

COUNTY OF YORK

MEMORANDUM

DATE: November 20, 2024
TO: York County Board of Supervisors
FROM: Mark L. Bellamy, Jr., County Administrator



SUBJECT: Communication Efforts Regarding the Transfer Station Closure

At the November 19 Board meeting, comments were made concerning communication related to the transfer station closure. I wanted the Board to know about the communication efforts used to notify the citizens.

The Public Affairs team provided a detailed list of the various outlets and dates to share closure updates. Below is a summary of their efforts:

Webpages that have had information posted:

- Homepage of www.yorkcounty.gov – displaying since October 25
- Homepage of www.yorkcounty.gov/wastemanagement displaying since October 25
- Homepage of www.yorkcounty.gov/dpw displaying since October 25

Emails sent to the Garbage/Recycle listing of 1540 email addresses on the following dates:

- November 19
- November 11
- October 31
- October 14

Added messaging to Citizen News Weekly that is posted online and emailed to over 2700 email addresses:

- October 11 - <https://www.yorkcounty.gov/DocumentCenter/View/59611/Citizen-News-Weekly---October-11-2024>
- October 17 - <https://www.yorkcounty.gov/DocumentCenter/View/59714/Citizen-News-Weekly---October-17-2024>
- October 25 - <https://www.yorkcounty.gov/DocumentCenter/View/59778/Citizen-News-Weekly---October-25-2024>
- November 8 - <https://www.yorkcounty.gov/DocumentCenter/View/60169/Citizen-News-Weekly---November-8-2024>
- November 15 - <https://www.yorkcounty.gov/DocumentCenter/View/60271/Citizen-News-Weekly---November-15-2024>

Press Releases:

- Included in the Veterans Day office closures press release (issued November 4)
- Thanksgiving Holiday office closures press release (issued November 19) with the information regarding garbage collection over the holiday.

Social Media posts:

- October 16
- November 5

WYCG Coverage (Posted on YouTube, York County website, and Government TV Channels):

- November 1 - Video link for the first Transfer Station Construction and updated hours/closing - <https://youtu.be/eI71lxCXS2k>
- November 20 - Video link for Transfer Station Construction and temporary citizen garbage drop-off closing - https://youtu.be/Q_I8szc4sqo

If you have any further questions regarding our outreach to the citizens, please feel free to contact me.

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