



County Wins Best in Show at SeaFest for 6th Year in a Row

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FOR IMMEDIATE RELEASE

For the sixth year in a row, York County won “Best in Show” at last week’s Virginia Peninsula Chamber of Commerce’s annual SeaFest Showcase.

The county’s team created a mock-up of the Yorktown Market Days at the River farmer’s market to play on this year’s “Save the Planet, Go Green” theme.

The market, complete with green-thumbed county farmers serving crab dip, gave showcase visitors a look at new development opportunities and tourism attractions in York County, with a special emphasis on county government’s many green initiatives.

“This is always a good event for the county because it generates many tourism leads and business development inquiries,” said York’s Senior Business Development Representative Melissa Dickens. “And this year we were also able to highlight the county’s green initiatives, and the popular Yorktown farmer’s market. We reach a diverse audience at SeaFest, and this year’s theme helped us further convey what a great place York County is.”

The York County booth was created by participants pictured from left: Economic Development Assistant Debbie Gardner, Public Information Officer Christie Phillips, Senior Business Development Representative Melissa Dickens, and Tourism Development Manager Kristi Olsen.



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