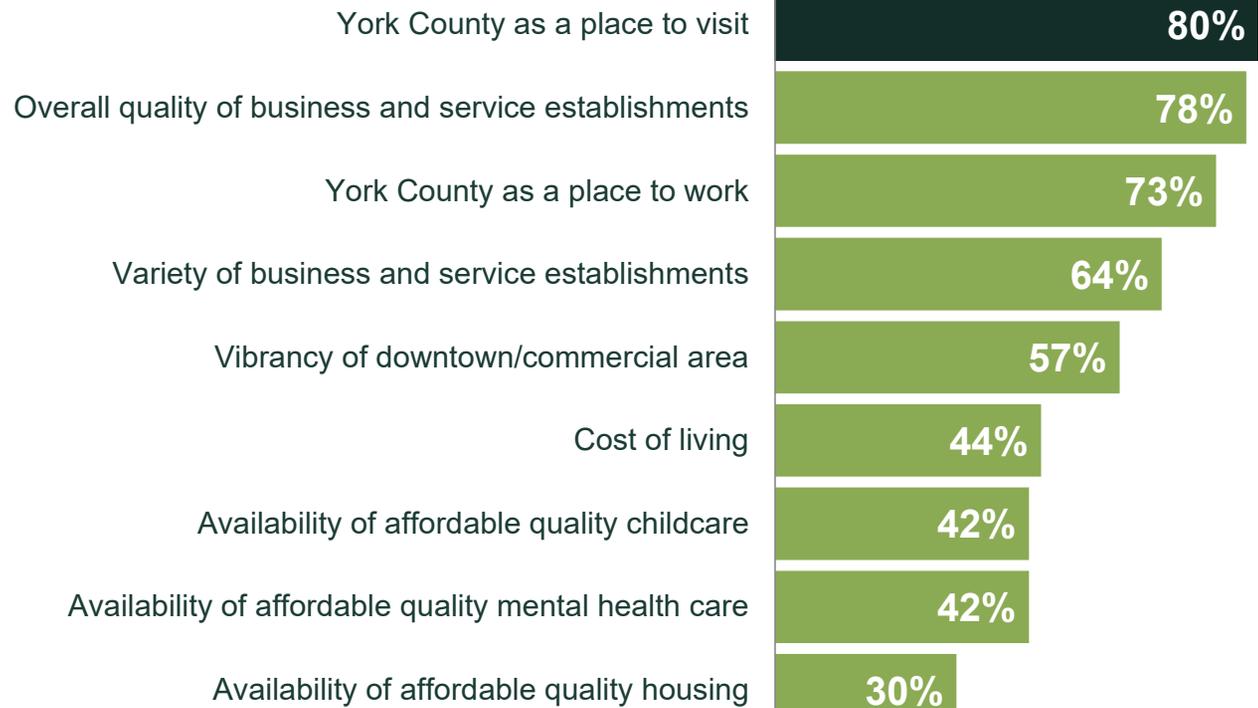
National Benchmark Comparison

- Higher
- Similar

Virginia Benchmark



Higher/Lower than



Percent excellent or good



Ratings for alternative modes of transportation score below comparison communities.



5



Mobility in York County



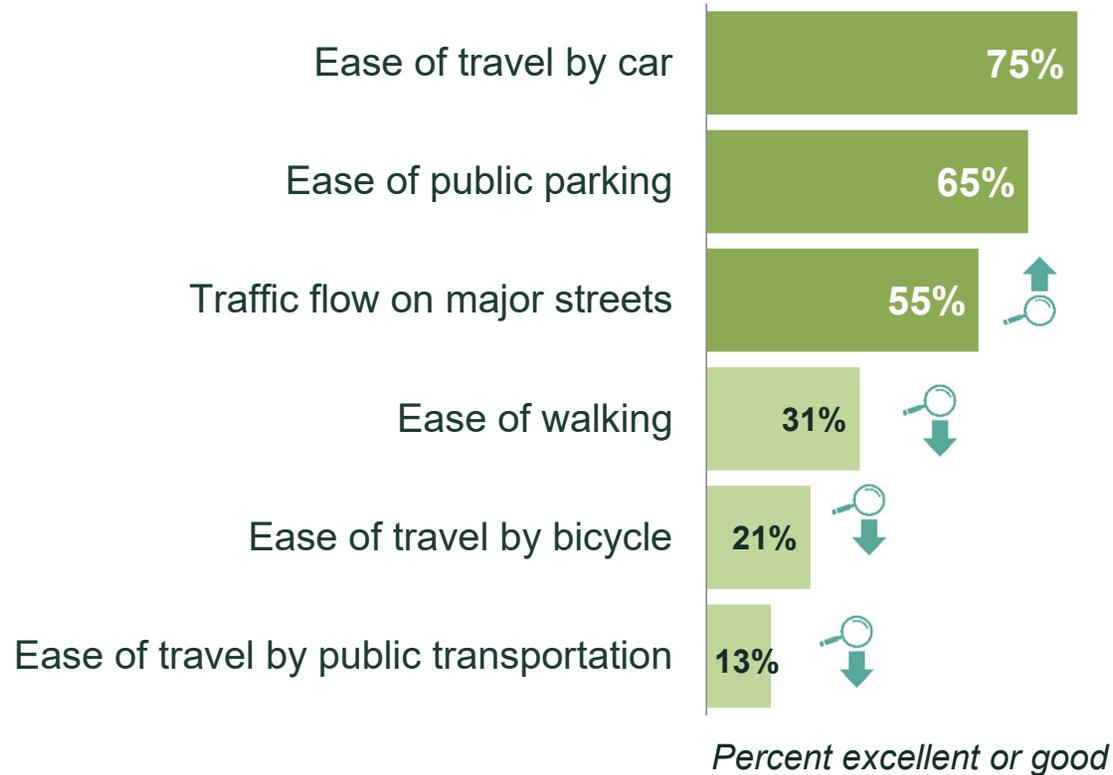
Please rate each of the following in the York County community:

National Benchmark Comparison

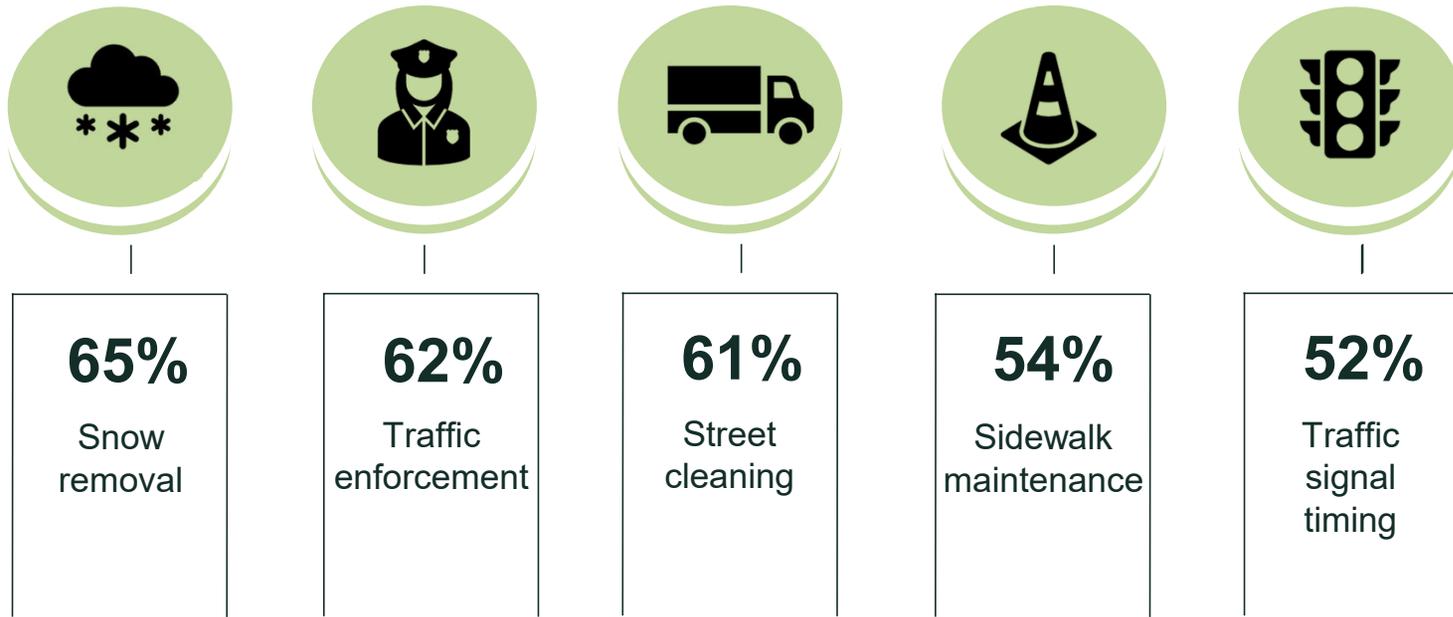
- Similar
- Lower

Virginia Benchmark

- Higher/Lower than



Mobility Services in York County



Percent excellent or good



**Library services
and K-12 education
receive high ratings
from residents.**



6



Education, Arts, and Culture in York County



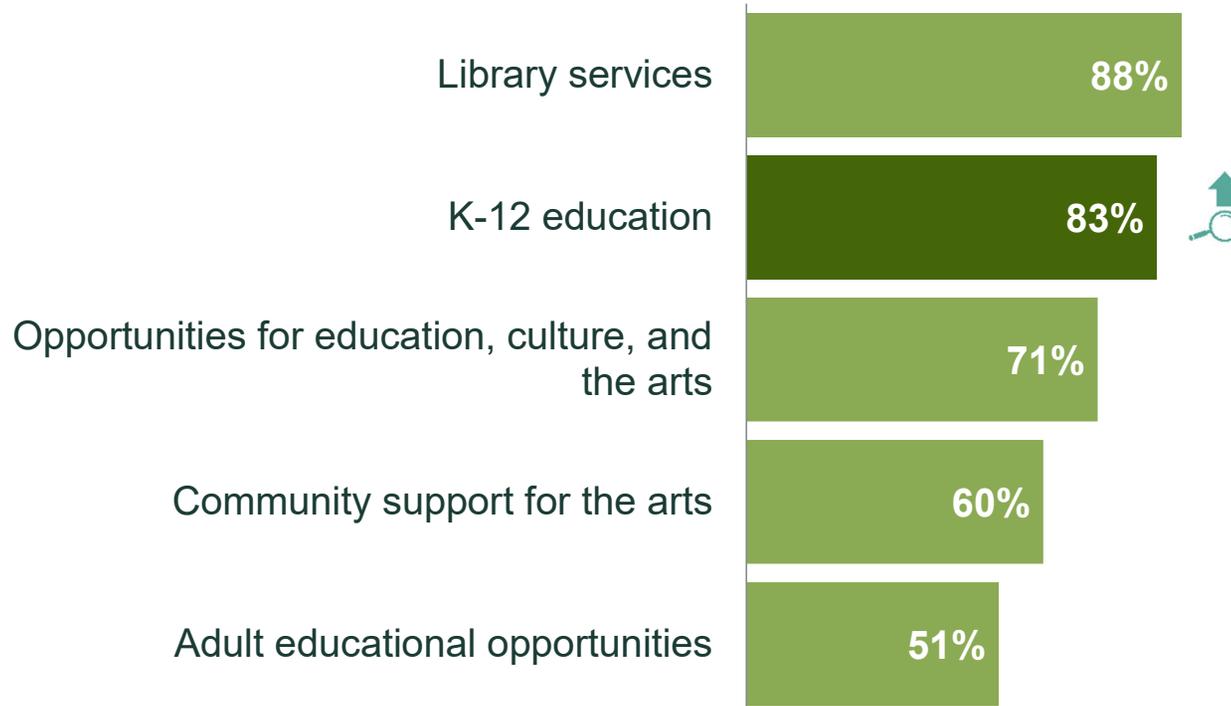
Please rate each of the following in the York County community:

National Benchmark Comparison

- Higher
- Similar

Virginia Benchmark

- Higher/Lower than



Percent excellent or good



Additional Special Topics

The York County 2025 Community Survey

16. Please rate how important, if at all, each of the following factors are to you when considering future growth:

	Essential	Very important	Somewhat important	Not at all important
Preserving open space.....	1	2	3	4
Housing affordability.....	1	2	3	4
Neighborhood character.....	1	2	3	4
Utility infrastructure capacity.....	1	2	3	4
Traffic management.....	1	2	3	4
School capacity.....	1	2	3	4
Environmental impact.....	1	2	3	4

17. Please indicate your level of support or opposition to each of the following approaches to affordable housing in York County.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Higher density single-family development in specific areas.....	1	2	3	4	5
Mixed-income developments, requiring affordable housing units.....	1	2	3	4	5
Allowing accessory dwelling units (ADUs) to be rented.....	1	2	3	4	5
"Missing Middle" housing (e.g., duplexes, triplexes).....	1	2	3	4	5
Apartments and townhomes.....	1	2	3	4	5

18. Please indicate your level of support or opposition to each of the following approaches to economic development in York County.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Increasing residential density in commercial corridors.....	1	2	3	4	5
Encouraging traditional neighborhood developments.....	1	2	3	4	5
Offering tax incentives for businesses.....	1	2	3	4	5
Allowing more Light or General Industrial uses in Economic Opportunity zoning districts.....	1	2	3	4	5
Increasing more tourism or entertainment uses.....	1	2	3	4	5
Investing in workforce development.....	1	2	3	4	5
Fostering entrepreneurship.....	1	2	3	4	5
Improving utility and transportation infrastructure.....	1	2	3	4	5

19. Please rate how important, if at all, it is for York County to encourage the following to accommodate a balanced tax and employment base:

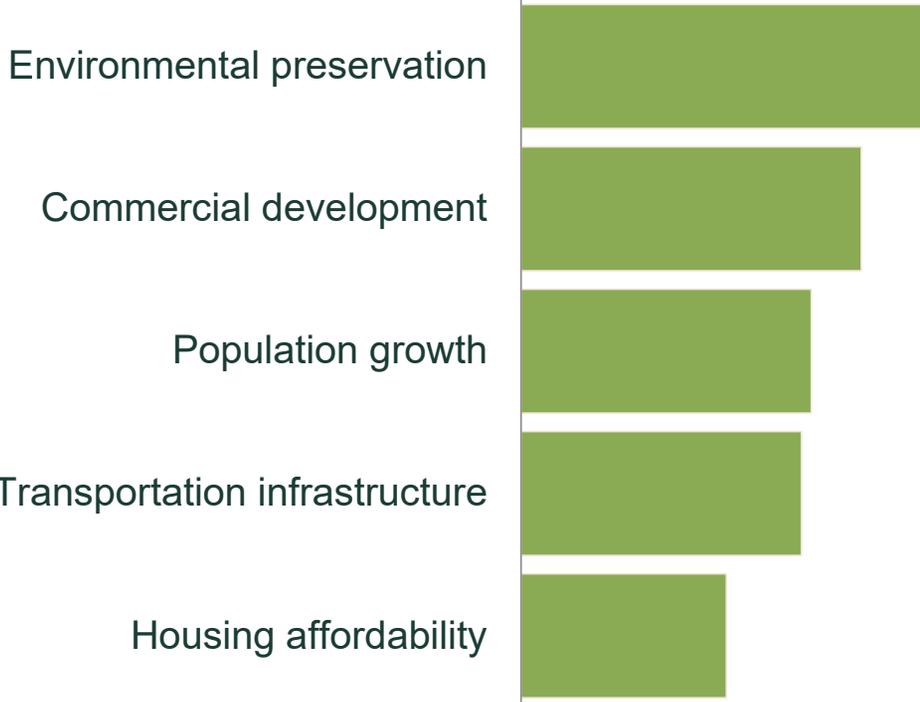
	Essential	Very important	Somewhat important	Not at all important
Technology and research.....	1	2	3	4
Maintain existing businesses.....	1	2	3	4
Small businesses.....	1	2	3	4
Healthcare and medical.....	1	2	3	4
Hospitality/tourism (e.g., restaurants, hotels, entertainment).....	1	2	3	4
Professional services (e.g., accounting, engineering, marketing).....	1	2	3	4
Business incubators.....	1	2	3	4
Home-based businesses.....	1	2	3	4
Manufacturing.....	1	2	3	4
Financial services, insurance, and real estate.....	1	2	3	4
Other.....	1	2	3	4



Past Changes



Please indicate how positive or negative you think the following changes have been for York County over the past 5 to 10 years.

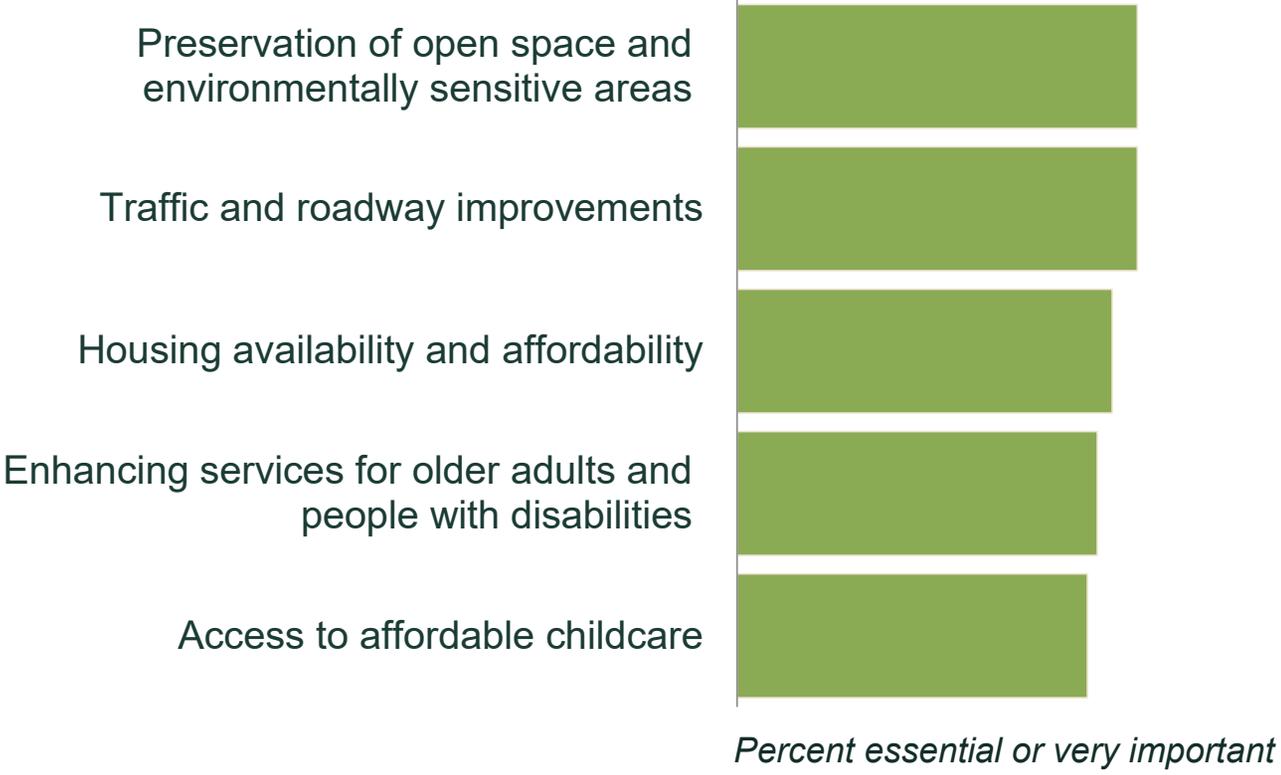


Percent very or somewhat positive

Future Priorities



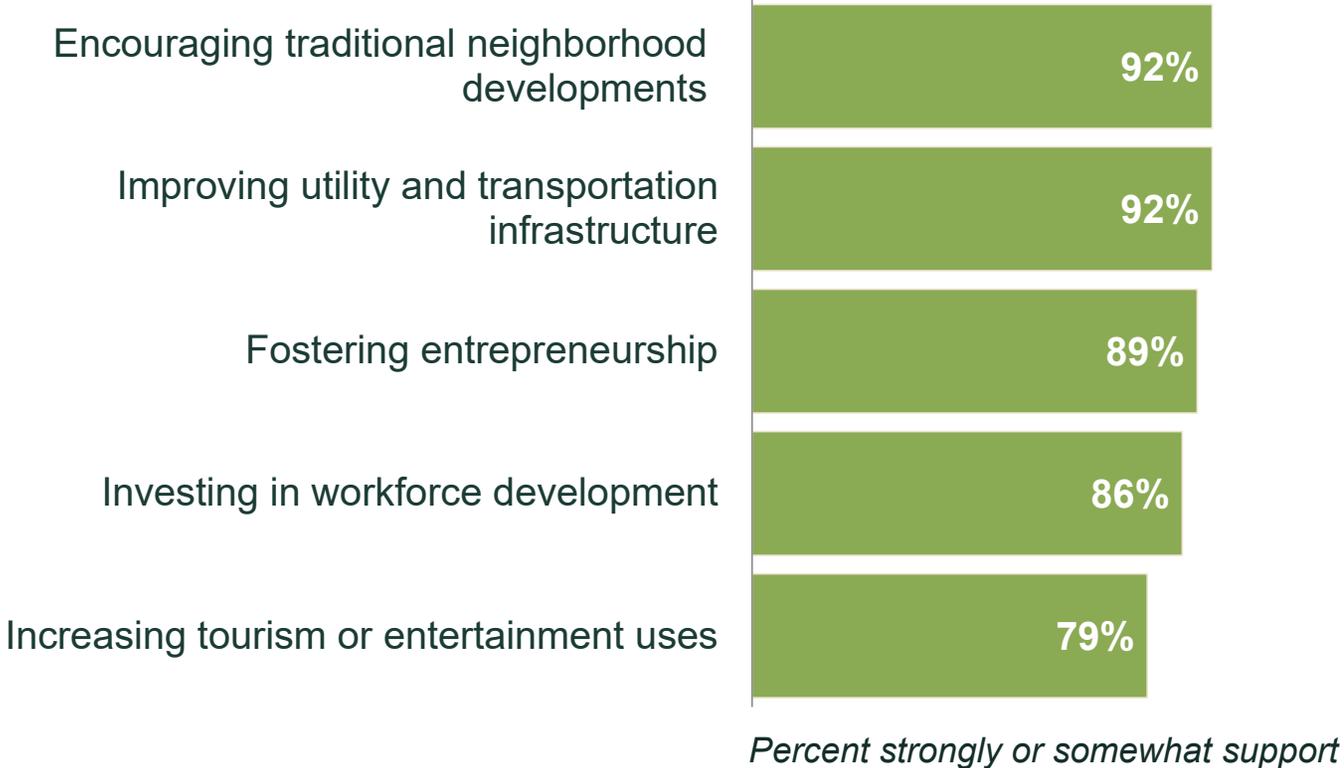
Please rate how important, if at all, you think it is for the York County community to focus on each of the following in the next 5 to 10 years.
(Top 5 of 8)



Future Economic Development



Please indicate your level of support or opposition to each of the following approaches to economic development in York County.
(Top 5 of 8)





Summary of Conclusions

1. Residents demonstrate strong satisfaction with the quality of life in York County.
2. York County government ratings are in line with national and Virginia benchmarks.
3. The community experiences consistently high levels of safety.
4. Economy serves as a strength for York County, though housing affordability is identified as a concern.
5. Ratings for alternative modes of transportation score below comparison communities.
6. Library services and K-12 education receive high marks from residents.



Questions?

Thank you!

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