

# COUNTY OF YORK

## MEMORANDUM

**DATE:** February 21, 2025  
**TO:** York County Board of Supervisors  
**FROM:** Mark L. Bellamy, Jr., County Administrator   
**SUBJECT:** FlashVote – County Communications

The County recently sent out a FlashVote survey to obtain information from the citizenry relative to our County communications. The responses received as a result of this survey are attached for your information.

Schott/3326

Attachment:

- FlashVote County Communications Survey Results



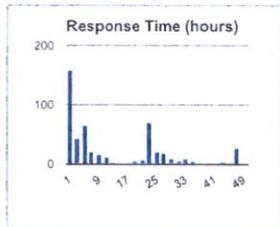
# Survey Results: County Communications

Survey Info - This survey was sent on behalf of the County of York to the FlashVote community for York County, VA.

These FlashVote results are shared with local officials

**499**  
**Total Participants**  
 498 of 805 initially invited (62%)  
 1 other  
 Margin of error: ± 4%

Applied Filter:  
**All Responses**

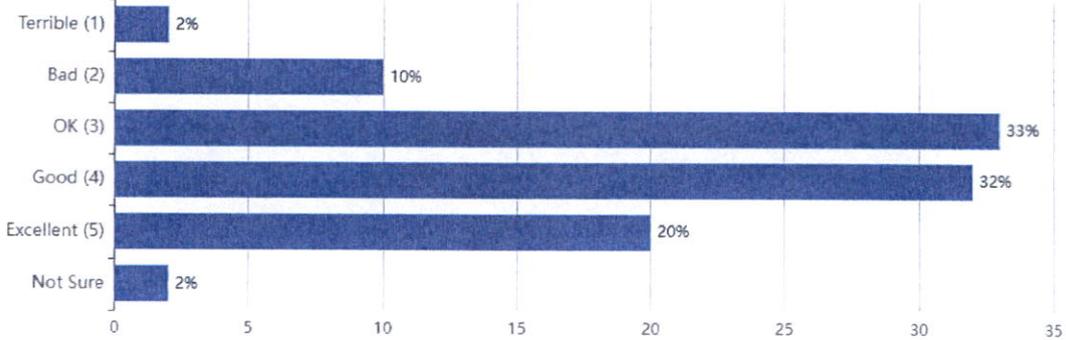


Started:  
**Feb 18, 2025 11:06am EST**  
 Ended:  
**Feb 20, 2025 11:06am EST**  
 Target Participants:  
**All York County**

**Q1** Please rate how well the York County government informs you about county services, programs, events, and related news:  
 (494 responses)

Options	Votes (494)
Terrible (1)	2% (12)
Bad (2)	10% (49)
OK (3)	33% (164)
Good (4)	32% (156)
Excellent (5)	20% (101)
Not Sure	2% (12)

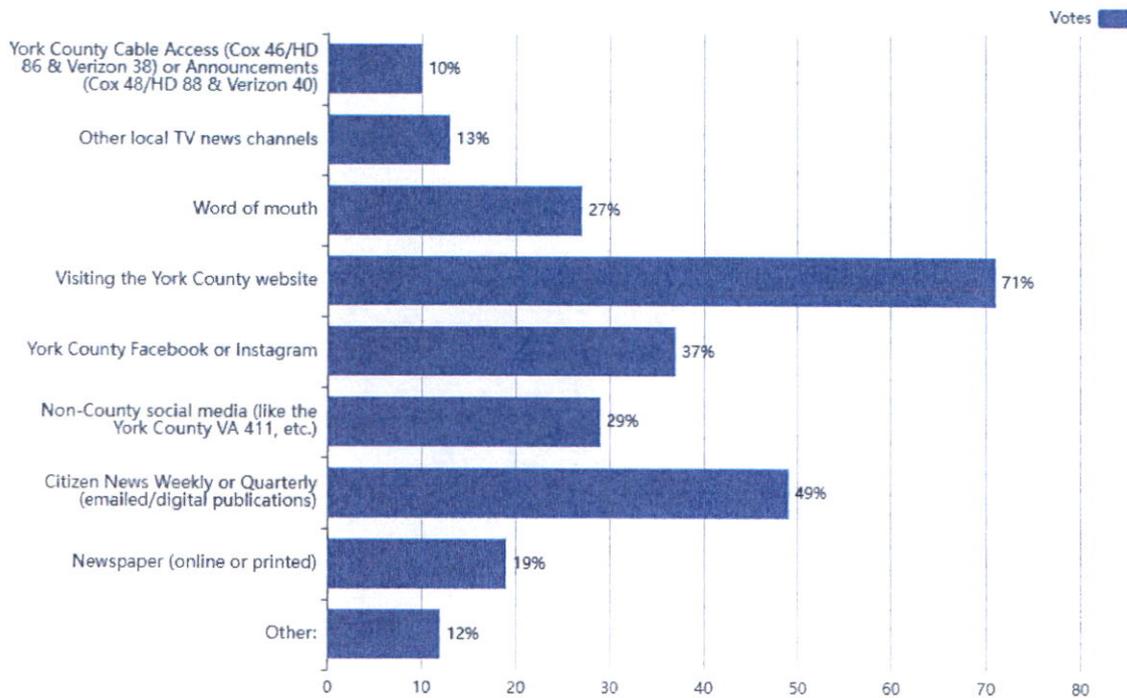
**Average rating: 3.59**



**Q2** In the last 12 months, which of the following, if any, have you used to obtain information about York County government activities, programs or services? (Choose all that apply, if any)

(482 responses)

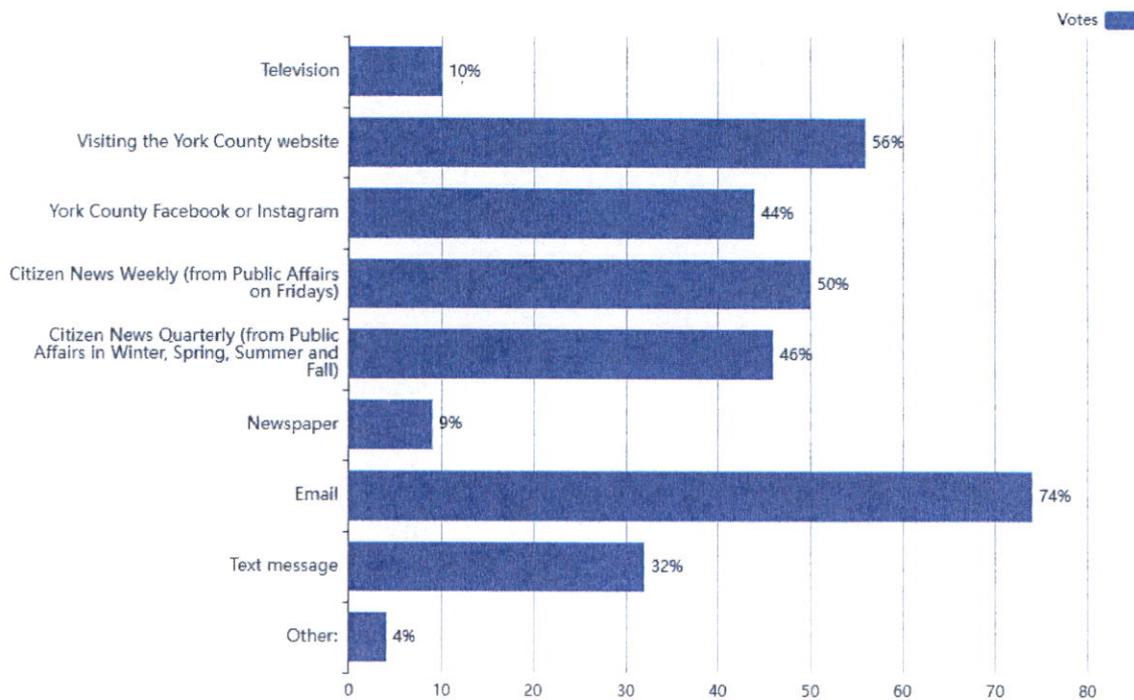
Options	Votes (482)
York County Cable Access (Cox 46/HD 86 & Verizon 38) or Announcements (Cox 48/HD 88 & Verizon 40)	10% (48)
Other local TV news channels	13% (65)
Word of mouth	27% (131)
Visiting the York County website	71% (344)
York County Facebook or Instagram	37% (180)
Non-County social media (like the York County VA 411, etc.)	29% (138)
Citizen News Weekly or Quarterly (emailed/digital publications)	49% (237)
Newspaper (online or printed)	19% (91)
Other:	12% (57)



**Q3** How would you most like to receive information from York County? (You can choose up to FIVE, if any)

(470 responses)

Options	Votes (470)
Television	10% (48)
Visiting the York County website	56% (263)
York County Facebook or Instagram	44% (205)
Citizen News Weekly (from Public Affairs on Fridays)	50% (234)
Citizen News Quarterly (from Public Affairs in Winter, Spring, Summer and Fall)	46% (217)
Newspaper	9% (44)
Email	74% (350)
Text message	32% (150)
Other:	4% (17)



**Q4** Which of the following topics, if any, are you most interested in receiving information about from York County?  
(You can choose up to FIVE, if any)

(468 responses)

Options	Votes (468)
County meeting topics (policies/agendas/recaps, etc.)	61% (287)
Financial information (budgets, property taxes, due dates, etc.)	57% (266)
Construction updates (roads, capital improvements and other infrastructure)	75% (353)
New development updates	58% (273)
Special events in Historic Yorktown	63% (294)
Parks and recreation programs and events	59% (275)
Job or volunteer opportunities	15% (69)
News from the Sheriff	61% (284)
Other:	4% (20)

