

**Williamsburg Regional Library
Library Director's Report – October 2024**

James City County Library Building Project Updates:

Adult Area Renovation: Carrie Binsfeld, Melissa Simpson, and I have met three times with Guernsey Tingle Architects to review and modify ideas for the Adult Area renovation project. The project, which is funded by James City County CIP funds, will include carpet, paint, LED lighting, electrical improvements, and furnishings.

Natural Playground at JCCL: Fifty people attended a "Sneak Peek" event on September 27 at the James City County Library. The playground is supported by the FWRLF.

October Highlights

Engagements & Meetings:

- September 26-27: Virginia Library Directors Annual Meeting at the Library of Virginia
- October 1: Meet with Neva White, Hampton Public Library Director
- October 2: Regional Emergency Operations Hurricane Tabletop Exercise, part 2
- October 3: Meet with Williamsburg Library Evaluation Committee – MBP presented their review findings and recommendations
- October 4: Host the meeting of the Tidewater Area Library Directors at Stryker Center
- October 8: Kiwanis Club of Williamsburg meeting
- October 11: Staff Training & Recognition Day
- October 12: Outreach Event with Mobile Teaching Kitchen
- October 13: Historic Area Religions Together (HART) Puppet Show promoting the Stand-Up for Yourself and Others collection of anti-bullying books
- October 17-18: Virginia Library Association Annual Conference (Norfolk)
- October 19: Braver Angels meeting at JCCL
- October 22: Book Nook Volunteer meeting

Upcoming Engagements & Meetings:

- October 24: JCC Executive Leadership Team meeting
- October 24: William & Mary Libraries Event – Stephanie Szostak
- October 25: WRL Public Service Directors Planning Retreat
- October 25: Presentation to University of Tennessee, School of Information Science
- October 28: Friends of WRL Foundation (FWRLF) Executive Committee Meeting
- October 30: Crown Colony Club of Williamsburg Speaker
- October 31: City of Williamsburg Management Team meeting
- October 31: Meet with Reagen Thalacker, Library of Virginia
- November 6 & 7: WRL All-Staff Meetings
- November 12: Kiwanis Club of Williamsburg meeting
- November 19: FWRLF Governance meeting

Board of Trustees of the Williamsburg Regional Library
Minutes of Nominating Committee Meeting September 6, 2024
Stryker Center, Conference Room

Attending: Nina Simone, Gene Bruss, and Nicole Trifone

Call to Order: Chair Simone called the meeting to order at 3:00 p.m.

Public Comment: None.

Chair's Report:

The committee discussed nominees for Vice President to the Board of Trustees.

Adjournment: Ms. Simone moved to adjourn at 3:30 p.m. All agreed.

Respectfully submitted,

Approved by,

Katherine Wilkins

Nina Simone, Chair

Board of Trustees of the Williamsburg Regional Library

Minutes of Board Meeting September 25, 2024

James City County Library

Attending: Nina Simone, Feather Foster, Grace Boone, Theresa Owens, John Parman, Sam Sadler, Toni Sturdivant, Nicole Trifone, and Andrew Trivette.

Friends of WRL Foundation (FWRLF) President Randy Casey-Rutland and Library Director Sandy Towers; library staff members Carrie Binsfeld, Lisa Hilleary, Desiree Parker, Alicia Phinney, Melissa Simpson, Ben Strohm, and Katherine Wilkins.

Absent: Gene Bruss and Christopher Gareis

Call to Order: Chair Simone called the meeting to order at 3:02 p.m.

Public Comment: None.

Mission Moment: Ms. Towers attended the WRL ComicCon event sponsored by the Friends of WRL. Over 600 people attended the various activities including a costume contest. Many who participated were thankful for the opportunity to have safe outlet to express themselves and boost their confidence.

Consent Calendar: Ms. Simone asked for any additions, corrections, or deletions to the minutes. The September 25, 2024 consent calendar was approved as written.

Chair's Report:

A. Action Item: Slate of Officers

Ms. Simone reported the Nominating Committee met on September 6, 2024. The Committee nominated Toni Sturdivant to serve as Vice Chair. Ms. Sturdivant has graciously accepted the nomination.

Ms. Trifone moved to approve Toni Sturdivant as Vice Chair of the Board of Williamsburg Board of Trustees. Ms. Foster seconded the motion; the motion was approved by a unanimous vote.

B. Library Building Liaison Committee

The first meeting of the RFP Evaluation Committee will meet October 3, 2024, to review the three design proposals. Mr. Casey-Rutland and Mr. Westfall of the Friends will join Ms. Simone and Mr. Gareis from the Board, and Ms. Towers and Ms. Binsfeld from the library and members from Williamsburg City Council and City staff.

Library Director's Report:

A. Action Item: Fund Balance Appropriation – Cargo Van Replacement

Ms. Towers presented a request for a Fund Balance Appropriation to replace a 17-year-old cargo van. The Outreach team uses it as a support vehicle to haul materials to locations. The replacement vehicle will feature all-wheel drive, high capacity, and be fitted with a lift gate.

Mr. Parman moved to approve the Fund Balance request to appropriate \$85,000 to fund the Outreach Services Cargo Van replacement. Ms. Foster seconded the motion; the motion was approved by a unanimous vote.

B. Strategic Plan Update: Ms. Towers recommended extending the 2023-2024 Strategic Plan as the priorities have not changed. Ms. Towers will present the Strategic Plan with minor updates for the Board to consider at their December meeting. Ms Towers will also share the FY 2025 Implementation Plan that staff are currently working with the board in December.

Ms. Towers shared the Virginia Library Association (VLA) has announced the VLA 2024 Award Winners. Eletha Davis, Outreach Services Director, received the Librarian of Color Forum Award and Betsy Fowler received an Honorary Life Membership to Virginia Library Association. The awards will be presented at the 2024 VLA Annual Conference in October.

Ms. Towers updated the board on a reorganization of divisional responsibilities subsequent to the resignation of Rob Haas, Program Services & Security Director. The goal is to strengthen the leadership team and provide current public service directors with cross-divisional experiences.

- Melissa Simpson, Adult Services Director, will begin to supervise the Security Monitors.
- Ben Strohm has accepted a lateral transfer to begin leading the Program Services department as the Program Services Director. The department will expand WRL's role in emerging technologies, including coordinating programs that leverage technical skills and experiences in the buildings and at outreach locations.
- Alicia Phinney has accepted a lateral transfer to begin supervising the Youth Services division as the Youth Services Director.
- The Circulation Services Director position will be posted for recruitment.

Ms. Towers reported all library buildings and services will be closed to the public on Friday, October 11 for a Staff Day. The itinerary for the day provides recognition for staff service anniversaries and graduations as well as training opportunities. Staff will participate in training sessions on Dementia Awareness, AI Ethics, Cyber Security, and a fire extinguisher demonstration. Following the training, the Williamsburg Regional Library will receive a Dementia Friendly designation.

C. Education – Collection Materials and e-books: Ms. Towers presented an overview of digital collections in public libraries. Ms. Towers highlighted the difference in pricing and ownership of digital materials between consumers and libraries established by publishers. Libraries are charged higher rates and access to materials is limited in numerous ways while individual consumers usually receive unlimited access to purchased materials. This is contrasted by the cost of the physical books which is priced at the same or at a discount for libraries. As library user demand for digital materials increases, the cost of collections increases significantly based on current pricing inequities and the desire to meet library users' expectations, i.e. decrease hold time for popular materials.

Ms. Towers shared two videos highlighting the JCCL Natural Playground. In addition to the 3-D rendering video, WRL's Marketing & Communications team created rack cards and a promotional video to generate public enthusiasm for the project. Earlier in September, the Kiwanis Club of Williamsburg contributed over \$15,000 toward the playground from proceeds of the 2024 Shrimp Feast.

Friends of WRL Foundation Updates: Mr. Casey-Rutland announced the Friends met September 24, 2024. In that meeting, the Friends approved four Margin of Excellence grants totaling \$53,600 including \$40,000 for multiple copies of digital collections and \$7,000 for a WRL e-reader collection. The Friends are hosting a fundraiser for the

MINUTES APPROVED 10/23/2024

Landscape Playground at the James City County Library on Friday, September 27, 2024. Mr. Casey-Rutland provided an update on the Friend's investments which continue to grow through book sells, gifts, and investments.

City of Williamsburg Update: Mr. Trivette reported the RFP Evaluation Committee will meet October 3, 2024. The City hosted Future Fests, a series of public input session-designed-games allowing residents opportunities to consider goals for the City's strategic plan.

James City County Update: Ms. Boone reported James City County is hosting a second public input session on the proposed government complex on October 1, 2024.

York County Update: Ms. Owens shared that Virginia-based author Beth Macy spoke at York County Public Library. Ms. Owens thanked Mr. Sadler, Mr. Casey-Rutland, Ms. Towers, and Ms. Binsfeld for meeting with York County stakeholders to expand the York County Public Library Friends association.

Other Business: None.

Adjournment: Ms. Simone moved to adjourn at 4:07 p.m. All agreed.

Respectfully submitted,

Approved by,

Katherine Wilkins

Nina Simone, Chair

October 9, 2024

To: WRL Board of Trustees
From: Carrie L. Binsfeld, Assistant Library Director
Subject: **September Financial Statement Analysis**

| <u>Account Name</u> | <u>Budget</u> | <u>Spent Encumbered</u> | | <u>Explanation</u> |
|------------------------------------|----------------------|--------------------------------|-------|--|
| Contractual Services | \$180,000 | \$136,863 | 76.0% | Annual HVAC contract paid |
| Library Board Expenses | \$7,500 | \$6,942 | 92.6% | Former Library Director reception and Staff Day recognition events |
| Library Catalog & Website Services | \$170,000 | \$140,019 | 82.4% | Annual Sirsi contract paid |

Percentage of year passed 25%

The Williamsburg Regional Library
 FY 2025 - Monthly Financial Statement
 For the period ending September 30, 2024

| EXPENDITURES | Final Budget | FY 2025 Actual | Encumber | FY 2025 Total | % Spent & Encumbered |
|------------------------------------|--------------|----------------|----------|---------------|----------------------|
| Compensation | | | | | |
| Salaries | 4,183,290 | 908,414 | | 908,414 | 21.7% |
| Wages | 895,649 | 225,475 | | 225,475 | 25.2% |
| FICA | 388,539 | 83,594 | | 83,594 | 21.5% |
| Virginia Retirement Systems | 616,147 | 133,502 | | 133,502 | 21.7% |
| Health Insurance | 740,940 | 161,431 | | 161,431 | 21.8% |
| Workers Comp Insurance & Unemploy | 15,022 | 7,511 | | 7,511 | 50.0% |
| VRS Group Life Insurance | 57,724 | 10,701 | | 10,701 | 18.5% |
| Fringe Benefits | 14,387 | 3,141 | | 3,141 | 21.8% |
| Tuition Assistance | 0 | 0 | | 0 | N/A |
| Benefits Total | 1,832,759 | 399,880 | 0 | 399,880 | 21.8% |
| Subtotal | 6,911,698 | 1,533,769 | 0 | 1,533,769 | 22.2% |
| Collection Materials | | | | | |
| Collection Materials | 660,000 | 159,466 | 61,089 | 220,555 | 33.4% |
| Subtotal | 660,000 | 159,466 | 61,089 | 220,555 | 33.4% |
| Operations | | | | | |
| Advertising | 10,000 | 1,492 | | 1,492 | 14.9% |
| Bank Fees | 9,500 | 1,992 | | 1,992 | 21.0% |
| Bindery | 0 | 0 | | 0 | N/A |
| Building Maintenance | 55,000 | 4,849 | 1,991 | 6,840 | 12.4% |
| Communications | 40,000 | 7,517 | | 7,517 | 18.8% |
| Computer Replacement | 45,000 | 0 | 2,133 | 2,133 | 4.7% |
| Computer Software & Supplies | 75,000 | 28,219 | | 28,219 | 37.6% |
| Contractual Services | 180,000 | 136,863 | | 136,863 | 76.0% |
| Equipment - General | 1,000 | 0 | | 0 | 0.0% |
| Financial Services | 28,371 | 0 | | 0 | 0.0% |
| Fund Balance Appropriations | 210,820 | 28,737 | 44,142 | 72,879 | 34.6% |
| Human Resource Services | 95,963 | 0 | | 0 | 0.0% |
| Insurance | 42,000 | 27,243 | | 27,243 | 64.9% |
| Leases | 40,000 | 19,938 | | 19,938 | 49.8% |
| Legal/ Recovery Services | 7,500 | 522 | | 522 | 7.0% |
| Library Board Expenses | 7,500 | 6,942 | | 6,942 | 92.6% |
| Library Catalog & Website Services | 170,000 | 140,019 | | 140,019 | 82.4% |
| Library Programs | 25,000 | 4,599 | | 4,599 | 18.4% |
| Local Mileage | 4,000 | 429 | | 429 | 10.7% |
| Maintenance Supplies | 18,000 | 4,555 | | 4,555 | 25.3% |
| Memberships | 9,000 | 2,803 | | 2,803 | 31.1% |
| Miscellaneous | 2,000 | 0 | | 0 | 0.0% |
| Postage | 17,000 | 3,449 | | 3,449 | 20.3% |
| Printing | 5,000 | 739 | | 739 | 14.8% |
| Professional Services | 16,000 | 0 | | 0 | 0.0% |
| Software Maintenance | 15,000 | 7,396 | | 7,396 | 49.3% |
| Supplies | 70,000 | 12,547 | 1,710 | 14,257 | 20.4% |
| Travel & Training | 25,000 | 2,987 | | 2,987 | 11.9% |
| User Refunds | 0 | 97 | | 97 | N/A |
| Utilities | 230,000 | 52,079 | | 52,079 | 22.6% |
| Vehicle Services | 20,000 | 0 | | 0 | 0.0% |
| Subtotal | 1,473,654 | 496,011 | 49,976 | 545,987 | 37.0% |
| TOTAL | 9,045,352 | 2,189,246 | 111,065 | 2,300,312 | 25.4% |

The Williamsburg Regional Library
 FY 2025 - Monthly Financial Statement
 For the period ending September 30, 2024

| REVENUE | FY 2025 Budget | FY 2025 Received | Total Received | % Received |
|----------------------------|---------------------------|-----------------------------|---------------------------|-----------------------|
| City of Williamsburg | 1,085,316 | 271,329 | 271,329 | 25.0% |
| James City County | 6,223,211 | 1,555,802 | 1,555,802 | 25.0% |
| York County | 826,845 | 206,711 | 206,711 | 25.0% |
| State Aid | 510,015 | 127,504 | 127,504 | 25.0% |
| Fund Balance | 56,145 | | 0 | N/A |
| Lost Books | 10,000 | 1,850 | 1,850 | 18.5% |
| Interest | 45,000 | 18,796 | 18,796 | 41.8% |
| Copy Machines | 35,000 | 10,264 | 10,264 | 29.3% |
| Other Library Revenue | 10,000 | 3,201 | 3,201 | 32.0% |
| Meeting Room Use | 33,000 | 10,591 | 10,591 | 32.1% |
| Transfer From Fund Balance | 0 | | 0 | N/A |
| TOTAL | 8,834,532 | 2,206,048 | 2,206,048 | 25.0% |

NON-BUDGETED OPERATING REPORT

| Program | Revenue | Spent | Encumber | Total Spent & Encumber |
|---------------------------|----------------|--------------|-----------------|---------------------------------------|
| Gifts & Memorials | 10,075 | 13,342 | | 13,342 |
| Friends of WRL Foundation | 62,794 | 18,843 | | 18,843 |
| Library Grants | | 14,064 | 2,784 | 16,847 |
| Program Services | 1,000 | 459 | | 459 |
| Subtotal | 73,869 | 46,708 | 2,784 | 49,492 |

| | |
|-------------------------|--------|
| Percentage of year past | 25.00% |
| Payroll % of year past | 25.00% |

Williamsburg Regional Library September 2024 Snapshot

Library Visits

| | |
|---------------------------|---------------|
| Williamsburg Library | 26,785 |
| James City County Library | 12,636 |
| Stryker Center | TBD |
| Total Visits | 39,421 |

Williamsburg Library Circulation

| Jurisdiction | WL Circulation | Percent of Total |
|----------------------|----------------|------------------|
| City of Williamsburg | 7,336 | 18% |
| James City County | 27,094 | 65% |
| York County | 6,809 | 16% |
| Other | 406 | 1% |
| Total | 41,645 | |

James City County Library Circulation

| Jurisdiction | JCCL Circulation | Percent of Total |
|----------------------|------------------|------------------|
| City of Williamsburg | 1,112 | 4% |
| James City County | 23,615 | 84% |
| York County | 3,205 | 11% |
| Other | 306 | 1% |
| Total | 28,238 | |

Total Physical Circulation by Jurisdiction

| Jurisdiction | Total Circulation | Percent of Total |
|----------------------|-------------------|------------------|
| City of Williamsburg | 8,698 | 12% |
| James City County | 52,761 | 73% |
| York County | 10,129 | 14% |
| Other | 740 | 1% |
| Total | 72,328 | |

Digital Circulation

| Jurisdiction | Digital Circulation | Percent of Total |
|----------------------|---------------------|------------------|
| City of Williamsburg | 3,569 | 14% |
| James City County | 18,666 | 72% |
| York County | 3,331 | 13% |
| Other | 392 | 2% |
| Total | 25,958 | |

Williamsburg Regional Library Statistical Report — FY 2025 ~ August 2024 REVISED 10/16/2024

| <u>CIRCULATION by Locality</u> | WMSB | JCC | YORK | OTHER | Monthly | YTD | %Change FY24 |
|---------------------------------|---------------|---------------|---------------|--------------|----------------|----------------|-----------------|
| Williamsburg Library | 8,034 | 31,382 | 8,090 | 406 | 47,912 | 98,025 | 8.2% |
| James City County Library | 1,240 | 27,953 | 4,286 | 418 | 33,897 | 71,216 | 14.7% |
| Bookmobile* | 133 | 851 | 41 | 13 | 1,038 | 2,909 | -1.9% |
| Adult - MLS* | 165 | 1,055 | 42 | 50 | 1,312 | 2,675 | 25.8% |
| Digital Collection | 4,051 | 19,496 | 3,524 | 335 | 27,406 | 55,501 | 9.2% |
| Monthly Total | 13,623 | 80,737 | 15,983 | 1,222 | 111,565 | 230,326 | 10.4% |
| Percent of Monthly Total | 12.21% | 72.37% | 14.33% | 1.10% | | | |

* Previously combined

| <u>CIRCULATION by Audience**</u> | Adult | Youth | Young Adult | Monthly | YTD | %Change FY24 |
|----------------------------------|---------------|---------------|--------------|---------------|----------------|-----------------|
| Williamsburg Library | 26,232 | 19,882 | 1,923 | 48,037 | 98,290 | 8.1% |
| James City County Library | 13,726 | 18,937 | 1,374 | 34,037 | 71,425 | 14.6% |
| Bookmobile* | 118 | 889 | 32 | 1,039 | 2,919 | -1.7% |
| Adult - MLS* | 1,289 | 20 | 3 | 1,312 | 2,641 | 24.2% |
| Monthly Total | 41,365 | 39,728 | 3,332 | 84,425 | 175,275 | 10.7% |

** Does not include Digital Circulation

| <u>CIRCULATION by Type</u> | Print | Non-Print | Monthly | YTD | %Change FY24 |
|----------------------------|---------------|---------------|----------------|----------------|-----------------|
| Williamsburg Library | 39,287 | 8,585 | 47,872 | 97,873 | 8.1% |
| James City County Library | 27,877 | 6,009 | 33,886 | 71,143 | 14.6% |
| Bookmobile* | 897 | 141 | 1,038 | 2,909 | -1.9% |
| Adult - MLS* | 884 | 428 | 1,312 | 2,645 | 24.4% |
| Digital Collection | N/A | 29,562 | 29,562 | 59,229 | 9.1% |
| Monthly Total | 68,945 | 44,725 | 113,670 | 233,799 | 10.3% |

| <u>COLLECTION</u> | Print | Non-Print | Total | %Change FY24 |
|---------------------------|----------------|---------------|----------------|-----------------|
| Williamsburg Library | 109,366 | 13,915 | 123,281 | -0.6% |
| James City County Library | 75,569 | 13,102 | 88,671 | 0.4% |
| Bookmobile* | 4,276 | 1,067 | 5,343 | -1.5% |
| Adult - MLS* | 1,322 | 1,687 | 3,009 | -2.6% |
| Digital Collection*** | 0 | 42,163 | 42,163 | 7.5% |
| Total | 190,533 | 71,934 | 262,467 | 0.9% |

*** Digital Collection includes e-books and audio-books

| <u>HOLDS FILLED</u> | Monthly | YTD | %Change FY24 |
|---------------------------|---------------|---------------|-----------------|
| Williamsburg Library | 11,223 | 21,959 | -0.1% |
| James City County Library | 7,335 | 14,797 | 0.2% |
| Bookmobile* | 117 | 261 | -28.9% |
| Adult - MLS* | 851 | 1,812 | 29.4% |
| Total | 19,526 | 38,829 | 0.9% |

| <u>USER CARDS</u> | Number | %Change FY24 |
|-------------------|---------------|-----------------|
| Williamsburg | 7,399 | -15.7% |
| James City County | 37,463 | -9.4% |
| York County | 7,197 | -3.4% |
| Other ^ | 292 | -5.2% |
| Total | 52,351 | -9.6% |

^ Non residents with special recognition cards

Williamsburg Regional Library Statistical Report — FY 2025 ~ August 2024 REVISED 10/16/2024

| <u>USER QUESTIONS</u> | Adult | Youth | Monthly | YTD | %Change FY24 |
|---------------------------|--------------|--------------|---------------|---------------|-----------------|
| Williamsburg Library | 3,378 | 1,057 | 4,435 | 9,262 | -10.7% |
| James City County Library | 1,663 | 1,149 | 2,812 | 5,867 | -6.5% |
| Stryker Center | 315 | 0 | 315 | 653 | -2.4% |
| Bookmobile | 1,011 | 1,134 | 2,145 | 4,007 | 86.3% |
| Adult - MLS | 905 | N/A | 905 | 1,752 | 5.5% |
| Via Electronic | 339 | 0 | 339 | 743 | -30.8% |
| Monthly Total | 7,611 | 3,340 | 10,951 | 22,284 | 0.4% |

| <u>PC & Wi-Fi USE</u> | PC Use | YTD | %Change FY24 | Wi-Fi Use | YTD | %Change FY24 |
|---------------------------|--------------|---------------|-----------------|---------------|---------------|-----------------|
| Williamsburg Library | 3,784 | 7,748 | -6.2% | 12,576 | 24,920 | -11.2% |
| James City County Library | 4,339 | 9,773 | 13.8% | 12,073 | 25,064 | -23.8% |
| Bookmobile | 503 | 981 | -0.3% | 489 | 880 | 129.2% |
| Abram Frink | N/A | N/A | N/A | 662 | 1,027 | -29.5% |
| Total | 8,626 | 18,502 | 3.7% | 25,800 | 51,891 | -17.4% |

| <u>PROGRAM ATTENDANCE</u> | Adult | Youth | Monthly | YTD | %Change FY24 |
|---------------------------|--------------|---------------|---------------|---------------|-----------------|
| Williamsburg Library | 1,548 | 2,619 | 4,167 | 9,476 | -7.4% |
| James City County Library | 347 | 1,853 | 2,200 | 6,788 | -26.9% |
| Stryker Center | 242 | 388 | 630 | 1,497 | -37.4% |
| Bookmobile | 61 | 3,098 | 3,159 | 6,329 | 72.4% |
| Adult MLS | 306 | 0 | 306 | 730 | 8.0% |
| Outreach | 13 | 4,365 | 4,378 | 9,948 | 327.7% |
| Virtual Programming | 243 | 0 | 243 | 255 | 171.3% |
| Monthly Total | 2,760 | 12,323 | 15,083 | 35,023 | 22.2% |

| <u>MEETING ROOM USE</u> | Monthly | YTD | %Change FY24 |
|---------------------------|------------|--------------|-----------------|
| Williamsburg Library | 535 | 1,298 | 38.8% |
| James City County Library | 298 | 720 | 26.3% |
| Stryker Center | 24 | 112 | 646.7% |
| Total | 857 | 2,130 | 40.1% |

| <u>VISITS</u> | Monthly | YTD | %Change FY24 |
|---------------------------|---------------|---------------|-----------------|
| Williamsburg Library | 28,754 | 58,007 | -5.1% |
| James City County Library | 17,925 | 39,154 | -0.5% |
| Stryker Center | 800 | 1,710 | 9.3% |
| Total | 47,479 | 98,871 | -3.1% |

| <u>MEDIA</u> | Monthly | YTD | %Change FY24 |
|----------------|---------------|---------------|-----------------|
| Website Visits | 34,508 | 71,601 | -0.4% |
| Mobile App | 12,847 | 25,447 | -19.8% |
| Total | 47,355 | 97,048 | -6.4% |

Williamsburg Regional Library Statistical Report — FY 2025 ~ July 2024 REVISED 10/16/2024

| <u>CIRCULATION by Locality</u> | WMSB | JCC | YORK | OTHER | Monthly | YTD | %Change FY24 |
|---------------------------------|---------------|---------------|---------------|--------------|----------------|----------------|-----------------|
| Williamsburg Library | 8,134 | 33,253 | 8,369 | 357 | 50,113 | 50,113 | 5.5% |
| James City County Library | 1,523 | 31,161 | 4,149 | 486 | 37,319 | 37,319 | 16.1% |
| Bookmobile* | 272 | 1,511 | 54 | 34 | 1,871 | 1,871 | -3.3% |
| Adult - MLS* | 173 | 1,085 | 42 | 63 | 1,363 | 1,363 | 27.1% |
| Digital Collection | 3,972 | 20,159 | 3,564 | 400 | 28,095 | 28,095 | 9.6% |
| Monthly Total | 14,074 | 87,169 | 16,178 | 1,340 | 118,761 | 118,761 | 9.6% |
| Percent of Monthly Total | 11.85% | 73.40% | 13.62% | 1.13% | | | |

* Previously combined

| <u>CIRCULATION by Audience**</u> | Adult | Youth | Young Adult | Monthly | YTD | %Change FY24 |
|----------------------------------|---------------|---------------|--------------|---------------|---------------|-----------------|
| Williamsburg Library | 26,438 | 21,364 | 2,451 | 50,253 | 50,253 | 5.3% |
| James City County Library | 14,519 | 21,466 | 1,403 | 37,388 | 37,388 | 15.9% |
| Bookmobile* | 144 | 1,662 | 74 | 1,880 | 1,880 | -2.9% |
| Adult - MLS* | 1,317 | 12 | 0 | 1,329 | 1,329 | 24.0% |
| Monthly Total | 42,418 | 44,504 | 3,928 | 90,850 | 90,850 | 9.5% |

** Does not include Digital Circulation

| <u>CIRCULATION by Type</u> | Print | Non-Print | Monthly | YTD | %Change FY24 |
|----------------------------|---------------|---------------|----------------|----------------|-----------------|
| Williamsburg Library | 41,489 | 8,512 | 50,001 | 50,001 | 5.2% |
| James City County Library | 30,759 | 6,498 | 37,257 | 37,257 | 15.9% |
| Bookmobile* | 1,579 | 292 | 1,871 | 1,871 | -3.3% |
| Adult - MLS* | 956 | 377 | 1,333 | 1,333 | 24.3% |
| Digital Collection | N/A | 29,667 | 29,667 | 29,667 | 8.7% |
| Monthly Total | 74,783 | 45,346 | 120,129 | 120,129 | 9.2% |

| <u>COLLECTION</u> | Print | Non-Print | Total | %Change FY24 |
|---------------------------|----------------|---------------|----------------|-----------------|
| Williamsburg Library | 109,157 | 13,987 | 123,144 | -0.7% |
| James City County Library | 75,704 | 13,101 | 88,805 | 0.4% |
| Bookmobile* | 4,309 | 1,096 | 5,405 | -1.2% |
| Adult - MLS* | 1,325 | 1,688 | 3,013 | -2.2% |
| Digital Collection*** | 0 | 41,952 | 41,952 | 7.8% |
| Total | 190,495 | 71,824 | 262,319 | 0.9% |

*** Digital Collection includes e-books and audio-books

| <u>HOLDS FILLED</u> | Monthly | YTD | %Change FY24 |
|---------------------------|---------------|---------------|-----------------|
| Williamsburg Library | 10,736 | 10,736 | -4.4% |
| James City County Library | 7,462 | 7,462 | -1.0% |
| Bookmobile* | 144 | 144 | -21.7% |
| Adult - MLS* | 961 | 961 | 39.1% |
| Total | 19,303 | 19,303 | -1.7% |

| <u>USER CARDS</u> | Number | %Change FY24 |
|-------------------|---------------|-----------------|
| Williamsburg | 7,407 | -14.5% |
| James City County | 37,438 | -9.2% |
| York County | 7,146 | -3.1% |
| Other ^ | 294 | 0.7% |
| Total | 52,285 | -9.1% |

^ Non residents with special recognition cards

Williamsburg Regional Library Statistical Report — FY 2025 ~ July 2024 REVISED 10/16/2024

| <u>USER QUESTIONS</u> | Adult | Youth | Monthly | YTD | %Change FY24 |
|------------------------------|--------------|--------------|----------------|---------------|-------------------------|
| Williamsburg Library | 3,485 | 1,342 | 4,827 | 4,827 | -9.8% |
| James City County Library | 1,687 | 1,368 | 3,055 | 3,055 | -6.8% |
| Stryker Center | 338 | 0 | 338 | 338 | 0.6% |
| Bookmobile | 1,003 | 859 | 1,862 | 1,862 | 39.5% |
| Adult - MLS | 847 | N/A | 847 | 847 | 2.8% |
| Via Electronic | 404 | 0 | 404 | 404 | -23.5% |
| Monthly Total | 7,764 | 3,569 | 11,333 | 11,333 | -2.7% |

| <u>PC & Wi-Fi USE</u> | PC Use | YTD | %Change FY24 | Wi-Fi Use | YTD | %Change FY24 |
|----------------------------------|---------------|--------------|-------------------------|------------------|---------------|-------------------------|
| Williamsburg Library | 3,964 | 3,964 | -1.5% | 12,344 | 12,344 | -10.9% |
| James City County Library | 5,434 | 5,434 | 31.0% | 12,991 | 12,991 | -21.5% |
| Bookmobile | 478 | 478 | -6.8% | 391 | 391 | 128.7% |
| Abram Frink | N/A | N/A | N/A | 365 | 365 | -42.1% |
| Total | 9,876 | 9,876 | 13.7% | 26,091 | 26,091 | -16.4% |

| <u>PROGRAM ATTENDANCE</u> | Adult | Youth | Monthly | YTD | %Change FY24 |
|----------------------------------|--------------|---------------|----------------|---------------|-------------------------|
| Williamsburg Library | 1,135 | 4,174 | 5,309 | 5,309 | -12.6% |
| James City County Library | 108 | 4,480 | 4,588 | 4,588 | -2.9% |
| Stryker Center | 243 | 624 | 867 | 867 | -55.3% |
| Bookmobile | 57 | 3,113 | 3,170 | 3,170 | 44.0% |
| Adult MLS | 424 | 0 | 424 | 424 | 63.7% |
| Outreach | 13 | 5,557 | 5,570 | 5,570 | 853.8% |
| Virtual Programming | 8 | 4 | 12 | 12 | -77.4% |
| Monthly Total | 1,988 | 17,952 | 19,940 | 19,940 | 25.9% |

| <u>MEETING ROOM USE</u> | Monthly | YTD | %Change FY24 |
|--------------------------------|----------------|--------------|-------------------------|
| Williamsburg Library | 763 | 763 | 122.4% |
| James City County Library | 422 | 422 | 27.1% |
| Stryker Center | 88 | 88 | #DIV/0! |
| Total | 1,273 | 1,273 | 88.6% |

| <u>VISITS</u> | Monthly | YTD | %Change FY24 |
|---------------------------|----------------|---------------|-------------------------|
| Williamsburg Library | 29,253 | 29,253 | -8.7% |
| James City County Library | 21,229 | 21,229 | 3.9% |
| Stryker Center | 910 | 910 | -12.8% |
| Total | 51,392 | 51,392 | -4.0% |

| <u>MEDIA</u> | Monthly | YTD | %Change FY24 |
|---------------------|----------------|---------------|-------------------------|
| Website Visits | 37,093 | 37,093 | 2.7% |
| Mobile App | 12,600 | 12,600 | -19.5% |
| Total | 49,693 | 49,693 | -4.0% |