



York County Beautification Committee

Meeting Minutes

Wednesday August 3, 2022

Meeting Called to Order.

- Treasurer's Report
 - Current Balance— approx. \$16,591.12
 - i. New fiscal year started July 1, 2022
 - ii. Sand buckets were purchased for Safety Town (to promote youth education about clean water/not leaving trash on the beach)

Old Business & Agenda Items

- Meeting agendas and minutes will be posted online
- Beautification Committee logo
 - Looked at two options for feedback
 - Committee members would like a different image option (redbud tree), and a different font option. *Samantha will follow up with Public Affairs for requested changes.*
- 2023 Beautiful York County Calendar
 - Committee is interested in printing photos again (not specific to pollinators this year)
 - Theme: What makes York County Beautiful
 - No pictures of people, should be landscapes, wildlife, still life
 - "Where" and "Why" will be requested info
 - Judging will take place in October
 - Requested ideas for new articles (will request from entire committee)
- Shred Events
 - 9/10, 11/12 - staff will be present at these events
- Yorktown Market Days
 - The committee will have a table: **8/20, 9/24**
 - Promotional items available
 - i. Sink Strainers
 - ii. Reusable produce bags
 - iii. Can lids
 - iv. Can scrapers
 - v. Childrens' Sand Buckets
 - vi. Reusable Cutlery
 - vii. Reusable Straws
 - viii. Pet Waste Bags
 - ix. Pencils

- x. Pens
- xi. Shower Timers
- xii. Recycled Notebooks
- *Need volunteers for 8/20, Kelly and Jonay will volunteer 9/24 (Butterfly tagging)*
- Redbud Tree Program
 - The form is up to date (Sam will send for final review)
 - Sam, Jonay and Kelly will visit Southern Branch Nursery to finalize native redbuds (size, cost, availability, etc.)
 - *Carole will share the name of the Williamsburg Nursery for additional information*
- Trex benches
 - Tabb Middle will receive the next bench, will determine the best time when school starts in the fall
 - Another bench will be available in Aug/Sept (Yorktown Middle School is nominated, recommendations requested)
 - *Look into ways of creating greater reward for committee program and schools that want to participate*
- Clean Business Award
 - Q3 – List of businesses was provided to the committee
 - Seaford Yacht Club was nominated for the following reasons:
 - i. Recently planted 6 long-leaf pine trees
 - ii. They recycle plastic and cans
 - iii. Planted perennials, pollinator friendly plants
 - iv. Virginia Clean Marina
- YCBC Adopt a Spot –Back Creek Park is an option, lots of poison ivy
 - *Will look at other locations as well*

New Business/Open Discussion

- School Reading Program – Will restart in the fall
- Samantha will connect Kelly with the York Jr ROTC contact for volunteers/hours

Action Items/Reminders:

- Please let Sam know if you are available to volunteer at the 8/20 market

Attendees:

Kelly Satava
Carole Ferro



Erika Wilson
York County Beautification Committee