

# COUNTY OF YORK

## MEMORANDUM

**DATE:** April 8, 2022

**TO:** York County Board of Supervisors

**FROM:** Neil A. Morgan, County Administrator



**SUBJECT:** County Website Design Refresh

I am pleased to share that York County is launching a refresh of the website on Monday, April 11. This new design, the first in five years, features a modern look while maintaining our easy to navigate user experience. Included in the update is top of the page access to our social media and *Citizen News Weekly/Quarterly* newsletters and a one-click feature to our most visited pages. We have also added a “stay connected” feature to the footer of the homepage so residents may easily reach all of our media platforms. These changes are being implemented to streamline content and enhance our mission to provide excellence for the visitor experience. The main navigation remains the same.

With over 200,000 page views each month, visitors will find a cleaner, easier layout with rich content and relevant information right at their fingertips. See attached illustrations.

Yorkcounty.gov is a past winner of the Pinnacle Award and Members’ Choice Award from the National Association of Government Web Professionals. The award recognizes Excellence in Government Web Design for content, organization, design, performance and interactivity.

Hersh/3324

Attachment:

- Website Update Illustration

# We Have a New Look!

## York County's Website Refresh

[www.yorkcounty.gov](http://www.yorkcounty.gov)



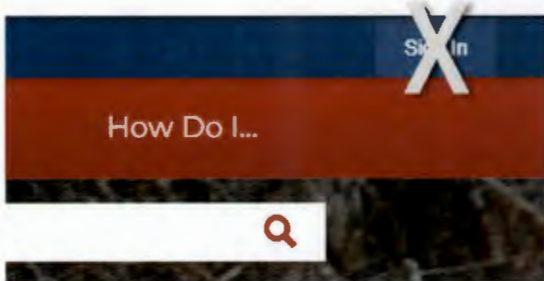
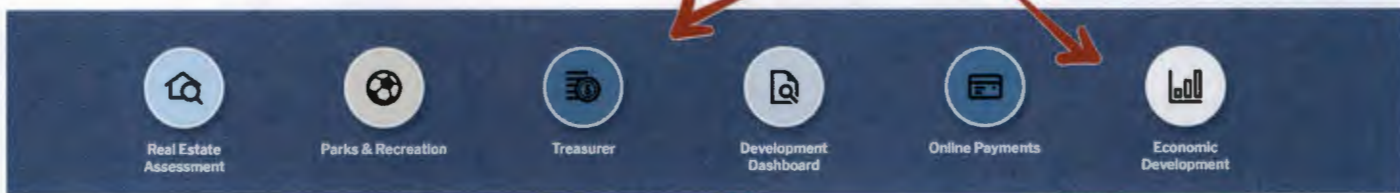
# Website Refresh

## New Features

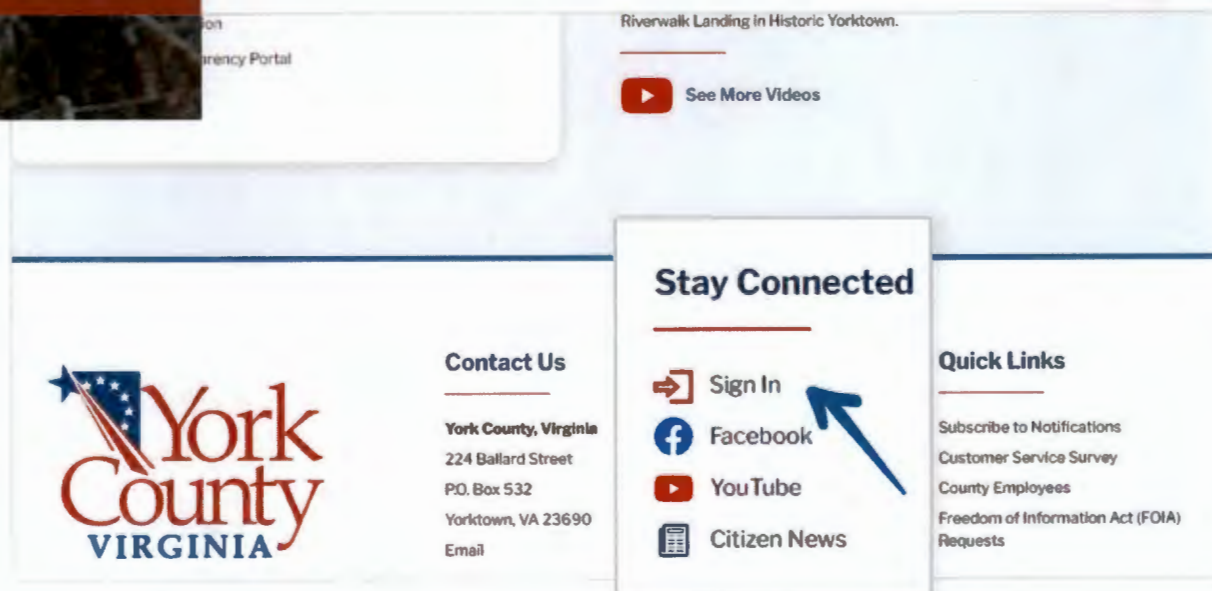


Left Menu Navigation  
Hover Over Elements

Top Viewed Items  
Will Showcase on Every Page



Did you sign in at the  
top of the page before?



Sign in now at the bottom of the page under  
“Stay Connected” to continue accessing all of the  
information you care about right at your fingertips.



# COUNTY OF YORK

## MEMORANDUM

**DATE:** April 8, 2022

**TO:** York County Board of Supervisors

**FROM:** Neil A. Morgan, County Administrator



**SUBJECT:** Economic and Tourism Development Retirement

As you have been aware of for some time, Jim Noel will be retiring effective June 1, 2022. Jim has been leading our Economic Development Department for almost 30 years and his work is evident throughout the County. Many of you have been there for the numerous start-ups and milestones, including Riverwalk Landing, Bush Industrial Park, and Great Wolf Lodge as well as many others. He has been the County's liaison with the business community and has served on many regional entities. The partnerships and growth Jim has facilitated will carry on and benefit the County for many more years to come. I know you join me in wishing him all the best in his next adventure.

Upon Jim's retirement, I am naming Kristi Olsen-Hayes, as the Acting Director. Kristi also has a long career serving in the County within Tourism over 20 years. Kristi has served in key roles with many of the Economic Development initiatives and is considered an industry leader. Some of her most noteworthy projects include the Riverwalk Landing grand opening and the ongoing efforts to support their Merchant's Association. Kristi has been very active in the regional partnerships and has a keen understanding of the state dynamics and the local marketplace. She is currently the Deputy Director of the merged Department of Economic and Tourism Development. Kristi's experience and exemplary management style will serve the County well into the future as we move into a new model of synergistic development for business and visitation. I know she is excited about this opportunity to expand her scope while continuing to make significant contributions to York County.

Copy to: York County Economic Development Authority

# COUNTY OF YORK

## MEMORANDUM

DATE: April 8, 2022

TO: York County Board of Supervisors

FROM: Neil A. Morgan, County Administrator

SUBJECT: Fiscal Year 2023 Budget



As a follow-up to the April 5, 2022 work session, I am providing the detailed changes that will be incorporated in the FY2023 Budget and presented as part of the public hearing on April 19, 2022.

Those changes include an increase in fuel costs due to rising costs. This is off-set by a decrease in the debt service estimate. As our regional partners completed their budgets, we have received updated funding requests which resulted in minor increases to the budget. Having an additional month and a half of data, we have analyzed the revenue estimates and have adjusted other local taxes accordingly. Lastly, with the Board's consent to move forward with the changes in the Disabled & Elderly Tax Relief Program, we have reduced real estate revenue in the budget. The net effect of all of these changes is a \$59,000 increase in the General Fund.

The table below details the changes to the General Fund:

Revenues	Increase (Decrease)	Expenditures	Increase (Decrease)
Disabled & Elderly Tax Relief Program	(\$50,000)	Fuel Cost	\$206,800
State Revenue	50,000	Debt Service	(150,000)
BPOL Tax	59,000	Regional Partners	(1,840)
		Other minor changes	4,040
<b>Total Revenue Changes</b>	<b>\$59,000</b>	<b>Total Expenditure Changes</b>	<b>\$59,000</b>

These are the current changes to date and I will advise the Board of any additional updates prior to the public hearing. In addition to the changes in the budget, I am providing the Board with additional information about the compensation adjustment. The schedule below depicts a sample of salaries and how the compensation adjustment effects those salaries.

Old Annual Salary	New Annual Salary	Percent Change
\$26,774	\$29,613	10.6%
\$44,268	\$47,981	8.4%
\$66,562	\$70,340	7.3%
\$99,733	\$106,220	6.5%
\$142,006	\$150,606	6.1%