

THE NCS™

THE NATIONAL COMMUNITY SURVEY™

York County, VA

The National Community Survey™

2025 Results





Civic Communication & Analytics Platform

Smarter, better-connected communities. A civic surveying, policy polling, and constituent communication tech platform.

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Partners with:



Resident Surveys in Local Governance



**Monitor trends
in resident
opinion**



**Measure
government
performance**



**Inform budget,
land use,
strategic
planning
decisions**

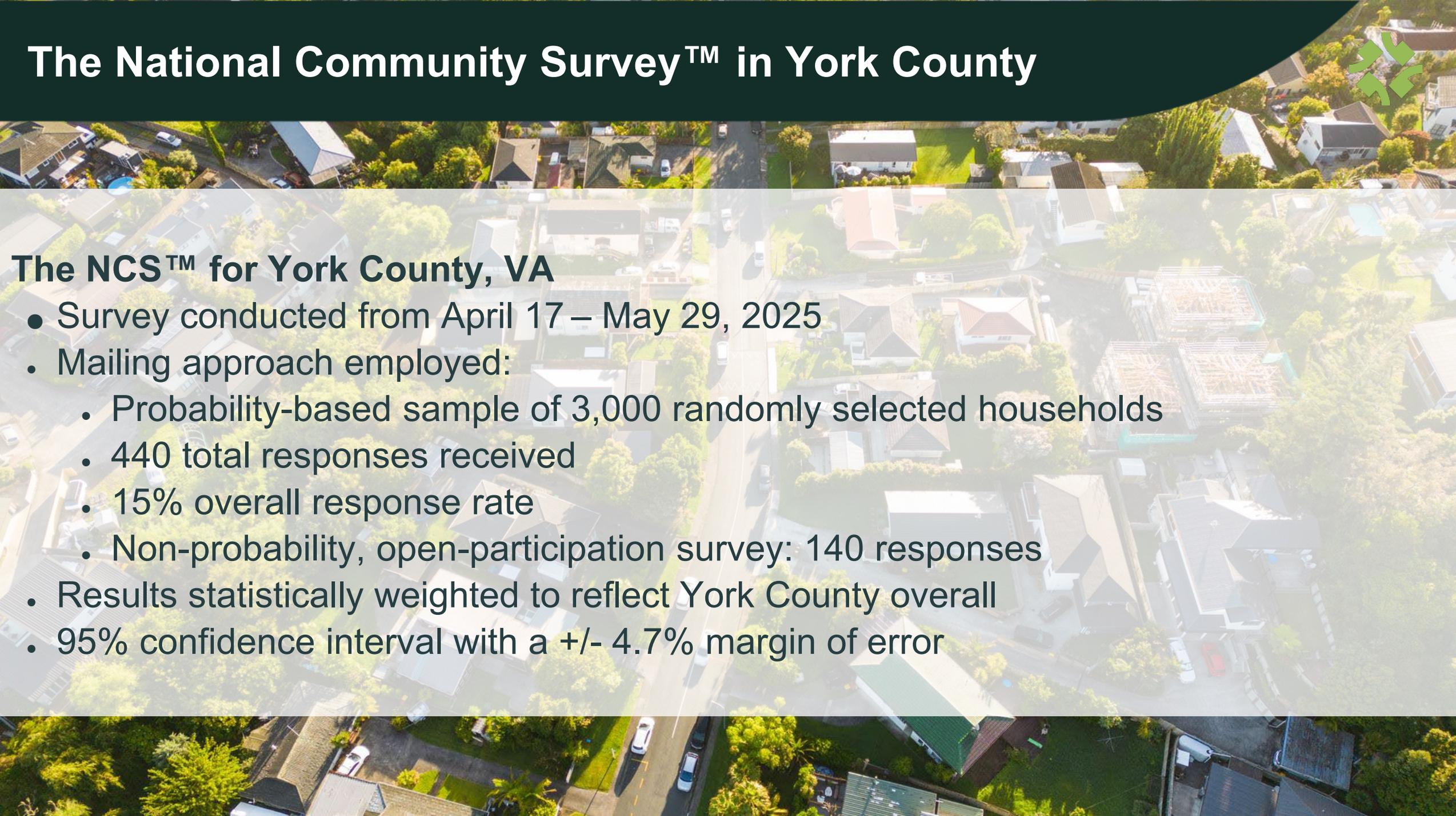


**Benchmark
against other
communities**

The NCS™ Facets of Community Livability



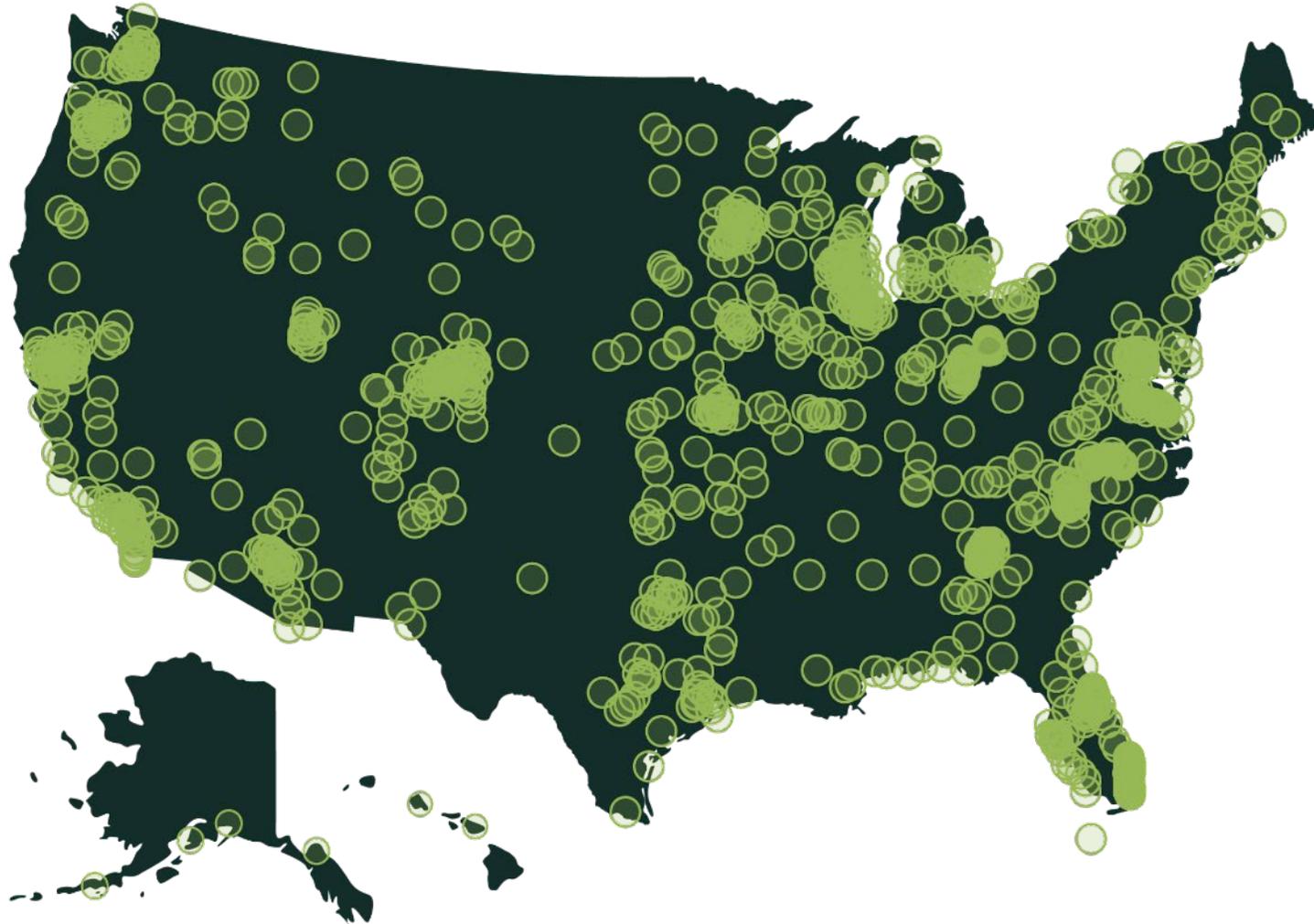
The National Community Survey™ in York County



The NCS™ for York County, VA

- Survey conducted from April 17 – May 29, 2025
- Mailing approach employed:
 - Probability-based sample of 3,000 randomly selected households
 - 440 total responses received
 - 15% overall response rate
 - Non-probability, open-participation survey: 140 responses
- Results statistically weighted to reflect York County overall
- 95% confidence interval with a +/- 4.7% margin of error

Polco's Benchmarking Database



More than
500
comparison
communities
across the
nation.

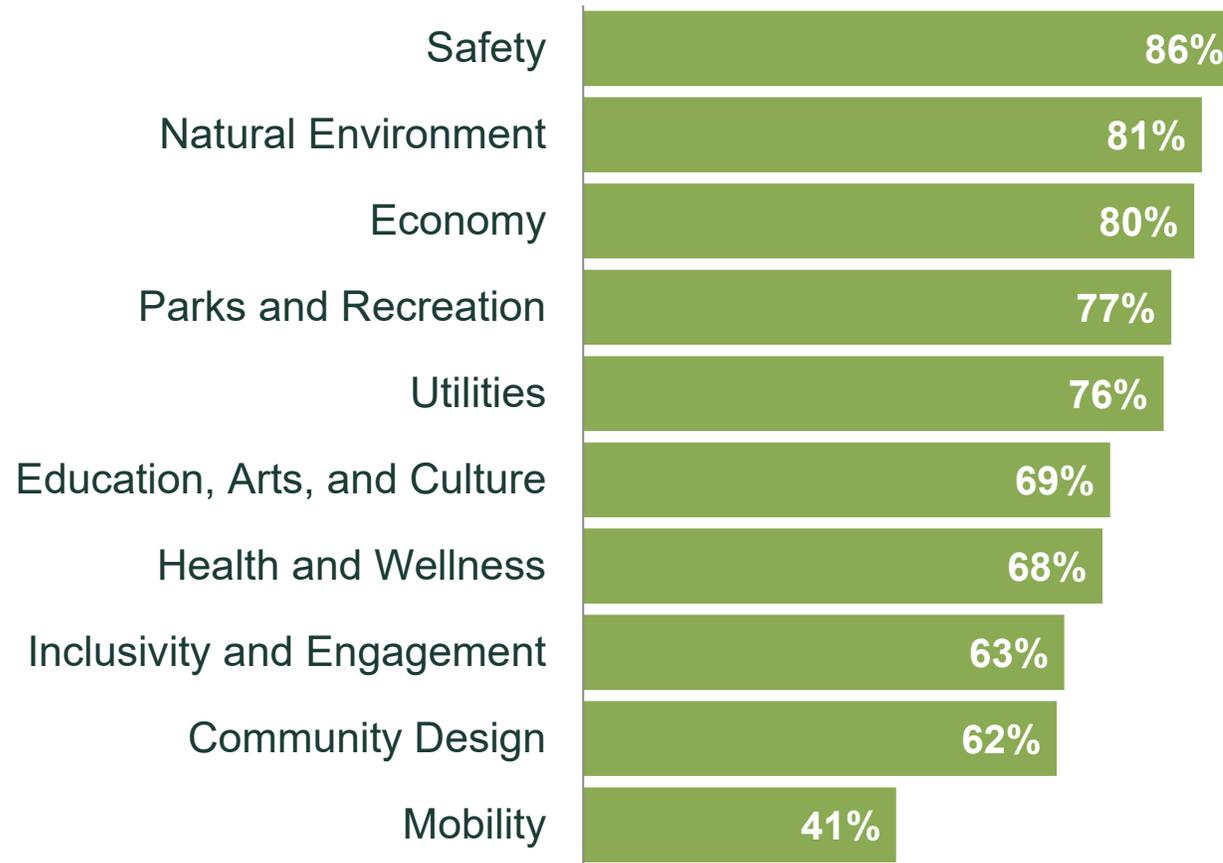
Representing
the opinions
of more than
50 million
residents.



Overview of Survey Results



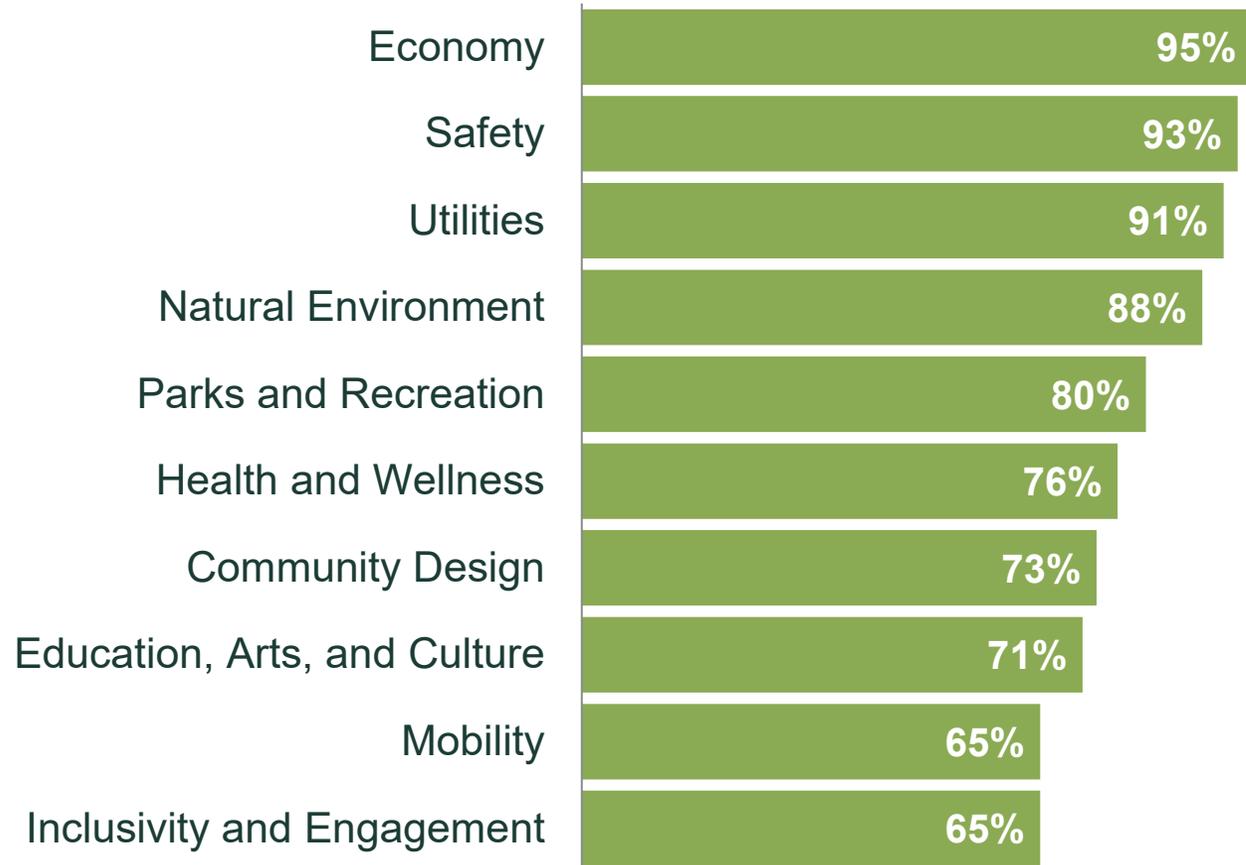
Facets of Community Livability: Quality



Percent excellent or good



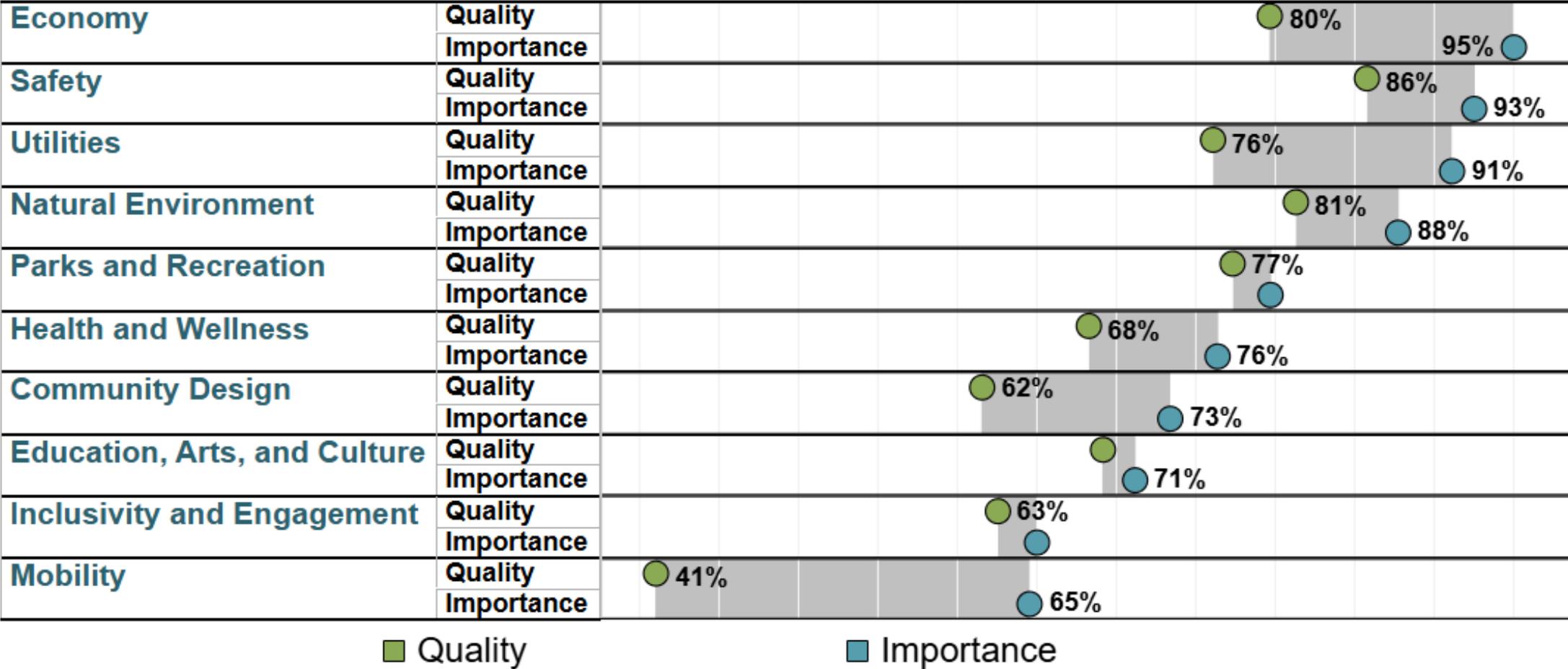
Facets of Community Livability: Importance



Percent essential or very important



Balancing Quality and Importance



Percent excellent or good

Percent essential or very important

Virginia Community Cohort



Population Rank	Jurisdiction	Population	Median Household Income Rank	Jurisdiction	Median Household Income
1	Loudoun County	427,082	1	Vienna	223,571
2	Chesterfield County	371,610	2	Loudoun Count	178,707
3	Richmond	227,595	3	Stafford County	133,792
4	Newport News	184,774	4	Manassas	117,919
5	Stafford County	160,520	5	Alexandria	113,638
6	Alexandria	156,788	6	Powhatan County	110,667
7	Hanover County	111,652	7	Hanover County	109,504
8	Lynchburg	79,255	8	York County	108,326
9	York County	70,590	9	Chesterfield County	98,910
10	Charlottesville	45,863	10	Williamsburg	70,206
11	Manassas	42,674	11	Charlottesville	69,829
12	Powhatan County	31,074	12	Newport News	66,718
13	Staunton	25,765	13	Ashland	65,000
14	Vienna	16,369	14	Richmond	62,671
15	Williamsburg	15,564	15	Staunton	62,586
16	Ashland	7,667	16	Lynchburg	59,808



Comparisons to Virginia Benchmarks

12 received **higher** ratings

106 received **similar** ratings

5 received **lower** ratings





Comparisons to National Benchmarks



10 received **higher** ratings

109 received **similar** ratings

4 received **lower** ratings





Key Findings





Residents demonstrate strong satisfaction with the quality of life in York County.

1



Overall Community Quality



About
9 in 10

residents gave **excellent** or **good** ratings to:

- York County as a place to live
- York County as a place to raise children 
- York County as a place to retire 
- Overall image or reputation of York County 
- The overall quality of life in York County

9 in 10 residents

- Plan to remain in York County for the next five years 
- Would recommend living in York County to someone who asked 



Virginia Benchmark
 
Higher/Lower than



**York County
government
ratings are in line
with national and
Virginia
benchmarks.**



2



Governance in York County



Please rate the following categories of York County government performance.



Percent excellent or good



The community experiences consistently high levels of safety.

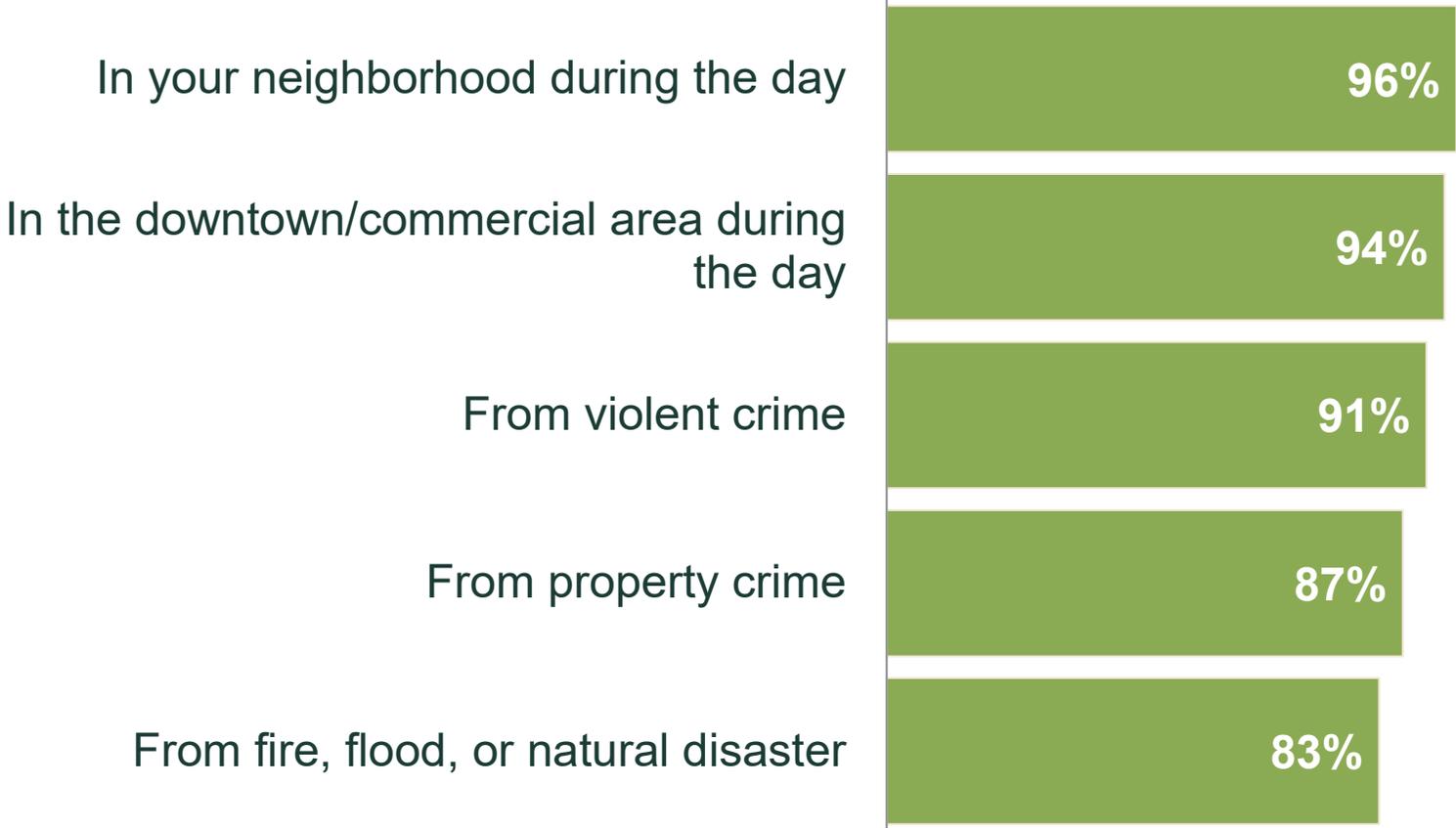
3



Safety in York County



Please rate how safe or unsafe you feel:



Percent very or somewhat safe

Safety Services in York County



National Benchmark Comparison
● Higher
● Similar

Virginia Benchmark
↑ ↓
Higher/Lower than

94%
Fire services

90%
Ambulance/
Emergency
medical
services

88%
Police/
Sheriff
services
↑

81%
Crime
prevention
↑

Percent excellent or good

The Economy in York County



Please rate each of the following in the York County community:

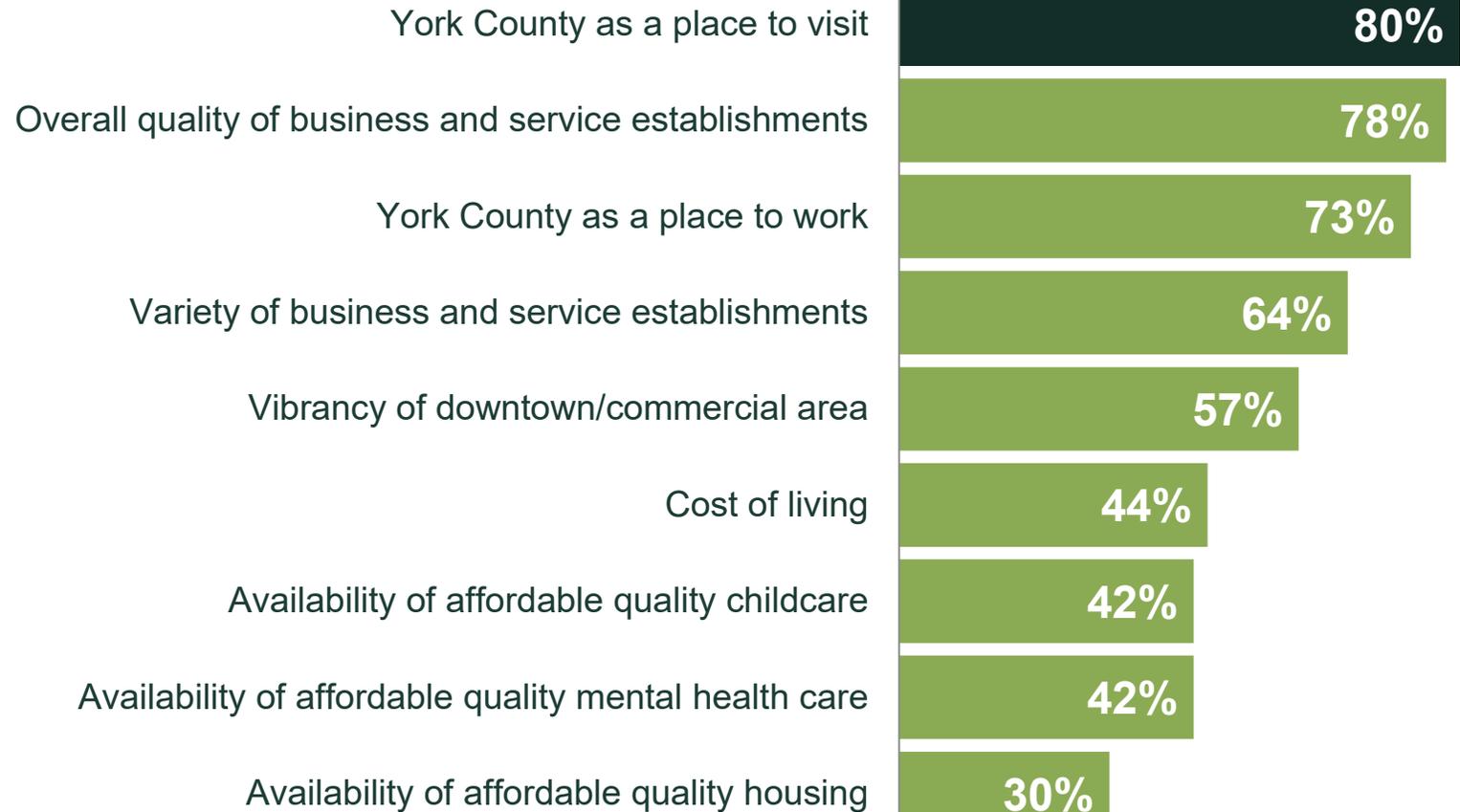
National Benchmark Comparison

- Higher
- Similar

Virginia Benchmark



Higher/Lower than

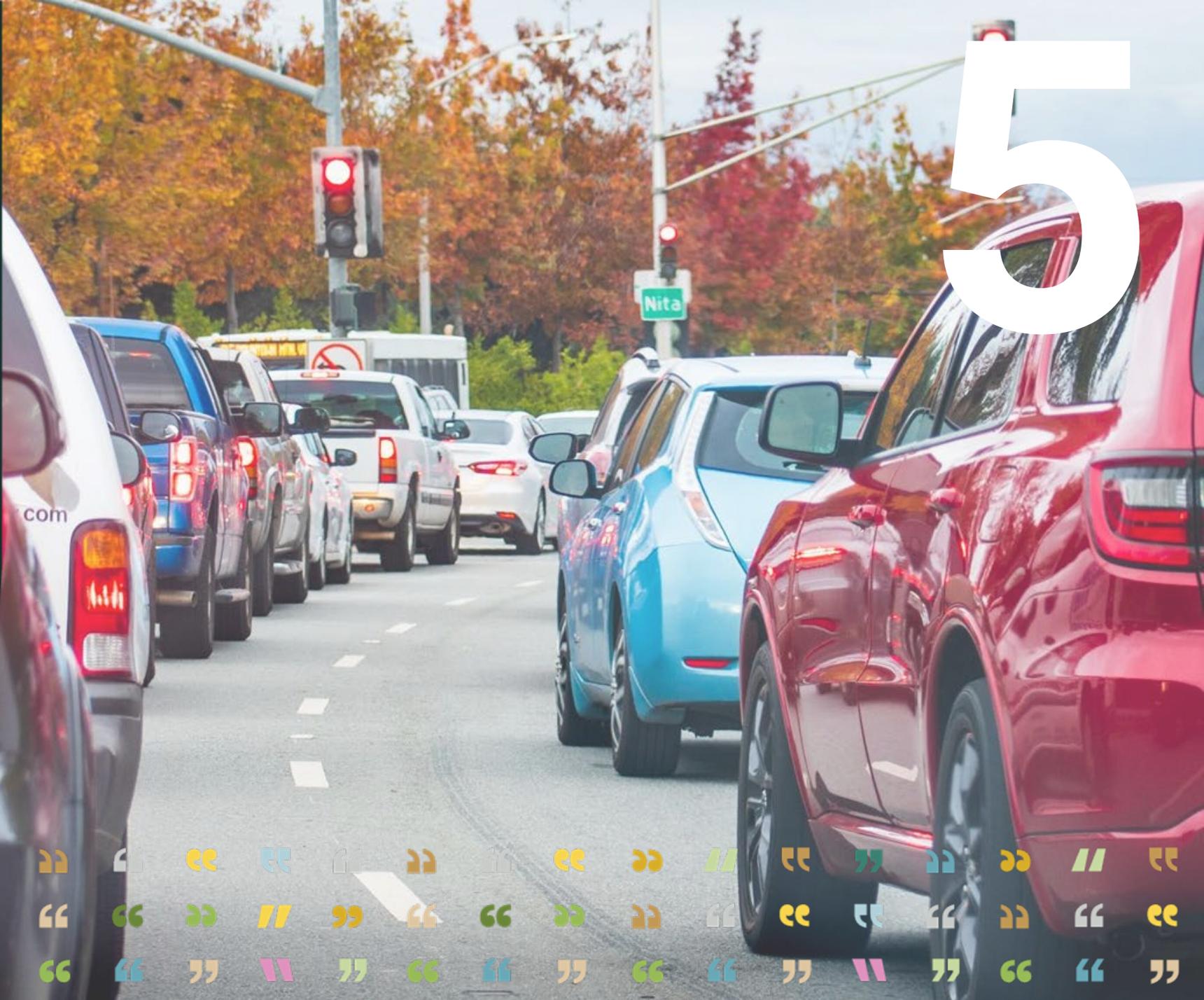


Percent excellent or good



Ratings for alternative modes of transportation score below comparison communities.

5



Mobility in York County



Please rate each of the following in the York County community:

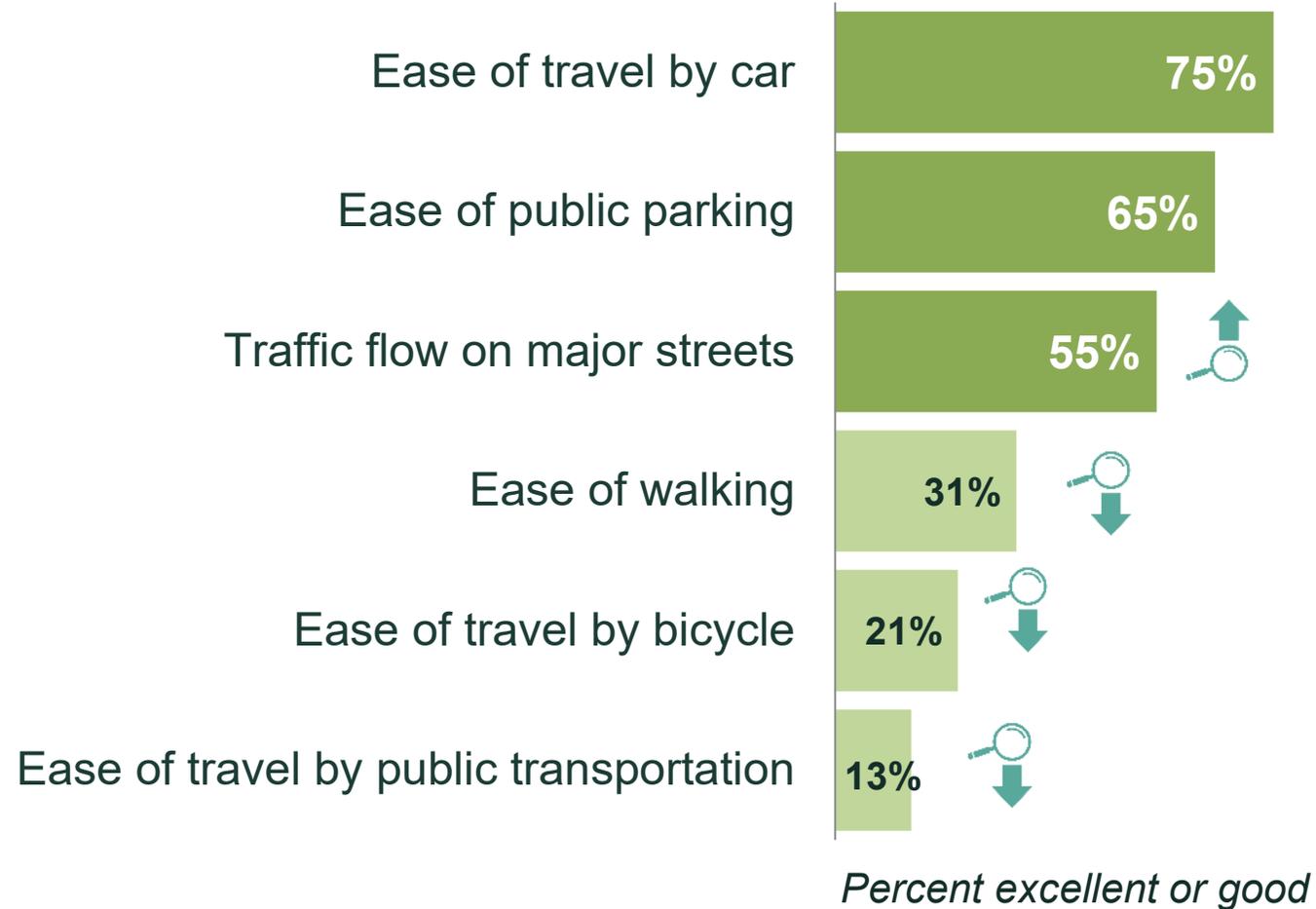
National Benchmark Comparison

- Similar
- Lower

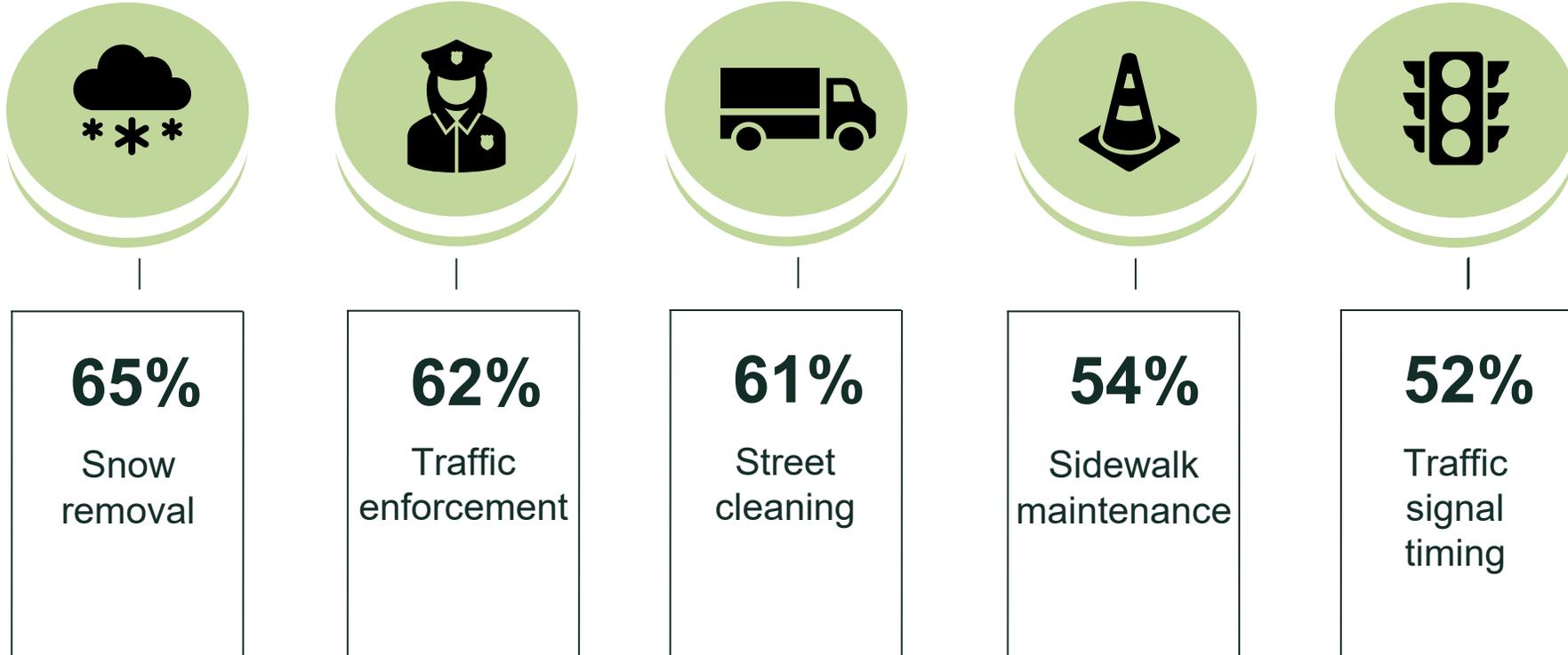
Virginia Benchmark



Higher/Lower than



Mobility Services in York County



Percent excellent or good



**Library services
and K-12 education
receive high ratings
from residents.**

6



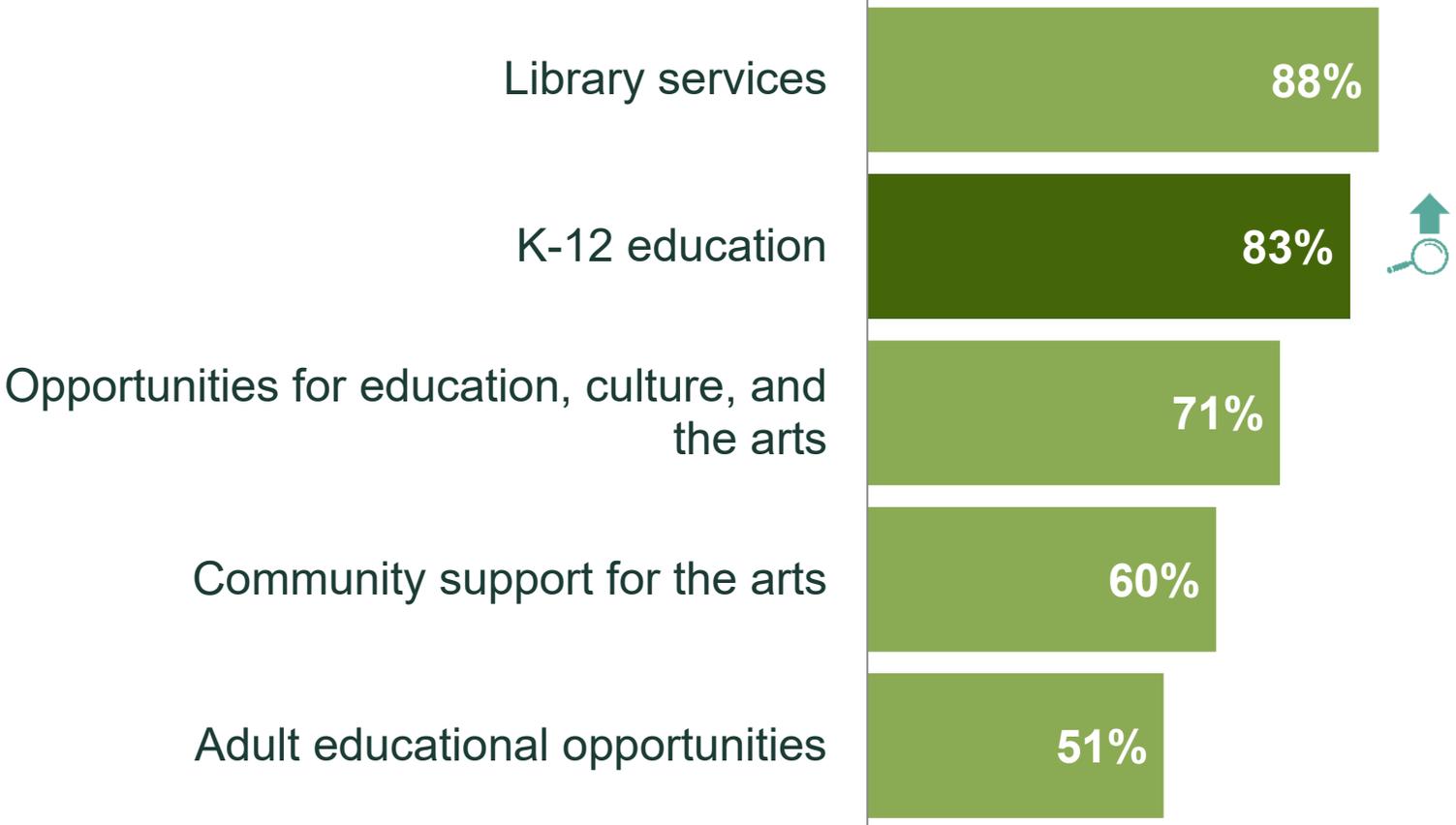
Education, Arts, and Culture in York County



Please rate each of the following in the York County community:

National Benchmark Comparison
■ Higher
■ Similar

Virginia Benchmark
↑ ↓
Higher/Lower than



Percent excellent or good



Additional Special Topics

The York County 2025 Community Survey

16. Please rate how important, if at all, each of the following factors are to you when considering future growth:

	Essential	Very important	Somewhat important	Not at all important
Preserving open space.....	1	2	3	4
Housing affordability.....	1	2	3	4
Neighborhood character.....	1	2	3	4
Utility infrastructure capacity	1	2	3	4
Traffic management.....	1	2	3	4
School capacity.....	1	2	3	4
Environmental impact.....	1	2	3	4

17. Please indicate your level of support or opposition to each of the following approaches to affordable housing in York County.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Higher density single-family development in specific areas.....	1	2	3	4	5
Mixed-income developments, requiring affordable housing units	1	2	3	4	5
Allowing accessory dwelling units (ADUs) to be rented.....	1	2	3	4	5
"Missing Middle" housing (e.g., duplexes, triplexes)	1	2	3	4	5
Apartments and townhomes.....	1	2	3	4	5

18. Please indicate your level of support or opposition to each of the following approaches to economic development in York County.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Increasing residential density in commercial corridors	1	2	3	4	5
Encouraging traditional neighborhood developments	1	2	3	4	5
Offering tax incentives for businesses	1	2	3	4	5
Allowing more Light or General Industrial uses in Economic Opportunity zoning districts.....	1	2	3	4	5
Increasing more tourism or entertainment uses	1	2	3	4	5
Investing in workforce development.....	1	2	3	4	5
Fostering entrepreneurship.....	1	2	3	4	5
Improving utility and transportation infrastructure.....	1	2	3	4	5

19. Please rate how important, if at all, it is for York County to encourage the following to accommodate a balanced tax and employment base:

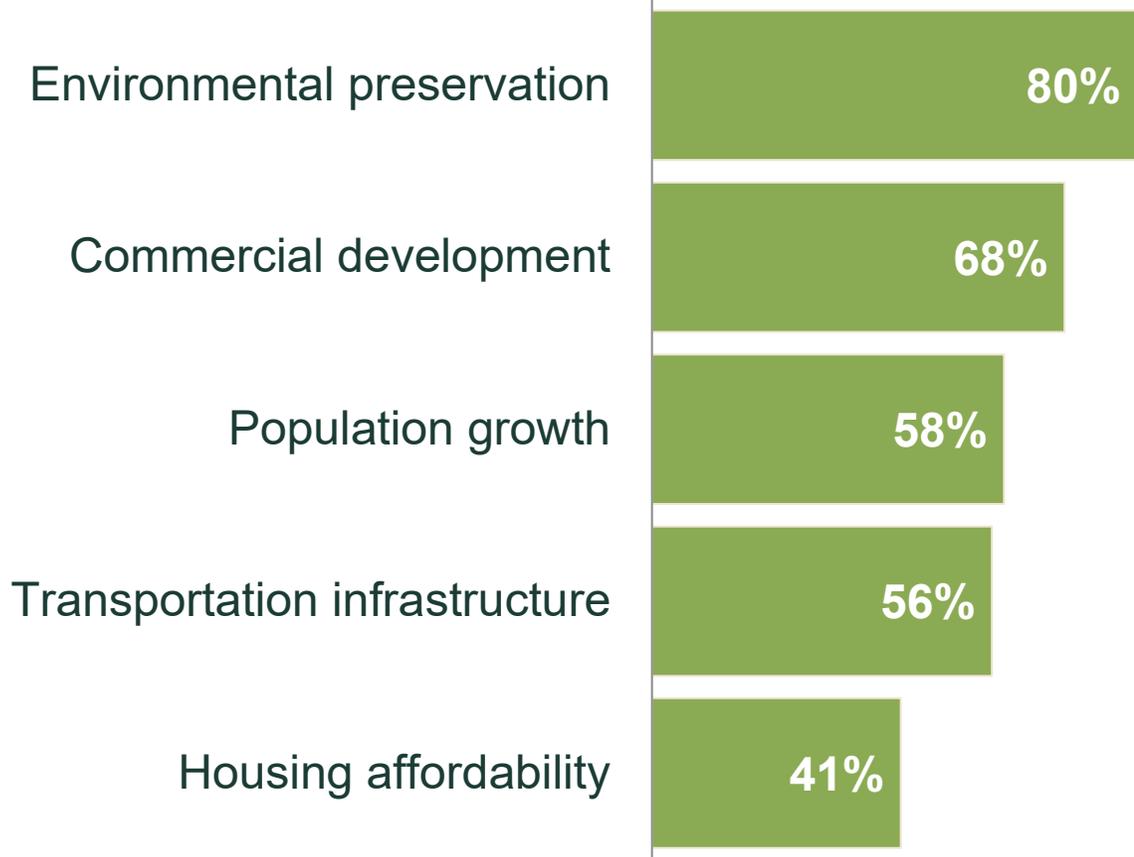
	Essential	Very important	Somewhat important	Not at all important
Technology and research	1	2	3	4
Maintain existing businesses	1	2	3	4
Small businesses.....	1	2	3	4
Healthcare and medical	1	2	3	4
Hospitality/tourism (e.g., restaurants, hotels, entertainment)	1	2	3	4
Professional services (e.g., accounting, engineering, marketing)	1	2	3	4
Business incubators.....	1	2	3	4
Home-based businesses.....	1	2	3	4
Manufacturing.....	1	2	3	4
Financial services, insurance, and real estate.....	1	2	3	4
Other.....	1	2	3	4



Past Changes



Please indicate how positive or negative you think the following changes have been for York County over the past 5 to 10 years.

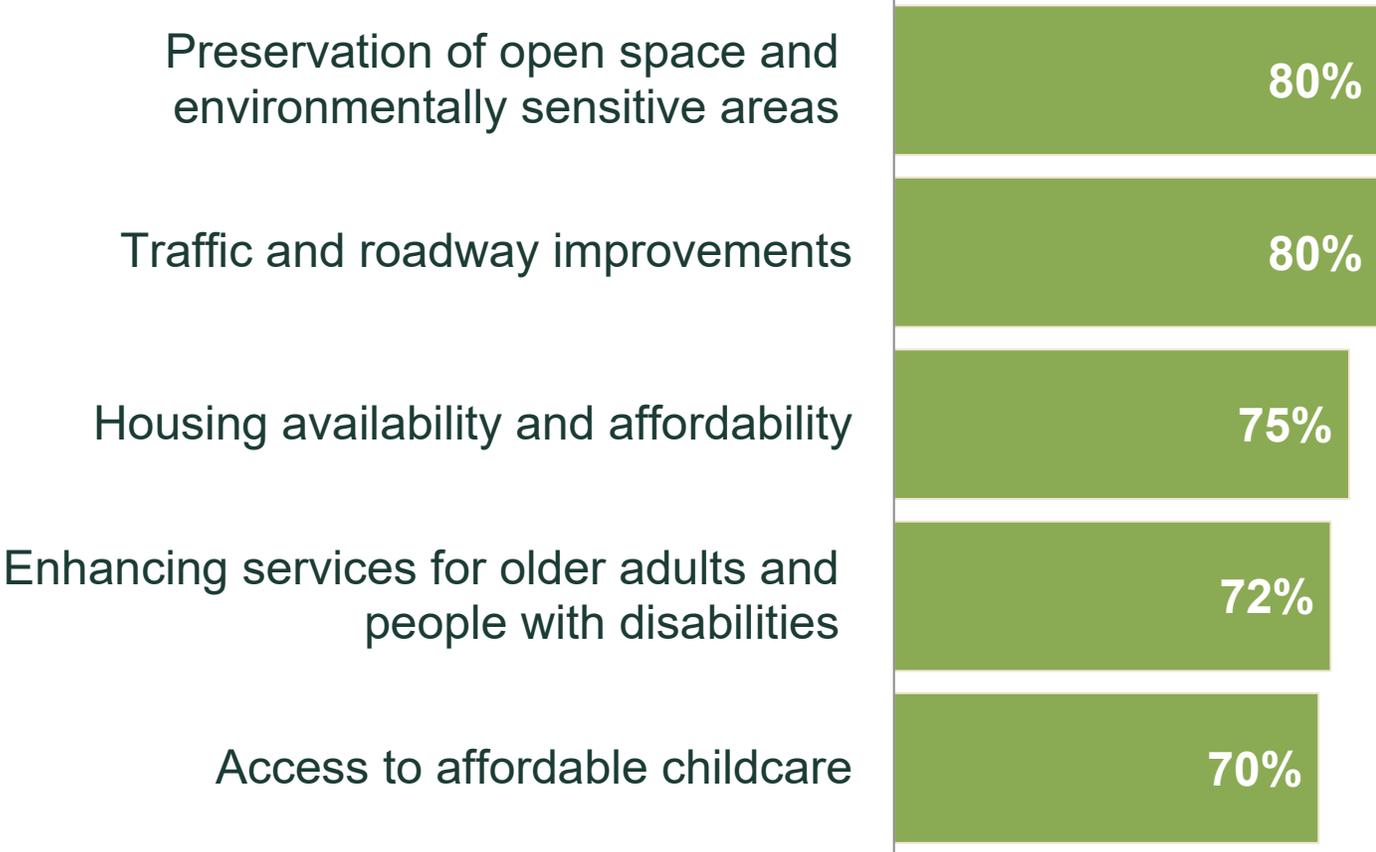


Percent very or somewhat positive

Future Priorities



Please rate how important, if at all, you think it is for the York County community to focus on each of the following in the next 5 to 10 years.
(Top 5 of 8)

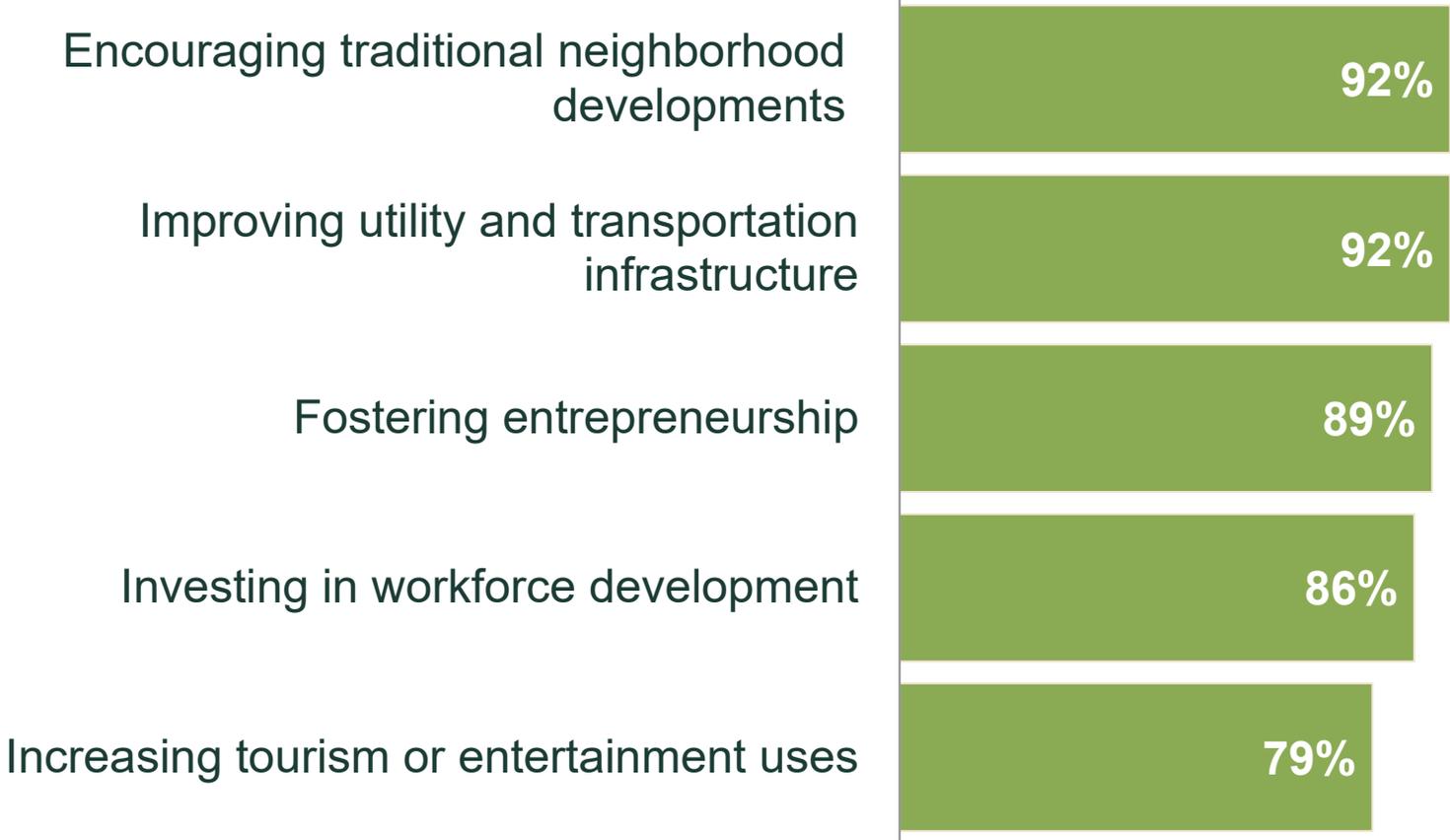


Percent essential or very important

Future Economic Development



Please indicate your level of support or opposition to each of the following approaches to economic development in York County.
(Top 5 of 8)



Percent strongly or somewhat support



Summary of Conclusions

1. Residents demonstrate strong satisfaction with the quality of life in York County.
2. York County government ratings are in line with national and Virginia benchmarks.
3. The community experiences consistently high levels of safety.
4. Economy serves as a strength for York County, though housing affordability is identified as a concern.
5. Ratings for alternative modes of transportation score below comparison communities.
6. Library services and K-12 education receive high marks from residents.



Questions?

Thank you!

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