CELEBRATE CHRISTMAS IN YORKTOWN!

FREE | Waterfront Views | Unique | Community Traditions

CHRISTMAS TREE LIGHTING

Riverwalk Landing

FRIDAY, NOV. 30 | 7:30 P.M.

CHRISTMAS MARKET ON MAIN

Historic Main Street

SATURDAY, DEC. 1 | 10 AM – 3 PM

LIGHTED BOAT PARADE

Yorktown Waterfront

SATURDAY, DEC.1 | 6-8 PM

COOKIES WITH SANTA

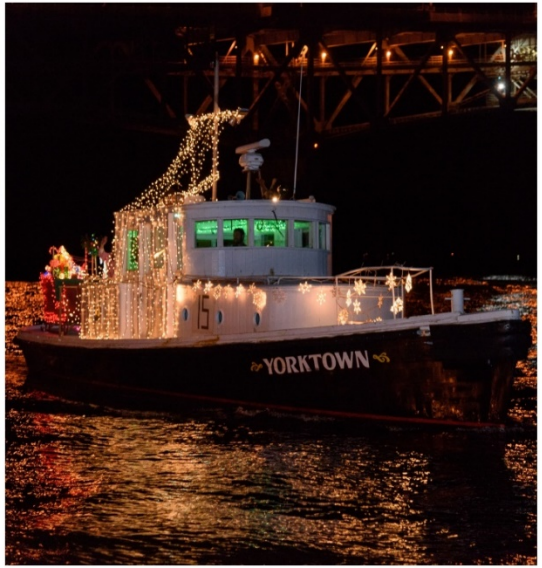
Gallery at York Hall

SUNDAY, DEC.2 | 1-4 PM

HOLIDAY MARKET & TOYLAND PARADE

Riverwalk Landing

SATURDAY, DEC. 8| 9 AM – 3 PM



REGIONAL HOLIDAY FUN

Christmas Town | Grand Illumination | Historic Yorktown

PIRATES INVADE YORKTOWN - **FREE** FAMILY FUN!

PAWS AT THE RIVER - **FREE** FAMILY FUN!

FALL FESTIVAL - **FREE** FAMILY FUN!

VINTAGE MARKETPLACE- **BIGGER & BETTER!**

HARVEST FESTIVAL – **FREE** FAMILY FUN

GETTING THE WORD OUT

ADVERTISING | NEWS RELEASES | WEBSITE | **SOCIAL MEDIA**

SOCIAL MEDIA

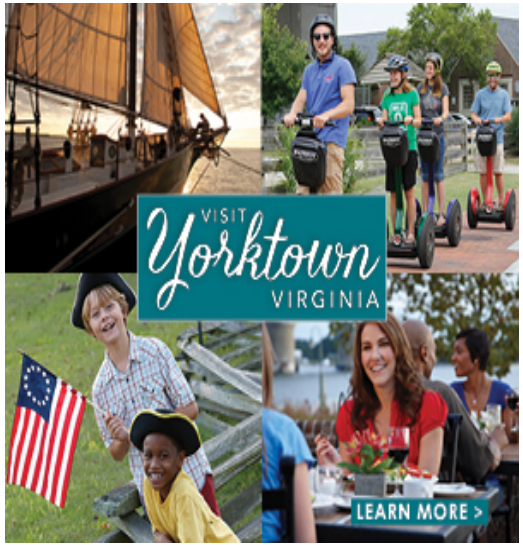
Virtual Word of Mouth!

173.2K
People Reached
+3 last 7 days

12.1K
Responses
+0 last 7 days

PAID ADVERTISING & EARNED MEDIA

PRINT, RADIO & DIGITAL



ALWAYS EXPLORING NEW ADVERTISING OPTIONS!

NEWPORT NEWS AIRPORT & TRIPADVISOR

COMING SOON!

Cabin Fever Concerts | Freight Shed

THURSDAYS | JANUARY 31 - MARCH 7

COMING SOON!

Extended Sounds of Summer | Yorktown Waterfront

JUNE, JULY & AUGUST

ENJOY HOLIDAY TRADITIONS IN YORKTOWN!