

COUNTY OF YORK

MEMORANDUM

DATE: March 12, 2024

TO: York County Board of Supervisors

FROM: Mark L. Bellamy, Jr., County Administrator 

SUBJECT: 2024 Retreat Update and Response Request

As a follow-up to your 2024 retreat from February, several requests were made that I would like to update you on as follows:

1. Conduct a staff and organizational assessment to determine if the current structure is conducive to efficient and effective operations. Purchasing and Human Resources have identified a contract from which these services may be procured. Human Resources is in the process of vetting vendors as to their expertise in this area. To be completed by October 1, 2024. See the response request below.
2. Develop a plan to review the County's land use development ordinances. Planning and Development Services staff and I have met to discuss the most efficient way to accomplish this review. Suggestions include hiring a consulting firm to run the revision process, addressing the specific ordinance sections (piecemeal), or some hybrid approach whereby we address housekeeping issues and then specific ordinance sections. The staff requested additional time to consider the options. In either instance, making changes to the land use ordinances will require a considerable amount of time. We are scheduled to meet again on March 18, and we are on schedule to have a plan developed by April 1, as you requested.
3. Conduct a citizen survey in calendar year 2025. Planning and Development Services is the lead on this initiative. I will send you a memo requesting your input on the survey in May of this year.
4. As an ongoing practice, staff will research, identify, and propose information technology investments to improve County operations. Tim Wyatt and I are attending an International City / County Managers Association workshop on artificial intelligence this Spring. We are also considering using a chatbot on our website as a more useful and customer-friendly search tool. Additionally, Public Affairs is launching Instagram as a second social media platform.
5. Develop a business advocacy approach and process by July 1. I've met with Susan Kassel and Kristi Olsen regarding this request. We aim to provide you with some options on the stated timeline.

York County Board of Supervisors

March 8, 2024

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Response Request

Recently, it was suggested to me by one of the members of the Board of Supervisors to abandon request number one, believing the study result would indicate a need for additional staff as the retreat facilitator pointed out. The project budget discussed was \$50,000. Please share with me your direction for this item. If you need additional time, please let us know. Assuming no response by April 1, 2024, staff will continue with the project.

Bellamy/3309