Buy local

RETAIL ALLIANCE

MONTH

NOV 15

DEC 15

HAMPTON ROADS

HAMPTON ROADS PLANNING DISTRICT COMMISSION RESOLUTION 2019-03

RESOLUTION OF THE HAMPTON ROADS PLANNING DISTRICT COMMISSION ACKNOWLEDGING NOVEMBER 15, 2019 THROUGH DECEMBER 15, 2019 AS BUY LOCAL MONTH

WHEREAS, The Hampton Roads Planning District Commission is proud to bring the region together in supporting and celebrating local-independent businesses and the impact they have on the region's culture, economy and character; and

WHEREAS, by "Buying Local," Hampton Roads' residents encourage a strong sense of pride in place; and

WHEREAS, by "Buying Local," Hampton Roads' residents create prosperity for all. The "multiplier effect" of locals choosing local businesses creates diverse job opportunities, protecting us from the effects of economic downturns;

WHY BUY LOCAL MONTH?

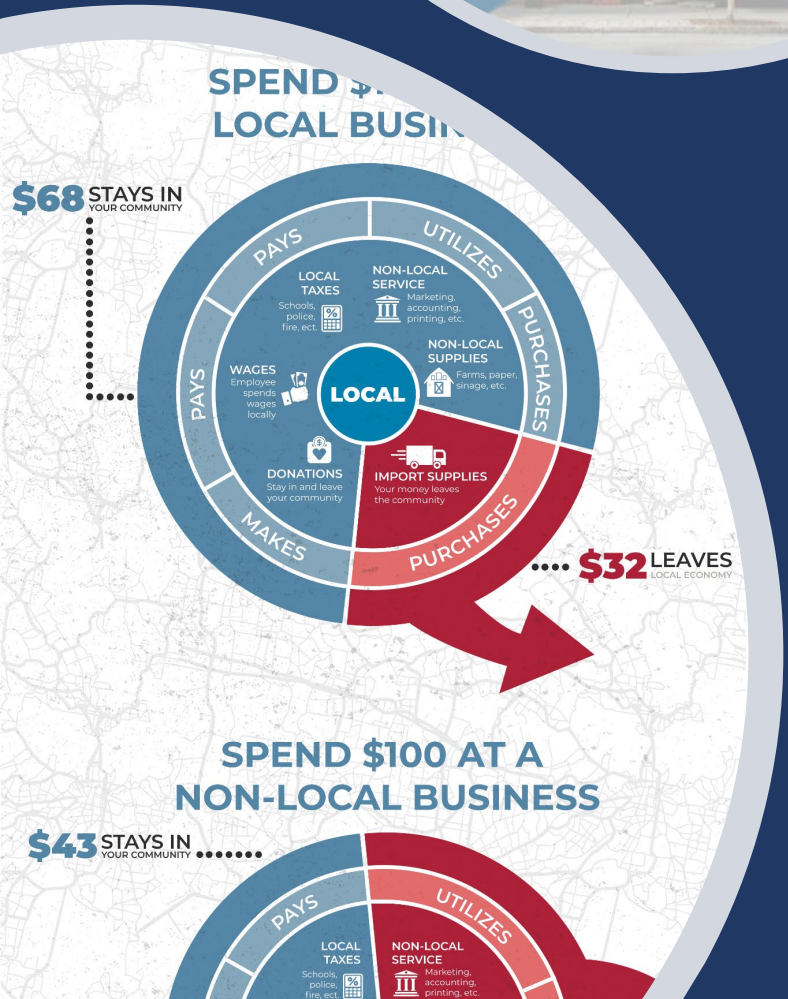
We must invest in what we value, or else risk losing it.

When you support independent locally-owned businesses, **45%** of those dollars spent stay within our community as opposed to only **14%** when choosing to buy from non-local businesses.

This influx of revenue is essential for local business growth, strong schools, improved infrastructure and an overall increased quality of life.

THE IMPACT of LOCAL

- BUILDS COMMUNITY
- STRENGTHENS YOUR LOCAL ECONOMY
- CREATES A HEALTHIER ENVIRONMENT
- LOWERS TAXES
- MORE CHOICES
- CREATES JOBS AND OPPORTUNITIES
- GIVES BACK TO YOUR COMMUNITY
- INCREASES WEALTH OF RESIDENTS
- GETS GREATER VALUE
- ENHANCES LOCAL DEMOCRACY
- ENHANCES HEALTH OF RESIDENTS



RESOURCES

http://bit.ly/BuyLocalHR

THANK YOU

Be a Local Business

LOVEVA®

YORK COUNTY

POWERED BY RETAIL ALLIANCE