

# COUNTY OF YORK

## MEMORANDUM

**DATE:** July 25, 2024

**TO:** York County Board of Supervisors

**FROM:** Mark L. Bellamy, Jr., County Administrator 

**SUBJECT:** Introducing the New Emergency Notification System, Rave Alert

I am excited to share the news about a new emergency notification system called Rave Alert, which will replace the current York Alert system. In August 2024, York County, in conjunction with the Peninsula Regional Emergency Communications Center, York-Poquoson Sheriff's Office, and York County Fire and Life Safety, will be able to provide residents with alerts/notifications regarding events like severe weather conditions, traffic disturbances, crime alerts, and other emergencies.

Notifications can be sent to the community in "real-time" and allow for critical communication with the public and information needed to stay safe or take precautions during hazardous or emergency situations. When there is information about a situation, such as a storm or emergency, York County can be more effective in providing information to the community.

This free service will enable citizens to sign up for alerts/notifications through phone calls, text messages, and emails, offering different avenues for information sharing. Additionally, there is an application called "Smart 9-1-1" that can be downloaded on Android or iOS devices that allows you to register and maintain your profile.

Existing users of York Alert will be automatically transferred to Rave Alert; however, they are encouraged to re-enroll to update their details on the platform for accuracy. Instructions on how to enroll in the system will be communicated through the York County website and social media platforms.

The launch of Rave Alert highlights York County's dedication to safety and its utilization of technology for improved communication with residents during emergency situations.

Hall/3620