



VIRGINIA PENINSULA

Fall 2024
College Updates to
VPCC
Localities Leaders

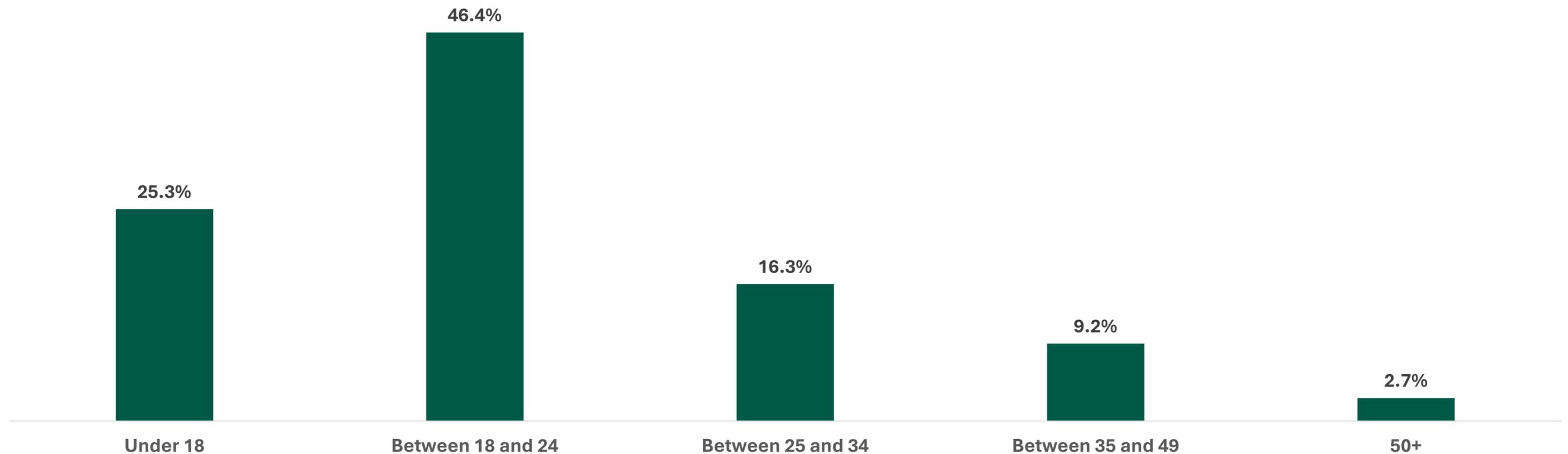
Reflecting on Progress,
Looking Ahead

Thank you for Filling the Gap

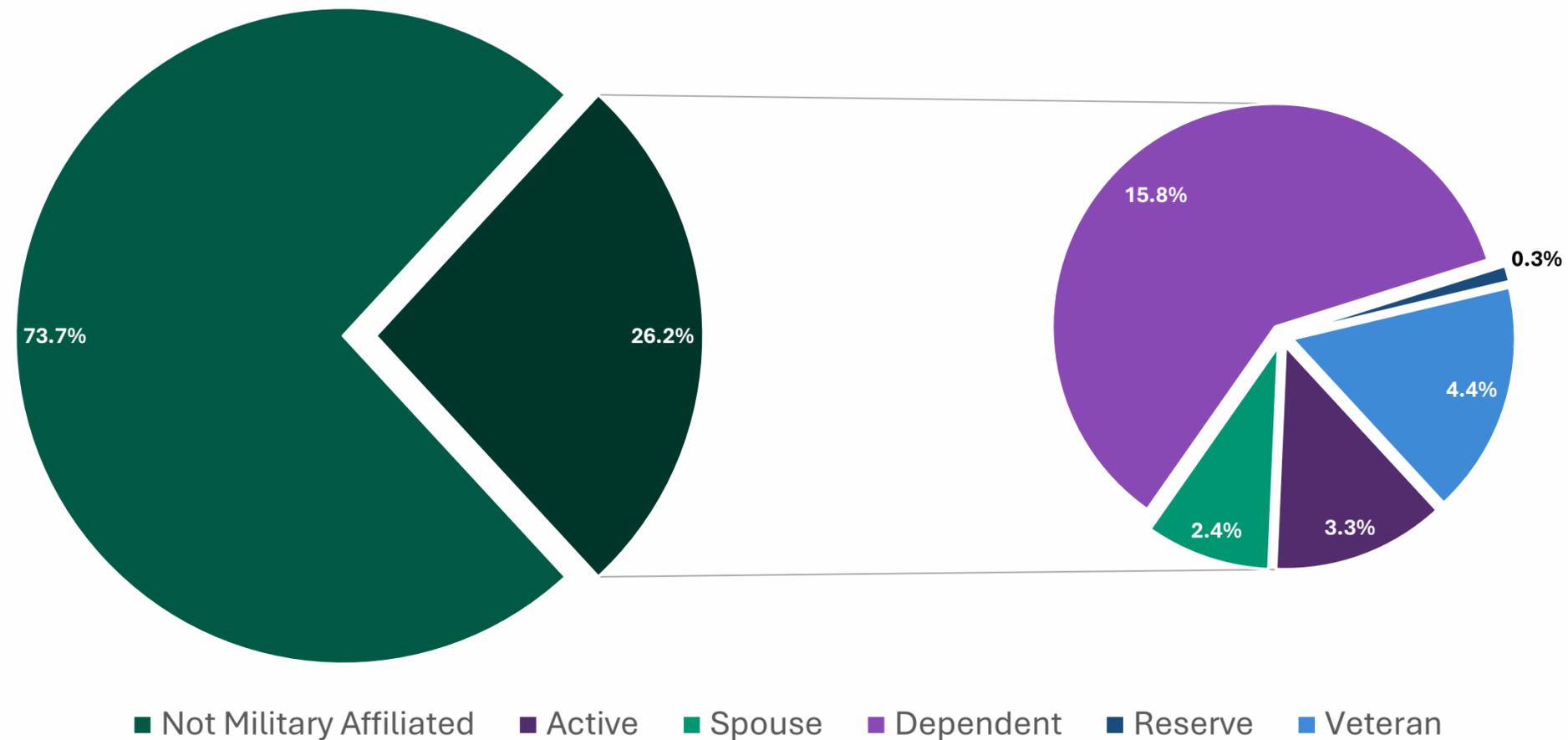
- VCCS receives \$14 Million per year to fund maintenance for 23 colleges and nearly 40 campuses
- Distributed based on the greatest facility need
- One roof replacement typically costs \$2+ million
- One HVAC replacement typically costs \$2+ million



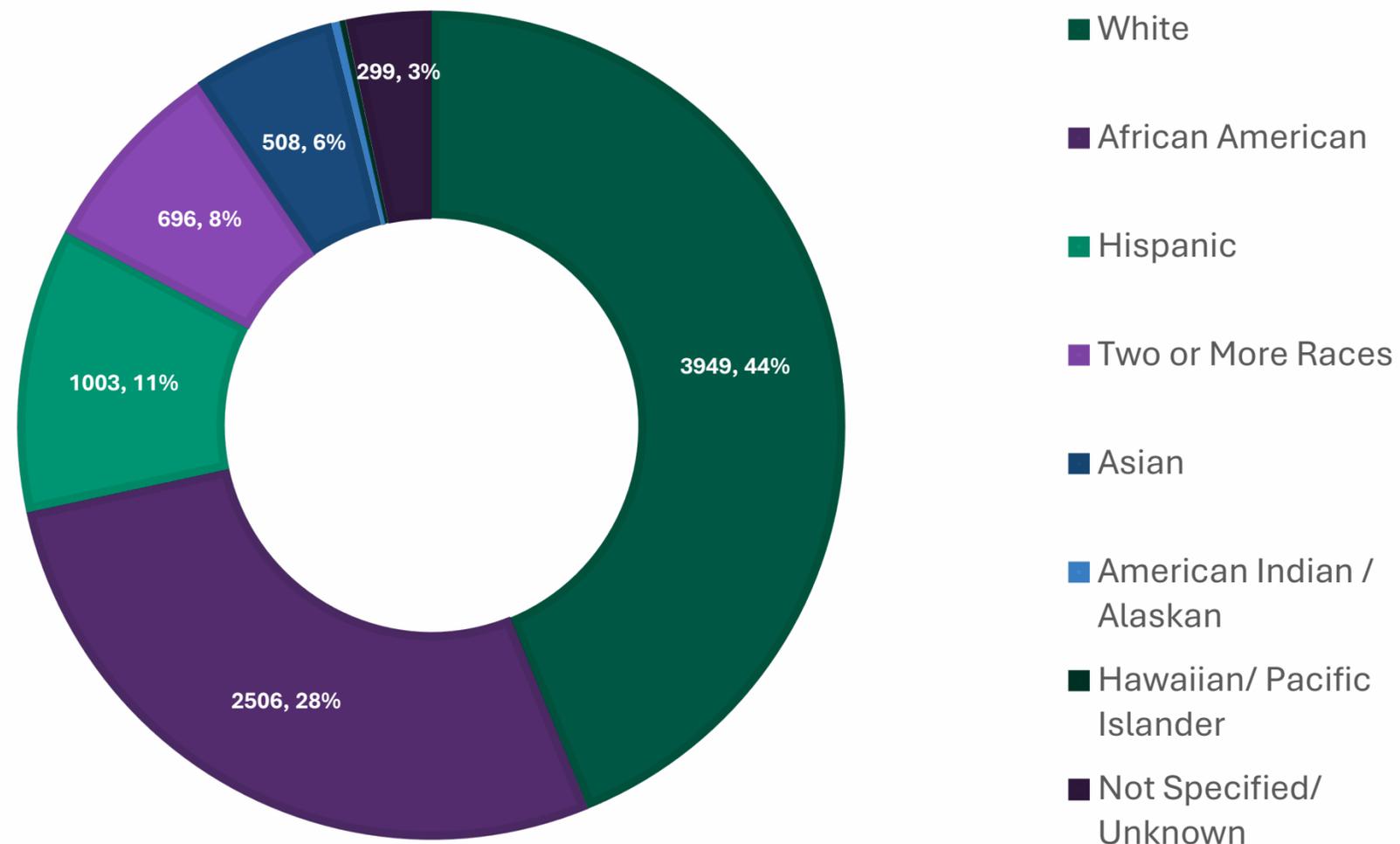
Who we Serve - Very Traditional Age Students



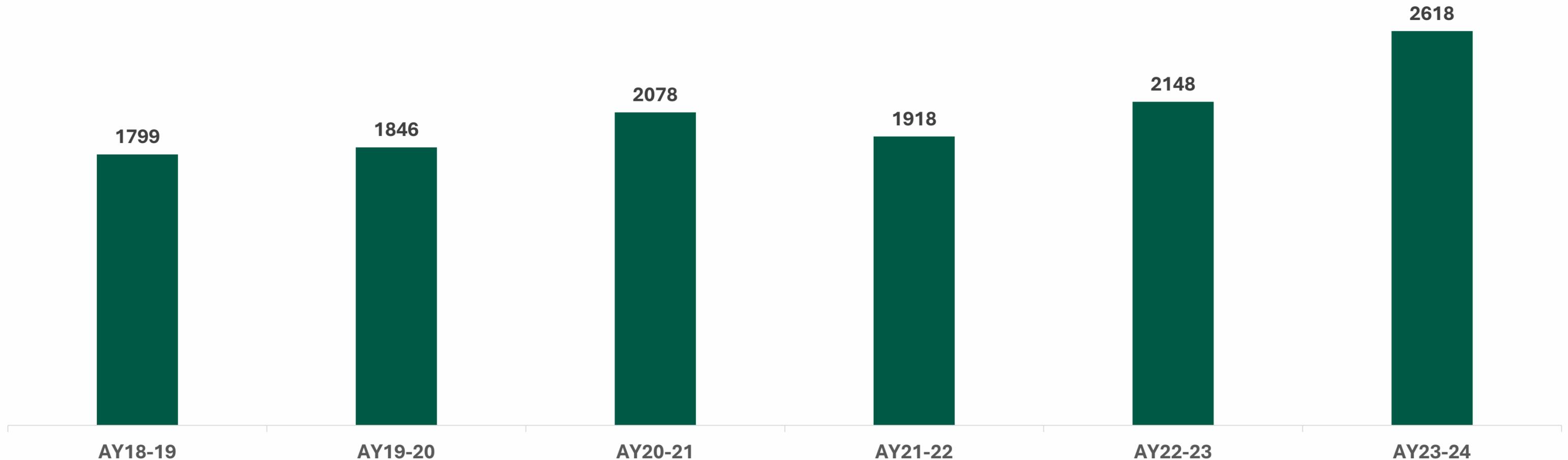
Who we Serve - Military Affiliated Individuals



Who we Serve - Ethnically Diverse Populations



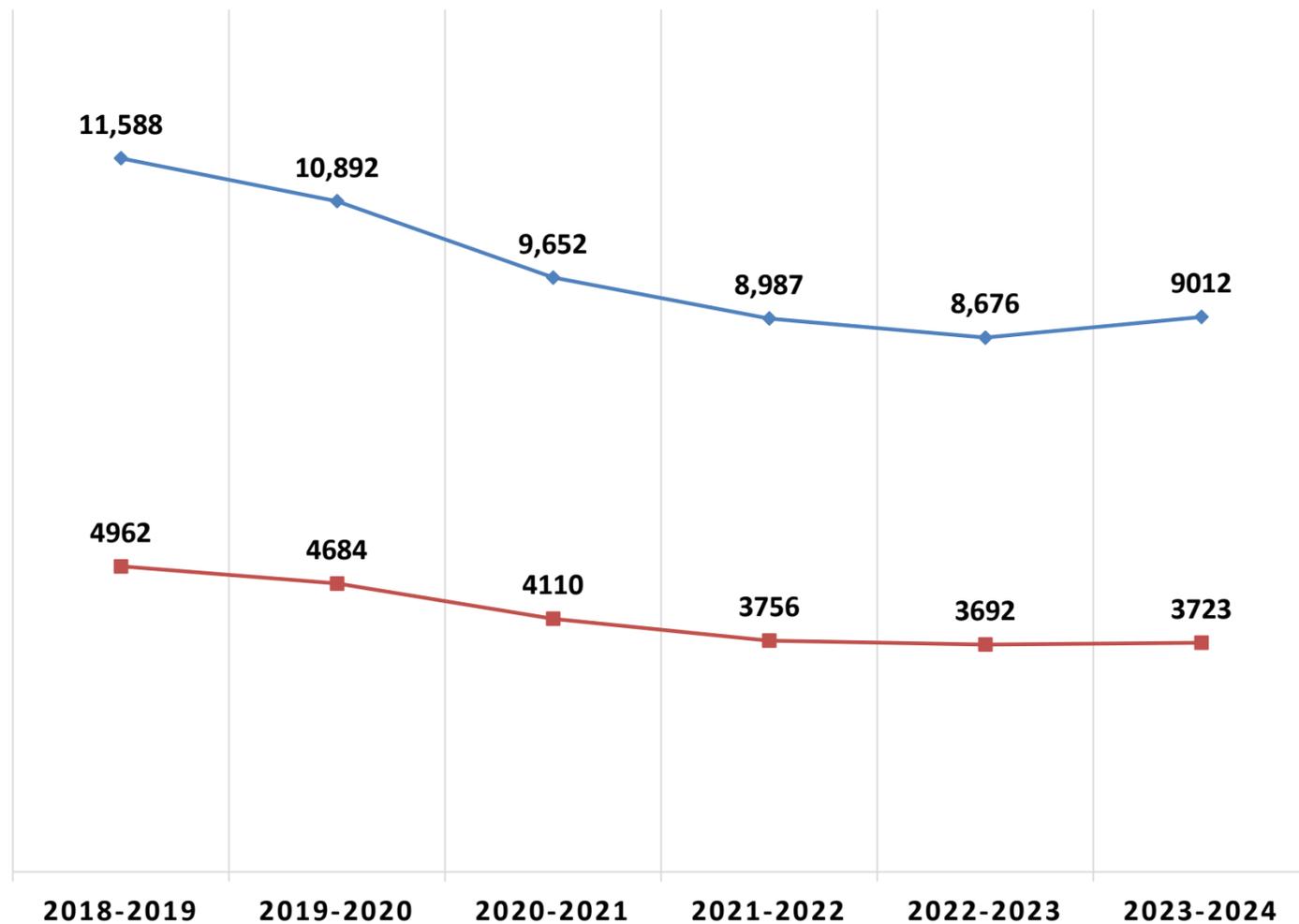
Who we Serve - Dual Enrollment increased by 29%
Working with School Divisions to Continue Expansion



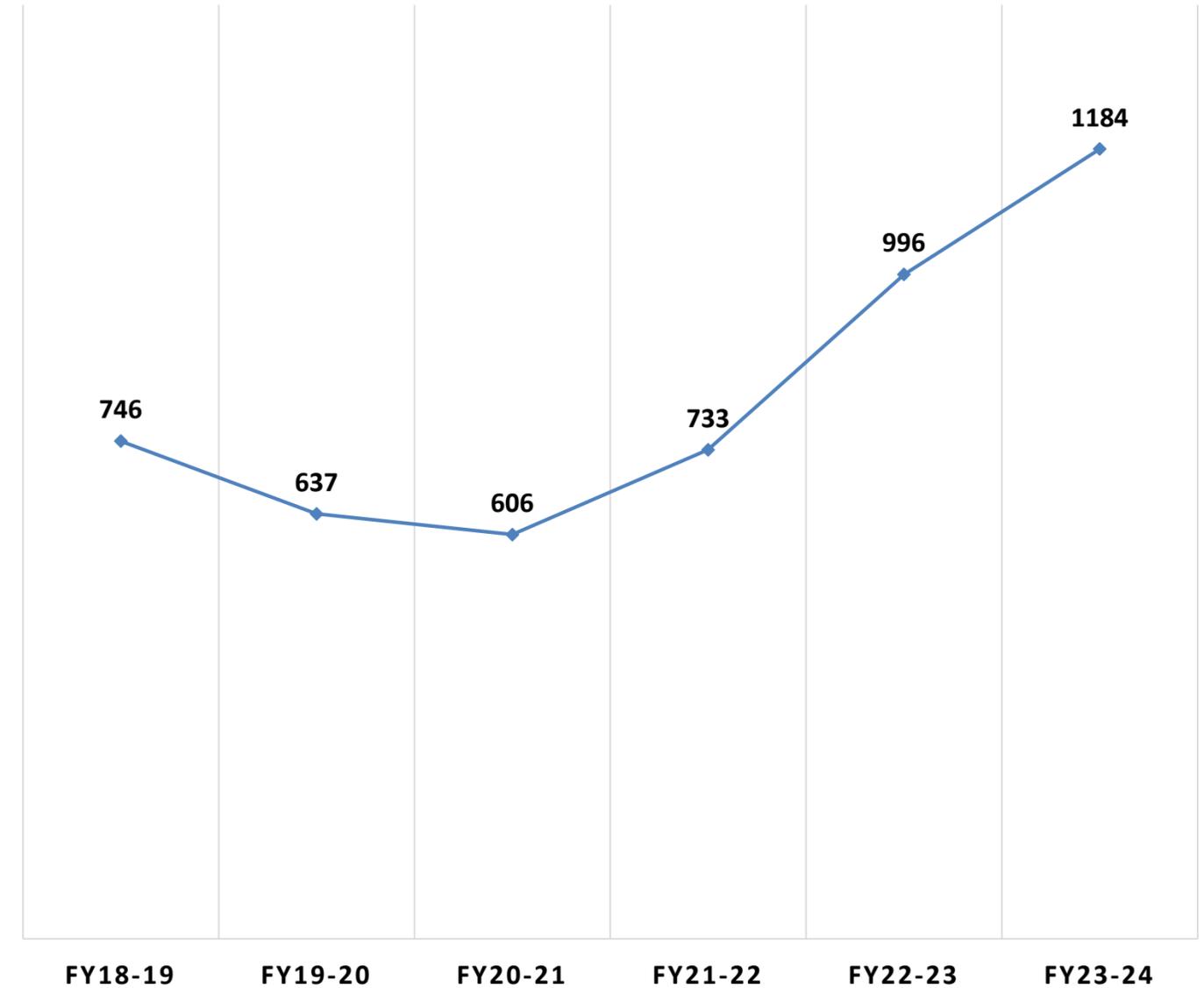
Enrollment Growth in Traditional and Workforce Credentials

CREDIT ENROLLMENT TRENDS

◆ Credit Headcount ■ Credit FTEs



FAST FORWARD (NON-CREDIT) ENROLLMENTS



Demographics: Students from the Peninsula and Beyond

Residency	2023-2024	
	N	%
Hampton	2,110	23.4%
Newport News	1,924	21.3%
York County	1,284	14.2%
James City County	746	8.3%
Williamsburg	717	8.0%
Poquoson	248	2.8%
Out of Service Region	1,983	22.0%
Total Headcount	9,012	100.0%

How Local Funds Change Lives and Transform Communities

Modernized Teaching and Learning Spaces

- Modernized classroom furniture
- Interior and Exterior painting
- Hampton III building HVAC replacement
- Library equipment and furnishing enhancements



How Local Funds Change Lives and Transform Communities

Your College Navigators Increased New Student Conversion Rates 42-57%

+15%



How Local Funds Change Lives and Transform Communities

Toano Site Increases Accessibility of High Demand Training Programs

- Welding, Carpentry, Facilities Maintenance, CNC Machining, and Masonry Programs
- 98% of program completers earn an industry credential.
- Establish WJCC high school student welding cohort – Planned start in January 2025.
- Partnering with Mr. Fixit to offer Cement Mason and Concrete Finisher apprenticeship
- **2025 Plans Include:**
 - Launch Electrical Program
 - Launch Marine Trades Training Welding Cohort
 - Launch CNC Machining Apprenticeship Program



Graduate Mobility Study

Academic Years: 2007/2008 to 2017/2018

Which graduates were still living or working in the Commonwealth in 2018?

57%



All VA 4-Year Colleges/Universities

78%



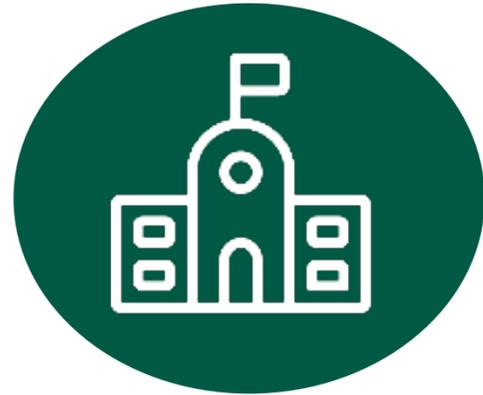
**VIRGINIA
PENINSULA**
COMMUNITY COLLEGE

OUR MISSION: YOUR SUCCESS.

Virginia Peninsula Community College graduates remain in Virginia at significantly higher rates.

Economic Impact Analysis

Lightcast, a trusted economic analysis company, conducted an economic impact and investment analyses to evaluate the added revenue VPCC brings to the Virginia Peninsula region due to its operations, student spending, and alumni.



Operations Spending Impact

*College payroll and
other spending + ripple effects*

\$29.8 million

Added regional income



Student Spending Impact

*Retained student
spending + ripple effects*

\$5.5 million

Added regional income



Alumni Impact

*Higher alumni earnings and
increased
business profit + ripple effects*

\$211.6 million

Added regional income

The study found that for **every \$1.00** a student invests in their education at VPCC, they will see an **average return of \$7.50** due to higher earnings throughout their careers.

Coming Soon...

Center for Excellence in Childhood Development



In Virginia, **44% of children start kindergarten unprepared in one or more critical areas.** The number rises to **56% for children who come from economically disadvantaged homes.**

The Center for Excellence in Childhood Development will house VPCC's Early Childhood Education courses and sit adjacent to Peake's new Childcare Center. Peake will provide a learning laboratory for VPCC students to refine the skills taught in class. The Center for Excellence will offer community education workshops and resources to local parents, families, childcare providers, and educators.

Coming Soon...

Trades Center - Southeast Newport News



The local construction and shipbuilding industry **has over 10,000 job vacancies**. Employers need to hire over 27,000 new individuals during the next five years. VPCCC will open its third skilled trades center allowing the college to support the region's critical need for a well-trained maritime, manufacturing, and construction trades talent. Opening Fall 2025

Coming Soon...

Return of the Mary T. Christian Auditorium



After the 2021 collapse of our theater, we eagerly anticipate bringing visual and performing arts back to our campus. The theater will allow us to make the visual and performing arts accessible to the community. The Theater will also be a place for community convenings that spark deep conversation and inspiration while exploring innovation related to technology, entertainment, science, and the arts.

Coming Soon...

Replacing the Original College Footprint

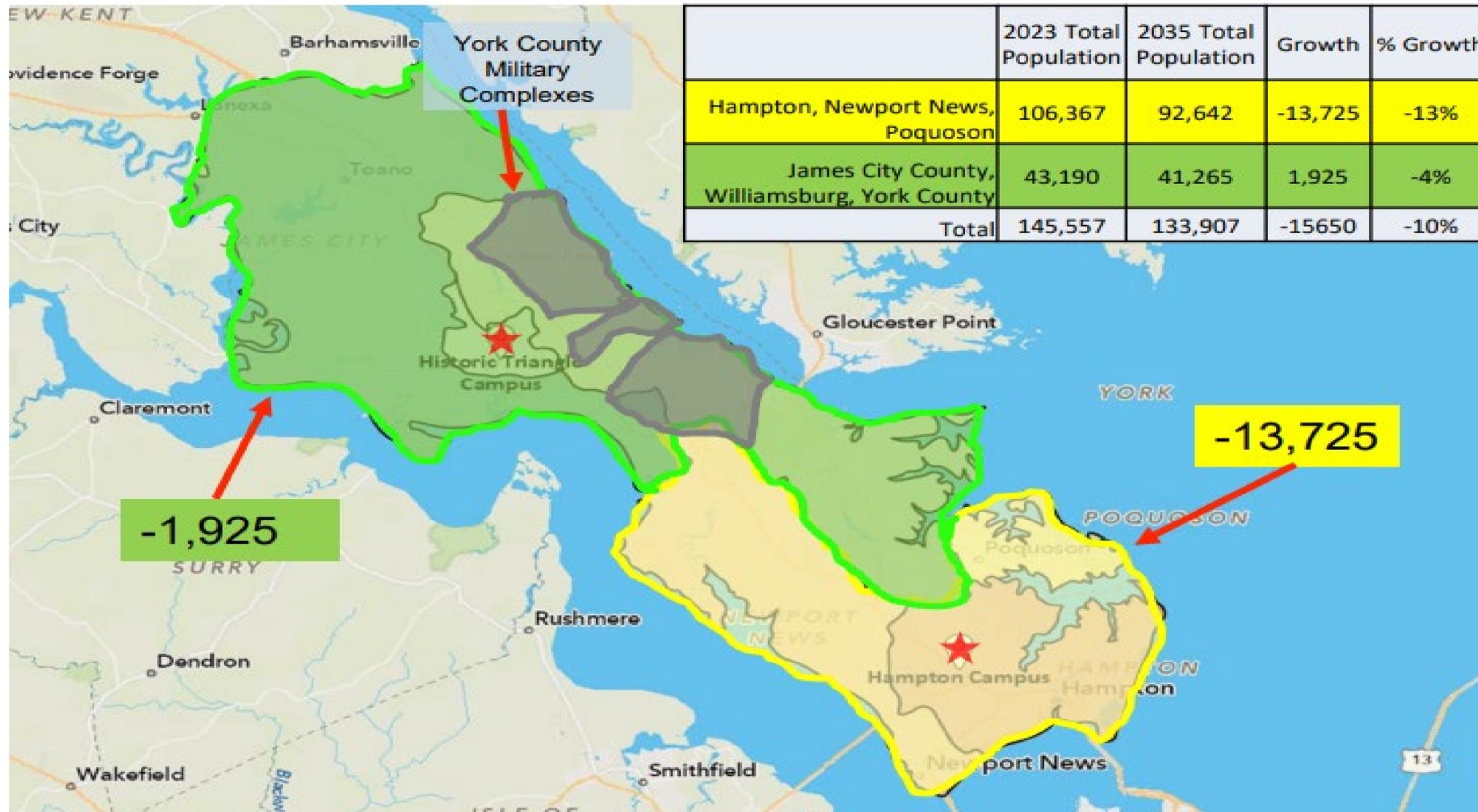


The original college footprint is being completely modernized.
Demolition of Diggs, Moore, and Harrison Halls will begin as early as Winter 2025.

The new Student Success and Campus Administration building will replace the College's three original buildings with a beautiful new structure that you will see from I64. We anticipate a 2028 completion.

Local Economic Growth Goals - What's Happening in Your Area?

Projected Population Increases for **Ages 15-35** by 2033



Local Economic Growth Goals

What is your Locality Focused on?

- Focus on advance education of residents
- Focus on Tourism and Hospitality
- Focus on the “*Knowledge Economy*”
- Emphasis on Manufacturing and Trades Industries
- Focus on Computing and Data Infrastructure
- Emphasis on Maintaining Rural / Suburban Characteristics
- Focus on Increasing Local Populations
- Focus on Bringing New Business / Industries to the Area





Board Recommendations



VIRGINIA PENINSULA
COMMUNITY COLLEGE

On Behalf of our Students and their Families

THANK YOU!





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Connect with VPCC's Leadership



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