

# COUNTY OF YORK

## MEMORANDUM

**DATE:** August 1, 2025  
**TO:** York County Board of Supervisors  
**FROM:** Mark L. Bellamy, Jr., County Administrator   
**SUBJECT:** Review and Selection of Name for Upper York Transfer Station

WATA has requested York County's input regarding the proposed name for the new Upper York Transfer Station. As a valued stakeholder, the County has been asked to provide feedback before their formal naming decision, which is scheduled for August 20, 2025.

Please review the suggested names and submit five selections by **Monday, August 5, 2025**, to allow staff adequate time to communicate the Board's position to WATA.

Please contact me if you have any questions or want to discuss the naming options further.

Thank you for your prompt attention to this matter.

Fuller/3504

Attachment:

- Letter from WATA dated July 22, 2025

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July 22, 2025

York County Board of Supervisors  
P.O. Box 532  
Yorktown, VA 23690

Dear York County Board of Supervisors,

As part of our ongoing efforts to improve WATA's transit system, we are excited to share we are in the process of naming our new transfer center, currently under construction off Mooretown Road. Since the property is in York County, we would like the Board to provide input on naming the center.

Since the official ground-breaking ceremony on April 3<sup>rd</sup>, WATA has engaged the public to submit names for the new center. Through social media platforms, our website, and in-person events, we received over fifty (50) submissions. While most have merit, we set criteria to determine the most appropriate. The criteria include:

1. Easy to pronounce;
2. Not memorializing any individual;
3. Distinct enough so as not to be confused with the Williamsburg Transportation Center;
4. Appropriate for a transit facility; and
5. Not promote any other organization.

Following are the top ten names our staff screened as appropriate for WATA's new transfer center:

1. Mooretown Mobility Hub
2. WATA Connect
3. Historic Triangle Hub
4. Mooretown Road Bus Terminal
5. Historic Triangle Bus Terminal
6. WATA North Transit Center
7. Williamsburg Area Transit Center
8. Historic Triangle Transfer Center
9. goWATA Transfer Center
10. Mooretown Road Transfer Station

We welcome the Board's input on our top ten names listed above or other suggestions the Board wishes to provide. We request that the Board narrows our list to three to five final options. I will present those options to the WATA Board of Directors at its next meeting on August 20<sup>th</sup>, 2025, where they will vote on a final name for the center.

Matthew Scalia  
Executive Director

