



Presentation
York County Board of Supervisors
April 15, 2025

JYF TOTAL ECONOMIC IMPACT



Estimated Spending by HA Visitors	Jamestown Settlement	American Revolution Museum at Yorktown	JYF Total
FY 2023	\$70,335,299	\$31,432,638	\$101,767,937
FY 2024	\$76,750,176	\$29,927,496	\$106,677,672



EDUCATIONAL IMPACT

- **OVER 7 MILLION VISITORS SINCE 1976**
- **ALMOST 2.4 MILLION ARE STUDENTS FROM ACROSS THE COMMONWEALTH, THE NATION, AND INTERNATIONALLY**
- **OVER 4500 RESIDENT VISITS TO MUSEUM**
- **OVER 9500 TOTAL VISITS/ENGAGEMENT BY YC RESIDENTS AND STAFF**

COMMITTED COMMUNITY PARTNER



- 2020 TO PRESENT - YORK COUNTY FIRE AND LIFE SAFETY DAY ONBOARDING OF NEW RECRUITS IN EDUCATION CENTER CLASSROOMS FOLLOWED BY GRADUATION CEREMONIES IN OUR MAIN THEATER WITH RECEPTION IN THE EDUCATION CENTER.
- 2019 TO PRESENT - SUPPORTED YORK COUNTY TOURISM BY PROVIDING REGULAR FAMILIARIZATION TOURS TO LOCAL HOTEL, TIMESHARE, AND TOUR OPERATORS.
- YORK COUNTY CHAMBER OF COMMERCE BUSINESS AFTERTHOUS AT THE MUSEUM IN 2018 AND 2023
- REGULAR MEETING AS PARTNERS WITH YORK COUNTY AND NPS ON VA250 EVENT PLANNING.
- HOSTED YORK COUNTY VA250TH RESOLVES EVENT AT THE MUSEUM JULY 18, 2024.
- PARTICIPATED IN HISTORIC GARDEN WEEK WITH SPECIAL NATIVE PLANT AND GARDEN TOURS OF ARM-Y IN 2021
- SUPPORTED NUMEROUS FALL AND SPRING MARKETS BY PROVIDING LIVING HISTORY INTERPRETERS AND VOLUNTEERS TO PROMOTE YORKTOWN WITH SPINNING AND BASKET MAKING DEMONSTRATIONS AND REGIMENTAL COAT TRY ON OPPORTUNITIES.

SUPPORTING COMMUNITY EVENTS...



- PARTNERED EVERY SPRING WITH THE YORK COUNTY MUSEUM AND THE HISTORICAL SOCIETY AT THE FREIGHT SHED TO PROMOTE AREA WIDE SUMMER CAMP EXPO EXPLORING OFFERINGS IN THE COUNTY.
- PROVIDE ACCESS TO AFTERHOURS PARKING AT ARM-Y TO SUPPORT YORK COUNTY'S THURSDAY NIGHT WATERFRONT CONCERT SERIES, VIRGINIA SYMPHONY LABOR DAY WEEKEND PERFORMANCES, AND THE ANNUAL LIGHTED BOAT PARADE.
- SUPPORTED ENCHANTED CHRISTMAS EVENING PROGRAMMING ON MAIN STREET BY PROVIDING LIVING HISTORY INTERPRETERS ENGAGING THE PUBLIC IN PERIOD CRAFTS AND PROVIDING SUPPLEMENTAL EVENT LIGHTING ALONG MAIN STREET.
- WORKED WITH LOCAL PARTNERS ON THE 200TH ANNIVERSARY OF LAFAYETTE'S RETURN TO YORKTOWN BY PROVIDING LOGISTICAL SUPPORT, ARTILLERY SALUTES AT THE WATERFRONT AND EVENING FIREWORKS AT ARM-Y.
- REGULARLY WORK WITH YORK COUNTY AND OUR OTHER LOCAL PARTNERS WITH THE YEARLY YORKTOWN DAY ASSOCIATION TO ORGANIZE THE EVENING DINNER ON THE 18TH AND PARADE AND SUPPORTING EVENTS AROUND THE TOWN OF YORK ON THE 19TH OF OCTOBER.

SHARING RESOURCES



- WORK WITH THE COMTE DE GRASSE CHAPTER - DAUGHTERS OF THE AMERICAN REVOLUTION TO SPONSOR OUR ANNUAL NATURALIZATION AND CITIZENSHIP CEREMONY AT THE MUSEUM IN EARLY MAY.
- AT THE RECOMMENDATION OF COUNTY STAFF, WE PARTNERED WITH THE VIRGINIA WILDLIFE CENTER FOR THE RELEASE OF A REHABILITATED BALD EAGLE ON THE MUSEUM PROPERTY.
- PART OF THE PLANNING GROUP FOR THE VISIT OF THE HERMIONE TO YORKTOWN. PROVIDED LOGISTICAL SUPPORT, AN ARTILLERY SALUTE UPON THE SHIP'S ARRIVAL, AND SPECIAL FIELD TRIP AND TOUR OF THE JAMESTOWN SHIPS INCLUDING DINNER FOR THE CREW AT JAMESTOWN SETTLEMENT.
- PARTNERED WITH THE LACKEY FREE CLINIC TO HOST THEIR FALL FUNDRAISING GALA AT THE MUSEUM IN SEPTEMBER OF 2024.
- PARTICIPATE IN NUMEROUS PROMOTIONAL MEDIA OPPORTUNITIES WITH YORK COUNTY TOURISM AND VISIT WILLIAMSBURG, INCLUDING OUR MOST RECENT EFFORTS WITH "SALTY" THE NORFOLK / YORKTOWN ADMIRALS MASCOT.
- VENUE FOR THE PUBLIC INFORMATIONAL SESSIONS ON THE PROPOSED PRINCESS CRUISE LINES VENTURE WITH YORKTOWN.
- HOSTED YORK COUNTY SCHOOL LEADERSHIP FOR VARIOUS MEETING IN OUR EDUCATION CENTER CLASSROOMS.
- SUCCESSFUL ONGOING RELATIONSHIP WITH THE COUNTY TROLLEY.

CURRENT AND UPCOMING EXHIBITIONS AND PROGRAMS



THE AMERICAN SOLDIER

**ONE-MAN SHOW BY BROADWAY PRODUCER AND
ACTOR DOUGLAS TAUREL ABOUT THE
IMPORTANCE OF MILITARY SERVICE AND
SACRIFICE**

June 14, 2025



PATRONS AND PATRIOTS

**CELEBRATING THE LIVES AND LEGACY OF NICK
AND MARY MATHEWS, BELOVED YORKTOWN
RESTAURATEURS AND PHILANTHROPISTS**

Now until July 27, 2025



FRESH VIEWS OF THE AMERICAN REVOLUTION

**SHOWCASING ITS COLLECTION OF ART FROM AMERICA'S
BICENTENNIAL COMMEMORATION TO INSPIRE NEW
REFLECTIONS ON THE PRINCIPLES AND IDEAS OF THE
AMERICAN REVOLUTION FROM CONTEMPORARY ARTISTS
AND COMMUNITY MEMBERS.**

Opens October 18, 2025



THANK YOU, FOR YOUR SUPPORT!