

COUNTY OF YORK

MEMORANDUM

DATE: July 17, 2025

TO: York County Board of Supervisors

FROM: Mark L. Bellamy, Jr., County Administrator 

SUBJECT: Parks and Recreation Comprehensive Master Plan

I am pleased to inform you that York County has engaged McGill Associates to lead the development of a Comprehensive Master Plan for the Parks and Recreation Division. This initiative represents a critical step in shaping the future of parks and recreation services to meet the evolving needs of our growing community.

The planning process will begin with discovery and data collection, followed by an in-depth assessment, a statistically based survey, the development of recommendations, and the completion of a final plan. Based on McGill's preliminary review, the plan will emphasize enhancing the division's overall structure and operations. McGill understands the need to break long-term goals into smaller, achievable goals.

McGill Associates, established in 1984, has over 40 years of experience serving clients across the Southeast and maintains a local office in Williamsburg. Unlike other firms, they offer all services in-house and will be involved throughout the planning, funding, design, and implementation process. Their team will work collaboratively with the Division of Parks and Recreation to establish a vision, goals, and strategies aligned with desired community outcomes.

The plan will incorporate extensive public input and benchmarking to guide recommendations related to facilities, programming, budgeting, staffing strategies, and economic development. The project is anticipated to span approximately six months. McGill Associates also plans to provide presentations to the Board of Supervisors throughout the process.

This Comprehensive Master Plan will serve as a valuable framework as York County continues to evolve its Parks and Recreation services to meet the diverse needs of its residents.

Please feel free to contact me with any questions or requests for further information.

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