
The York County Department of Economic & Tourism Development (ETD) addresses the needs of existing businesses while attracting new business and industry to the County. Our staff is always available to assist you and provides all services at no charge.



BUSINESS ASSISTANCE PROGRAMS

Cultivating a Strong and Sustainable Business Community

EDUCATION & NETWORKING OPPORTUNITIES

EVENTS

Economic & Tourism Development hosts several networking events for businesses throughout the year. Annual events, such as our Business Appreciation Event and Distinguished Business Affair, honor and recognize local businesses for their contributions to our community and provide excellent networking opportunities for attendees.

EDUCATIONAL SEMINARS

Throughout the year, Economic & Tourism Development, as well as various partner organizations, hosts several educational series and seminars for local business owners. An array of topics are covered, from marketing to finances and far beyond.

To learn more about these opportunities, visit YesYorkCounty.com.

CONTACT US TO LEARN MORE

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YESYORKCOUNTY.COM

YOUR
SUCCESS
IS OUR
BUSINESS



FINANCIAL ASSISTANCE PROGRAMS

BUSINESS GROWTH GRANT

Could your business use a little help to get to that next level? Perhaps a new tool or piece of equipment would allow you to take on new clients or a new work vehicle might help you serve additional areas? The Business Growth Grant helps address general business needs — offering matching funds up to \$4,000 or \$4,500 for veteran/active-duty spouse or SWaM-certified businesses, for one-time business expenses, such as property improvements, equipment, tools, professional services, and more.

FACADE IMPROVEMENT GRANT

Are you interested in improving or updating the exterior appearance of your business? The Facade Improvement Grant can help. Matching grant funds up to \$15,000 can be used for a variety of exterior improvements such as upgraded architectural features, windows, awnings, lighting, hard-scaping, landscaping, sidewalks, parking areas and more.

COMMERCIAL PROPERTY DEMOLITION GRANT

The Commercial Property Demolition Grant provides matching funds up to \$20,000 for the demolition costs of dilapidated structures on qualified, underused commercial properties in order to help move them to the redevelopment market.

DEVELOPMENT INCENTIVES

York County offers a variety of incentives to businesses in target industries such as defense contracting, research and development, engineering, architectural services and more. Target factors, among others, include environmentally friendly projects, business expansion and redevelopment

of blighted property. Applications are reviewed on a case-by-case basis to determine eligibility and funding levels.

SMALL BUSINESS MARKETING GRANT

The Small Business Marketing Grant provides financial assistance for a new, one-time promotional effort to help your business enhance visibility, attract new customers and increase revenue. Eligible businesses can apply for matching funds up to \$2,500 to cover an approved marketing expense.

E-COMMERCE GRANT

Let us help you create or enhance your online presence. Fifty percent matching grants, up to \$750 per business or \$1,250 for veteran/active-duty spouse or SWaM-certified businesses, are available for the design of a new or upgraded website.

GOOGLE VIRTUAL TOUR GRANT

Update your Google business listing by having an interior virtual tour posted online. Fifty percent matching grants, up to \$750 per business, are provided towards the cost of having panoramic photos of the interior of your business location taken by a Google Trusted Photographer and posted on Google as a virtual tour, using Google's Street View platform.

HOME-BASED BUSINESS TRANSITION GRANT

Is your home-based business busting at the seams? If you're ready to make the transition to a commercial location, we can help. Matching grant funds up to \$2,500 per business are available for such uses as the purchase of supplies, equipment, or furniture; down-payments toward the lease or purchase of commercial property; and marketing and promotion of your new location.

PUBLICITY & MARKETING ASSISTANCE

In an effort to help promote our businesses and provide them with as much free publicity as possible, all new business license recipients are listed on the Economic & Tourism Development (ETD) website.

ETD provides a marketing idea sheet, available at YesYorkCounty.com, which gives business owners ideas for further promoting their business.

Several businesses are featured monthly on the ETD website, e-news, and social media pages to provide additional free exposure to local businesses. Reach out to us via email for more information on this opportunity.

GRAND OPENING/RIBBON CUTTING ASSISTANCE

York County offers new businesses an array of assistance options for Grand Opening/Ribbon Cutting ceremonies. Staff can schedule a speaker for the event from our local Board of Supervisors and/or Chambers of Commerce. The ceremonial ribbon and over-sized scissors are also provided. Staff will attend the event, take photos, and assist with publicity. Grand opening announcements are posted on the ETD website and social media pages. A detailed Grand Opening Guide is available online at YesYorkCounty.com.

YESYORKCOUNTY.COM