



York County Beautification Committee

Meeting Minutes

Tuesday, January 3, 2023

Present: Samantha McNeil, Kelly Satava, Carole Ferro, Blair Todd, Erika Wilson

1. Treasurer's Report
 - a. The balance is \$4,900. This reflects the expenditures of the Beautiful York County Calendars. The fiscal year goes through June.
2. Selection of Committee Chair/Vice-Chair
 - a. The committee voted to instate Kelly Satava as Chair and Erika Wilson as Vice-Chair.
3. Beautification Committee Logo
 - a. The new logos have been approved for use. The significance of the logo is that the Redbud leaf detail reflects the heart shaped leaves which were so significant to former member Barbara.
4. 2023 Beautiful York County Calendar
 - a. The calendars have been distributed. They were late due to a printing error, and the cost was absorbed by printer.
5. Redbud Tree Program
 - a. Some members were able to travel to the nursery in Chesapeake where the trees will be purchased. The forms for participation in the program will be resent by Samantha so that they can be reviewed by the committee once more before distribution. Those approved will receive the tree and a plaque week of Earth/Arbor Day. There will be an opportunity for recognition on the website for growth of the tree in approximately a year.
 - b. The committee discussed better naming conventions for the program. The proposed name is "Love Grows in York County Initiative" sponsored by York County Beautification Committee
6. Trex Benches
 - a. Next locations: Tabb Middle, York Middle. Dates for presentation of benches are TBD.
 - b. Concern regarding application of dedication plaque on benches – some are falling off. Samantha to check with facilities for alternatives and will work with schools that have fallen off to repair.
 - c. Committee discussed the expansion of this program. Republic Services has offered to provide storage. Additional benches could be obtained for the community.
 - d. Discussion on ways to incentivize the schools to engage in the program and recycling efforts further.
7. Clean Business Award – Q1 2023
 - a. Samantha will send the list of participating businesses for committee review
8. School Reading Program
 - a. Schedule TBD
9. 2023 Promotional Items
 - a. Tablecloth for market days/events, stickers, buckets, drain catchers, and other items for

distribution at community events to be priced/purchased

10. Yorktown Market Days

- a. Committee decided to participate again in 2023 – dates for YCBC participation to be decided on at a later meeting

11. Open Discussion

- a. Reminder that meetings will all be held on the first Tuesday @ 10 at WM Building
- b. 2022 was a busy year and the committee was very active. Looking forward to continuing the efforts in 2023.
- c. End of 2022, applied for Grant for portable ashtrays, pocket ashtrays, stand for cigarette butt recycling through Keep America Beautiful
- d. 4/8 Go Green Market – trailer use requested

Respectfully Submitted,

Erika Wilson