

**YORK COUNTY
BOARD OF SUPERVISORS**
GREATER PENINSULA WORKFORCE BOARD
UPDATE AS OF FEBRUARY 18, 2020



GREATER PENINSULA REGION

GREATER PENINSULA WORKFORCE BOARD

MISSION AND VISION

OUR MISSION

We advance prosperity and well-being in our community by engaging stakeholders to accelerate workforce and economic development opportunities.

VISION STATEMENT

The premier business centric workforce solutions catalyst.

GREATER PENINSULA WORKFORCE BOARD

YORK COUNTY REPRESENTATIVES

PRIVATE SECTOR REPRESENTATIVES

Honorable Melanie Rapp Beale
External Affairs Manager – Eastern Region
Dominion Energy

Greg Garrett
Founder/CEO
Garrett Realty Partners

Mary Williams
Vice President, Human Resources
1st Advantage Federal Credit Union

LOCAL ELECTED OFFICIAL

The Honorable Jeff Wassmer
York County Board of Supervisors

LEO STAFF REPRESENTATIVE

(NON-VOTING)
Sheri Newcomb
Community Services Deputy Director

SERVICES

EXISTING SERVICES

- ✓ Virginia Career Works – Hampton Center
- ✓ Community Outreach Sites in York County
 - York County Children and Family Services
 - York County Public Library - Tabb
 - York County Public Library- Yorktown
 - Referral Site: York County Division of Housing & Neighborhood Revitalization



GREATER PENINSULA REGION

PLANNED SERVICES

- ✓ Virginia Career Works – Historic Triangle Affiliate Site
located in TNCC-HT Campus (Planned Opening July 1, 2020)

IN DISCUSSION

- ✓ Outreach Site in Gloucester County
- ✓ Greater Peninsula Veteran's Employment Center

A Community Outreach Site is either a faith-based or community organization where people can go in their own neighborhoods or communities to look for jobs, assisted by trained individuals who connect them to the One-Stop system via computer and direct referrals. It is the collaboration of these agencies with the Greater Peninsula Workforce Board and Virginia Career Works – Greater Peninsula Region that characterizes the Community Outreach Sites as unique. Community Outreach Sites provide customers a comfortable place to conduct their own self-directed job search activities, supported by a trained individual who can help them become more familiar with using the computer, completing job applications, creating resumes, and connecting to other services for which they may be eligible.

Services for Businesses

- On-site recruitment and placement assistance
- On-the-Job Training (OJT) Subsidies
- Customized Occupational Skills Training
- Incumbent Worker Training
- Work Opportunity Tax Credit Program
- Rapid Response Services
- Transitional Work Experience Program
- Access to Labor Market Information

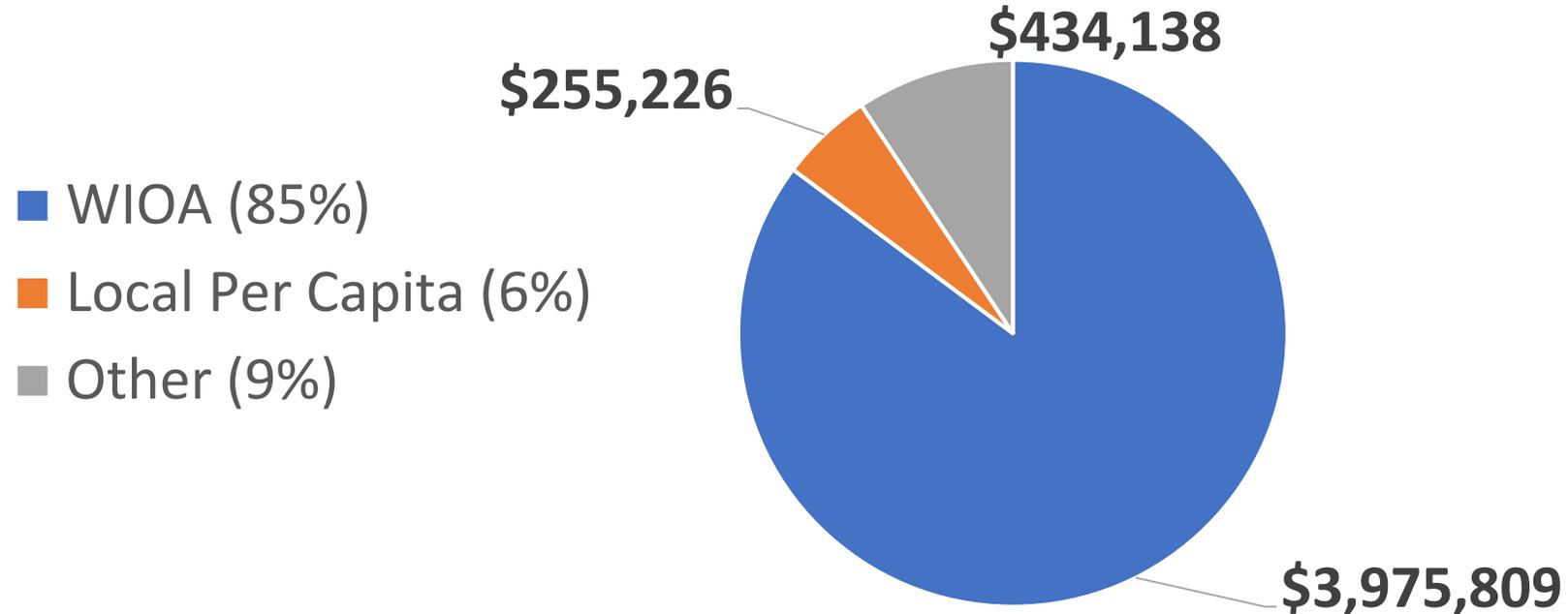
Services for Job Seekers

- **Self-Directed Resource Room/Core Services** – Job search assistance, internet accessible computers, self-assessment tools, unemployment insurance claim filing, labor market information, photocopying, fax and phone service, access to partner programs and services, and more.
- **Intensive Services** – One-on-one and small group assistance provided by a Hampton Center Career Developer
- **Training Services** – Occupational Skills training OJT training; job readiness training; adult education, etc.

GREATER PENINSULA WORKFORCE BOARD

PROGRAM YEAR 2019 (7/1/19 – 2/18/20)

ALLOCATIONS BY SOURCE



WIOA – Federal Workforce Innovation and Opportunity Act

Other – Grants, Private Sector Contributions, One-Stop Partner Resource Sharing

TOTAL ALLOCATIONS = \$4,665,173

GREATER PENINSULA WORKFORCE BOARD

PY '19 PARTICIPANT NUMBERS

TOTAL REGISTRATIONS

7/1/19 - 12/31/19

	Total Registrations	Percentage
Newport News	1,030	42.13%
Hampton	808	33.05%
York County	188	7.69%
Poquoson	29	1.19%
Williamsburg	31	1.27%
James City County	206	8.43%
Gloucester	112	4.58%
Other	41	1.68%
TOTAL	2,445	100.00%

TOTAL PARTICIPANTS

7/1/19 - 12/31/19

	Dislocated			Total	Percentage
	Adult	Worker	Youth		
Newport News	66	20	69	155	46.27%
Hampton	64	15	41	120	35.82%
York County	8	2	3	13	3.88%
Poquoson	1	0	2	3	0.09%
Williamsburg	4	0	0	4	1.19%
James City County	18	4	1	23	6.87%
Gloucester	5	1	1	7	2.09%
Other	5	5	0	10	2.99%
TOTAL	171	47	117	335	100.00%

LOCAL WORKFORCE DEVELOPMENT AREA 14

Fourth Quarter WIOA Performance Metrics Program Year 2018

Program	Measure Description	Negotiated Level	Actual Performance	Percentage of Negotiated Level
Adult	Employment 2nd Quarter after Exit	72.0	84.9	118%
Adult	Employment 4th Quarter after Exit	76.0	81.3	107%
Adult	Median Earnings 2nd Quarter after Exit	\$5,000	\$5,280	106%
Adult	Credential Attainment within 1 Year	68.0	80.9	119%
Adult	Measurable Skills Gain	Baseline	69.7	-
Dislocated Worker	Employment 2nd Quarter after Exit	80.0	95.3	119%
Dislocated Worker	Employment 4th Quarter after Exit	84.0	87.4	104%
Dislocated Worker	Median Earnings 2nd Quarter after Exit	\$7,800	\$7,002	90%
Dislocated Worker	Credential Attainment within 1 Year	70.0	77.4	111%
Dislocated Worker	Measurable Skills Gain	Baseline	66.7	-
Youth	Employment 2nd Quarter after Exit	66.0	86.9	132%
Youth	Employment 4th Quarter after Exit	62.8	83.0	132%
Youth	Median Earnings 2 nd Quarter after Exit	Baseline	\$2,729	-
Youth	Credential Attainment within 1 Year	65.0	78.7	121%
Youth	Measurable Skills Gain	Baseline	74.3	-

SOUTHEASTERN VIRGINIA REGIONAL WORKFORCE COLLABORATIVE

Powered by

HAMPTONROADS
WORKFORCECOUNCIL

GREATER PENINSULA
WORKFORCE BOARD

COLLABORATIVE INITIATIVE FORMED

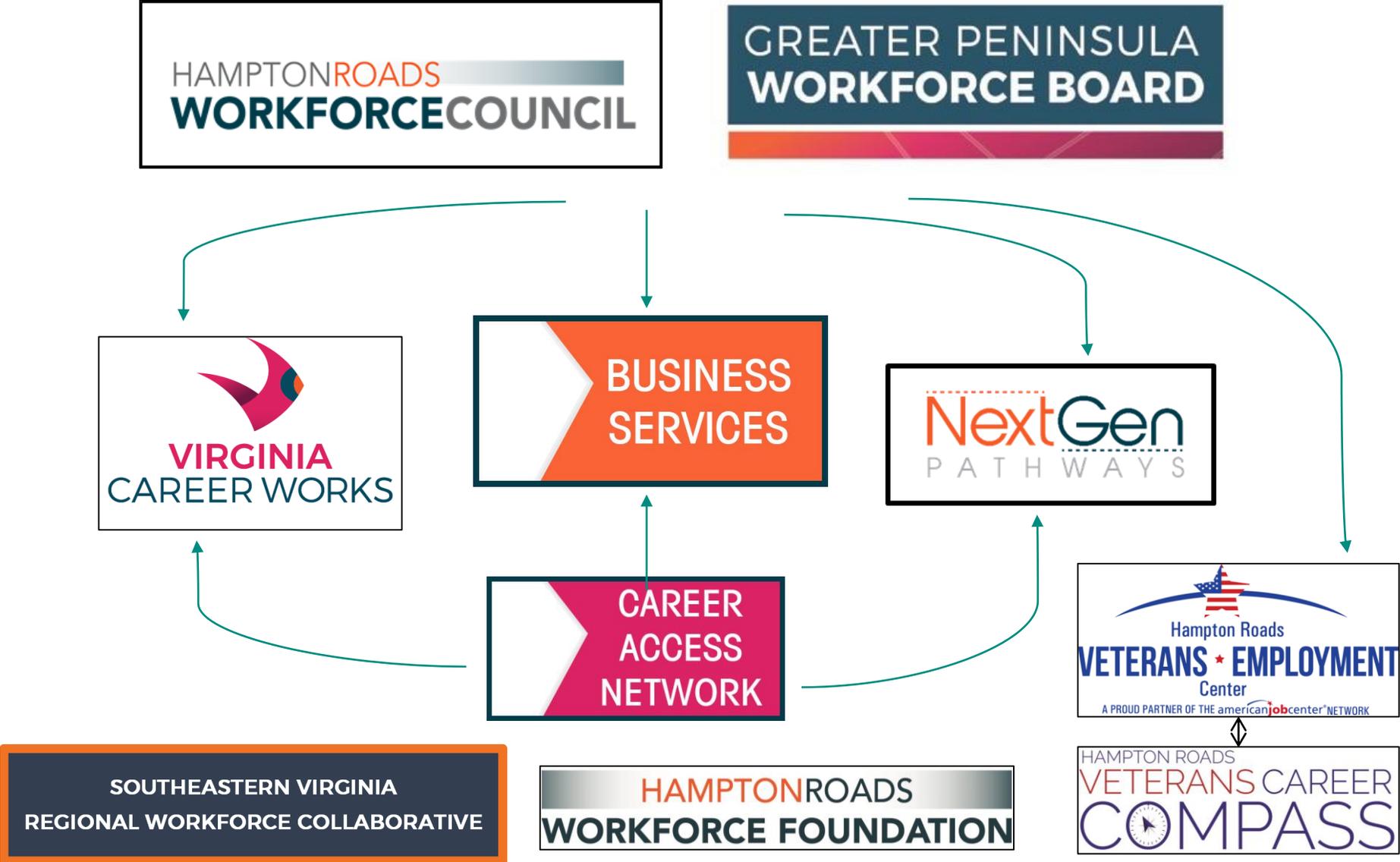


Hampton Roads Workforce Council
Local Workforce Development Area 16
Chesapeake, Franklin, Norfolk,
Portsmouth, Suffolk Virginia Beach,
Isle of Wight, Southampton

Greater Peninsula Workforce Board
Local Workforce Development Area 14
Hampton, Newport News, Poquoson,
Williamsburg, Gloucester County,
James City County, York County

**THE SOUTHEASTERN VIRGINIA
REGIONAL WORKFORCE COLLABORATIVE**

REGIONAL WORKFORCE DEVELOPMENT SYSTEM



CONNECTING TALENT TO OPPORTUNITIES

RETURN ON INVESTMENT

Accomplishments from July 2018 through June 2019

4,000+	42,955	830	679
Business Interactions	Visits to a Virginia Career Works Centers in the Region	Individuals trained with WIOA funds	Individuals received industry credentials / certificates

HAMPTONROADS
WORKFORCECOUNCIL

GREATER PENINSULA
WORKFORCE BOARD

IMPROVING ACCESS

CAREER ACCESS NETWORK



COMMUNITY OUTREACH SITE

EMPOWERING THE NEXT GENERATION WORKFORCE



NextGen
PATHWAYS



HAMPTONROADS
WORKFORCECOUNCIL

GREATER PENINSULA
WORKFORCE BOARD

EMPOWERING THE **NEXT GENERATION** WORKFORCE

RETURN ON INVESTMENT

Accomplishments from July 2018 through June 2019

12,000
**Connections to a
Youth Program**

443
**Individuals trained with
WIOA funds**

HAMPTONROADS
WORKFORCECOUNCIL

GREATER PENINSULA
WORKFORCE BOARD



RETURN ON INVESTMENT

Accomplishments from July 2018 through June 2019

5,567

Visits to the Veterans Employment Center

HAMPTON ROADS TALENT ALIGNMENT STRATEGY

THANK YOU TO OUR PARTNERS

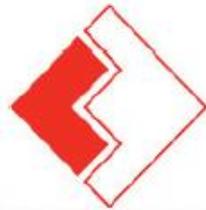


Hampton Roads
Community Foundation
Inspiring Philanthropy. Changing Lives.



GREATER PENINSULA
WORKFORCE BOARD

CONSULTING TEAM



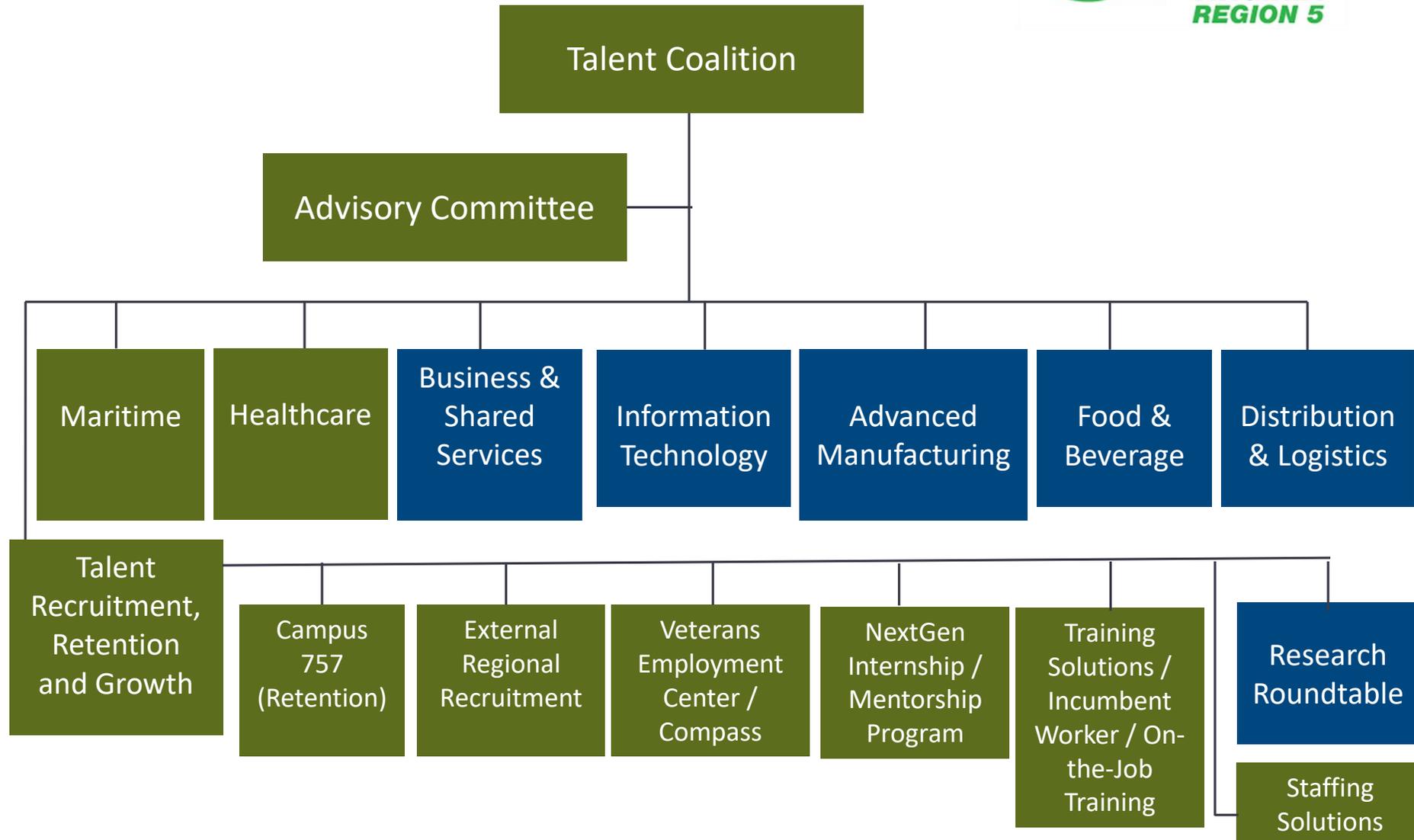
CAEL



avalanche
CONSULTING

HAMPTONROADS
WORKFORCECOUNCIL

“757 TALENT”



GREATER WILLIAMSBURG TARGET SECTORS AND NICHE OPPORTUNITIES

	Diversification Opportunities			Legacy	
Target	Advanced Materials & Components	Food & Beverage	Professional & Technical Services	Tourism	Defense
Near-Term	Metal & Metal Products	Beverages	Management & Operations Services	Hospitality	Defense Contractors
	Electrical and Non-metallic Components	Bottling and Food Packaging	Engineering & Technical Consulting	Traveler Engagement	Sustainable Energy
	Scientific Instruments & Technologies	Warehousing & Distribution	Creative Design	Arts & Culture	
Long-Term	Aerospace	Distilled Spirits	Data Science & Analytics	Sporting Events	Cybersecurity
		Specialty Food Products		Outdoor Recreation	

SUPPORTING THE SHIP BUILDING AND SHIP REPAIR INDUSTRY



**GREATER PENINSULA
WORKFORCE BOARD**

THE
SOUTHEASTERN VIRGINIA
WORKFORCE REGIONAL COLLABORATIVE

HAMPTONROADS
WORKFORCECOUNCIL

The logo consists of a horizontal rectangular bar with a light-to-dark blue gradient. The word "HAMPTON" is written in orange and "ROADS" in dark blue on the top line. Below this, the words "WORKFORCE FOUNDATION" are written in a bold, dark blue font.

HAMPTONROADS
WORKFORCE FOUNDATION

Thank You To Our 2018 – 2019 *Workforce Partners*



John Fain



Bank of America



William & Sharon Nusbaum



JAY SARCONI



Thank You To Our Newest **Regional Workforce Investors**



QUESTIONS

GREATER PENINSULA
WORKFORCE BOARD

WWW.VCWPENINSULA.COM

HAMPTONROADS
WORKFORCECOUNCIL

WWW.VCWHAMPTONROADS.ORG