

COUNTY OF YORK

MEMORANDUM

DATE: August 20, 2019
TO: York County Board of Supervisors
FROM: Neil A. Morgan, County Administrator
SUBJECT: Dock Promotions



In response to an inquiry from by Mrs. Noll to Brian Fuller about promoting the docks, I have attached a couple of examples of recent efforts.

The first is a recent request we made to the Jamestown-Yorktown Foundation to have the Godspeed at our piers in November for the Maritime Market. The Godspeed usually comes to Yorktown every two years; however, she has not been here since 2015. We were anticipating her to come in 2017 when the American Revolution Museum of Yorktown opened, but their plans changed.

Secondly, is a media mention about the piers in a piece titled "Preferred Destinations" from Waterway Guide.

We continue to look for new and unique opportunities to feature and market the piers and waterfront. We also included these weekly in the Tourism Report as part of the Media Coverage Report that is distributed by the Public Affairs Division.

Please let me know if you have any questions.

NAM/BPF

CC: Brian Fuller, Director of Community Services
Mark Bellamy, Deputy County Administrator
Kristi Olsen, Manager of Tourism Development

Department of
Community Services

Brian Fuller
Director



Tourism Development
Housing and Neighborhood Revitalization
Special Programs
Juvenile Services
Parks and Recreation
Children's Services

August 8, 2019

Captain Eric Speth
Jamestown-Yorktown Foundation
P.O. Box 1607
Williamsburg, VA 23185

Dear Captain Speth:

As we look forward to a busy fall season at the waterfront, York County is excited to invite the GODSPEED to our inaugural Maritime Market on November 9, 2019. The event will be held from 9 a.m. until 3 p.m. at Riverwalk Landing.

The Maritime Market will pay tribute to Yorktown's history and heritage by honoring and celebrating the proud traditions of the men and women who have made a living for centuries working on, protecting, and preserving the Chesapeake Bay and its estuaries—including the York River.

In addition to a market featuring seafood vendors, exhibitors, artists, and hands-on learning activities for families - The Tourism Development Office has also invited several vessels to attend. We are anticipating participation from branches of the military, law enforcement agencies, and regional watermen including the USCG, U.S. Navy; U.S. Army; VMRC; VDIF; York County Fire Department Marine 1 and Dive Team; VIMS; Chesapeake Bay Foundation; Ducks Unlimited; VA Sport Fishing Association; and numerous others.

Having the GODSPEED docked at the piers for this event and open for public deck tours would bring the long history of sailing traditions, those on which the Bay was founded, into the spotlight during this spectacular community event.

We hope you have had fair winds and weather this summer. Thank you in advance for your consideration. If you have additional questions, please contact James Scruggs, York County Dockmaster, at 757-890-3521. We look forward to extending a warm welcome back to the port of Yorktown very soon.

Sincerely,

Captain James Scruggs
York County Dockmaster

cc: Kristi Olsen, Brian Fuller, Mark Bellamy, Neil Morgan

Preferred Destinations from WATERWAY GUIDE MEDIA

Yorktown Riverwalk Stretches the Legs & Imagination



From tall ships to blues, brews and BBQ, [Riverwalk Landing](#) along the Yorktown, Virginia waterfront is the latest Waterway Guide Preferred Destination. The breezy beach and riverfront promenade make this a perfect stop whether from land or from sea. One of the most historically significant Revolutionary War sites, the National Park Service maintains the Yorktown Battlefield nearby with earthworks and exhibits that retell the turmoil of America's beginning.

Riverwalk Landing Piers

You can dock overnight or longer along the 1,200 linear feet of floating docks where depths range from 27'

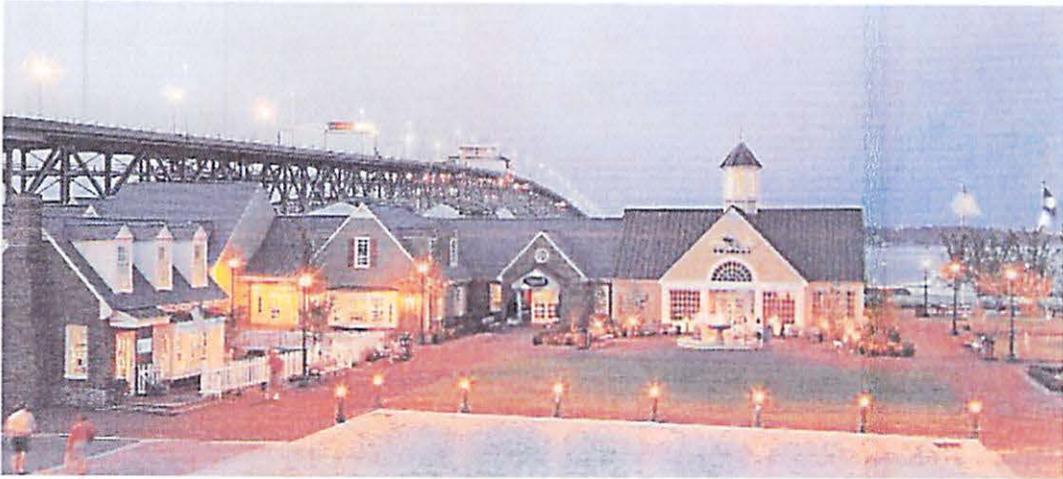
to 50'. Electric, water, WiFi and sewer pump-out are available. Watch wind and tide on the York River when approaching and plan accordingly. A second pier is located behind Riverwalk Restaurant. Mooring balls are also available. A private shower and restroom facility is provided visiting boats.

Thar Be Tall Ships & Pirates



The sight of tall ships that occasionally pass through the York River takes you back to the 18th century. The 105-foot schooner *Alliance* will take you on a delightful charter tour of York River three times daily throughout the summer. The Watermen's Museum and Riverwalk Landing also host pirates for hands-on activities including ropemaking, tavern games, shipboard navigation, quill penmanship and cannon-firing demonstrations throughout the year.

Dining & Desserts



A few of our favorite waterfront visits include [Riverwalk Restaurant](#), [Water Street Grille](#) and [Umi Sushi](#). And there's always a fresh cup of coffee and sweets at [Carrot Tree Kitchens](#), renown for its scratch baking.



Summertime and the Shopping is Easy

The unhurried pace along the waterfront includes [galleries and shops](#). Yorktown Onion, Viccellio Goldsmith and Auntie M's American Cottage are all within walking distance of the docks and beach. When you're all

fueled up on great food and drinks, take a few minutes to walk it off along the pedestrian path fronting the York River from the Battlefield to the American Revolution Museum of Yorktown, or jump aboard the free climate-controlled trolleys for a ride back in time. This is one of our favorite stops.

See you out there...



This message was sent to darren.williams@yorkcounty.gov from:

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