

From: Ruth Larson

Date: May 14, 2024 at 6:40:13 PM EDT

To: Clifford Fleet, Doug Pons, Christy Coleman, Neal Chalkley, Mickey Chohany, Kevin Lembke, Jim Horn, Sheila Noll

Subject: NEW CEO

Dear Visit Williamsburg Board Members,

I am delighted to announce that Edward Harris has accepted the role of CEO for Visit Williamsburg. Following an extensive nationwide search conducted by Searchwide Global, Ed will officially assume his duties on June 25, 2024.

Ed joins us with a wealth of experience in destination marketing. He currently serves as the CEO of Discover Lancaster and previously held the position of VP of Marketing at Valley Forge Tourism and Convention Board before assuming the CEO role at Discover Lancaster.

Please join me in welcoming Ed and his family to Williamsburg. We are excited to have them become part of our community.

I want to thank the search committee for their dedicated efforts.

For now, please keep this information confidential until tomorrow evening. This will allow Ed to share this exciting news personally with stakeholders and peers before we issue a public press release.

Let's make Ed and his family feel at home in our extraordinary destination. Please reach out to me with any questions or comments. Ruth

Ruth Larson

Berkeley District Representative

Board of Supervisors

James City County

757-603-0508

Sent from my iPhone