

COUNTY OF YORK

MEMORANDUM

DATE: April 12, 2024
TO: York County Board of Supervisors
FROM: Mark L. Bellamy, Jr., County Administrator *BA for MB*
SUBJECT: Solar Eclipse Live Broadcast - April 8, 2024

On April 8, the Public Affairs staff successfully hosted a live broadcast of the solar eclipse on Facebook. The live post, a copy of the associated information is attached, was viewed by 4,487 persons with 243 reactions, 55 comments, and 33 shares. Staff was very pleased with the results and hopes to continue providing these types of similar engaging broadcasts in the future.

Schott/3326

Attachment

- Data from the Solar Eclipse

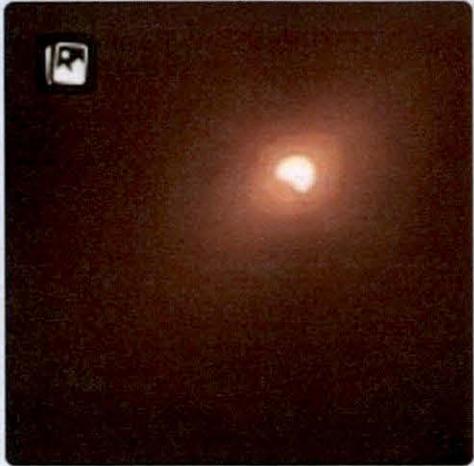
Create post

Create ad

Create reel

Create story

Go live



Boost

X

Your Video

April 8, 2024, 2:34 PM

ID: 755415790025453

Interactions

👍 243 reactions

💬 55 comments

➦ 33 shares

Performance

Reach

Total
4,487

Reach 4,487

Engagements

Total
331

Reactions	243
Comments	55
Shares	33

Results

Total
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Link clicks --

Feed preview