

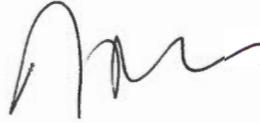
# COUNTY OF YORK

## MEMORANDUM

**DATE:** October 16, 2019

**TO:** York County Board of Supervisors

**FROM:** Neil Morgan, County Administrator



**SUBJECT:** START Peninsula Entrepreneurial Pitch Event

Each year, the York County Economic Development Authority sponsors the regional START Peninsula (START) entrepreneurial pitch competition. This year's weekend-long event will be held at Hampton University from November 1-3. You are invited free of charge as a VIP guest, to attend the two main events, Friday from 4:30-9:30pm and Sunday from 4:00-8:00pm, which will feature fun and unique pitches from up to 30 entrepreneurs hoping to win start-up cash and business services. Dinner will also be served. The event flyer is attached and more information is at [www.startpeninsula.com](http://www.startpeninsula.com).

START began in 2012 as an informal entrepreneurial start-up pitch event held each fall and produced by Hampton's Peninsula Technology Incubator. Since its inception, the event has rotated between the cities of Hampton, Newport News, and Greater Williamsburg. In 2016 the Economic/Industrial Development Authorities of the cities of Hampton, Newport News, Poquoson, Williamsburg, and the counties of James City and York entered into a Memorandum of Understanding (MOU) to provide financial support and encourage a more formalized structure for the event.

Small businesses and entrepreneurs are the backbone of community economic development. They have the unrivaled potential to create jobs and put money directly back into communities. START is about supporting entrepreneurs and small businesses by building the Peninsula's capacity to engage in entrepreneur-focused economic development. START events help create awareness of the Peninsula's many efforts to become champions of entrepreneurs' and to improve the region's entrepreneurial vibrancy.

All of the participating localities are encouraging their elected and appointed officials to attend, to show support for our entrepreneurial community. If you are able to attend, please let the Office of Economic Development know via email to [econdev@yorkcounty.gov](mailto:econdev@yorkcounty.gov).

### Attachment

- Start Peninsula Event Flyer



# BE PART OF A WEEKEND THAT WILL BUILD 30 BUSINESSES

## NOVEMBER 1-3, 2019

McGrew Towers Conference Center  
24 Indian Road  
Hampton University  
Hampton, Virginia

### KEYNOTE SPEAKERS



**WARREN HABER**

Managing Director  
Exoventure



**ERICA MCMANNES**

Cofounder/COO  
Instant Teams

Do you have a business idea or invention and need funding or guidance to get it off the ground? Then clear your calendar November 1-3, 2019 for Start Peninsula for a chance to win up to \$5,000 cash and other important resources for growing businesses.

### TICKETS ON SALE NOW!

<http://bit.ly/StartPenTix>



[www.startpeninsula.com](http://www.startpeninsula.com)